

All figures refer to 2025 unless stated otherwise.

Summary Sheet of Key Figures



Paid accommodation

Total

Nights

3.586.219

-3% (vs. 2024)
+13% (vs. 2019)

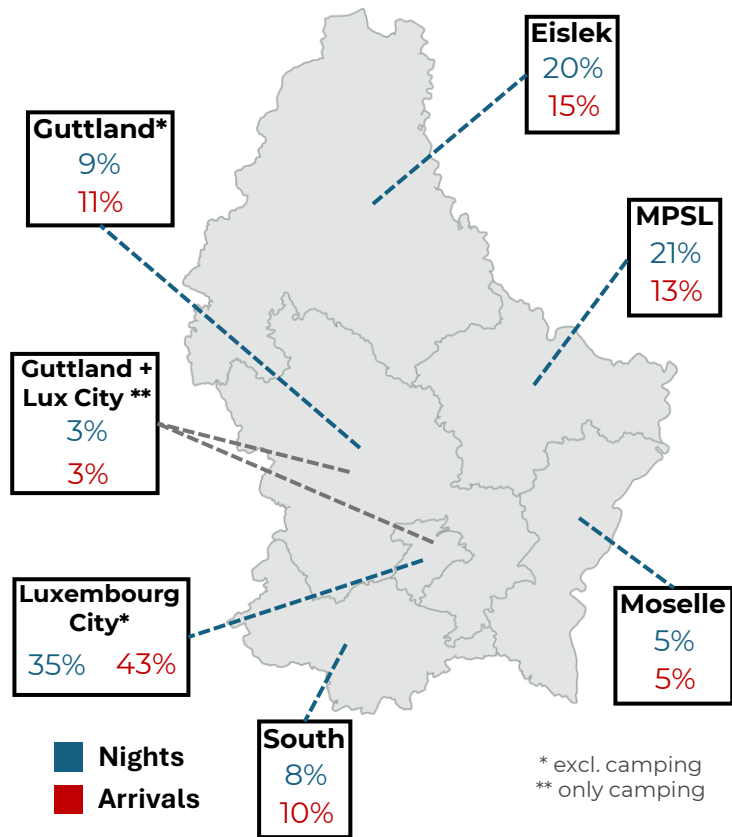
Arrivals

1.597.720

+2% (vs. 2024)
+20% (vs. 2019)

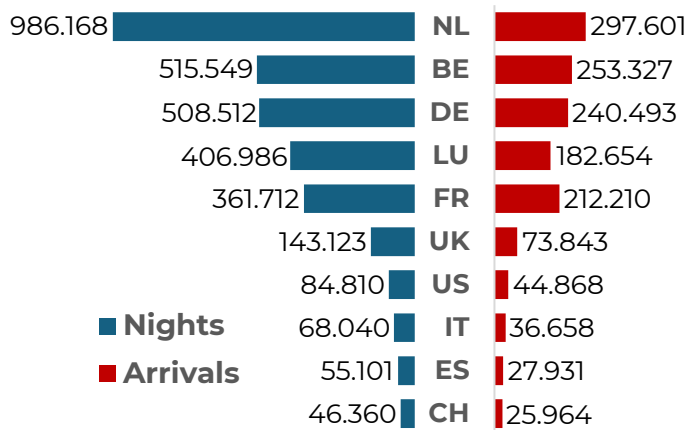
Source: Statec

Per region



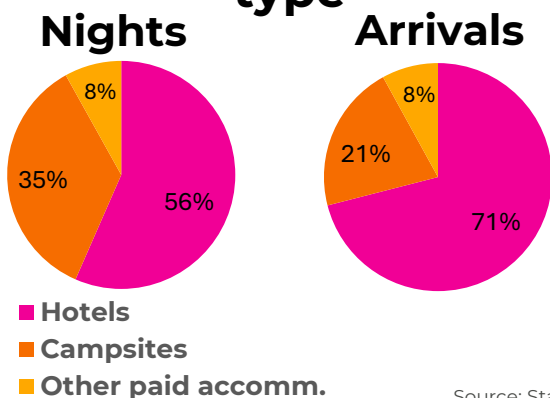
Source: Statec

Per Source market (Top 10)



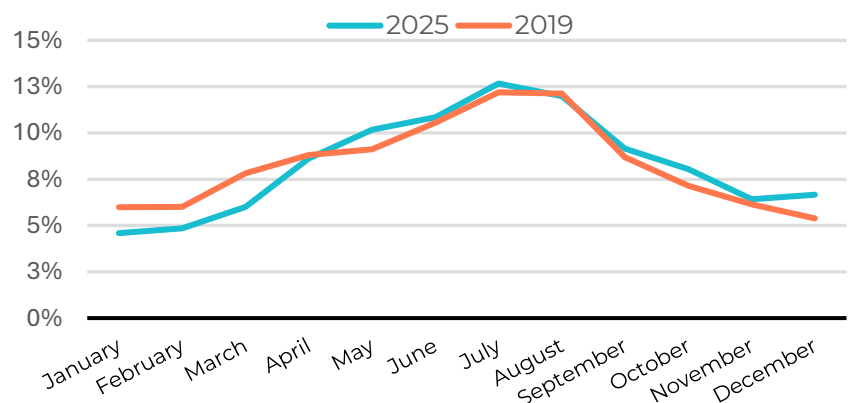
Source: Statec

Per Accommodation type



Source: Statec

Seasonality (arrivals)



Source: Statec

Short-term rentals

(not included in "Total" figures above)

Nights

546.505

+10% (vs. 2024)
+95% (vs. 2019)

Arrivals

148.202

+16% (vs. 2024)
+84% (vs. 2019)

Source: Eurostat

Infrastructure

Hotels

Number	182	Bedspaces	16.880
Occupancy rate	74,8%	RevPAR	115 €

Campsites

Number	64	Bedspaces	32.140
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Youth hostels

Number	8	Bedspaces	945
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Sources: Statec ; MGK Hopsitality



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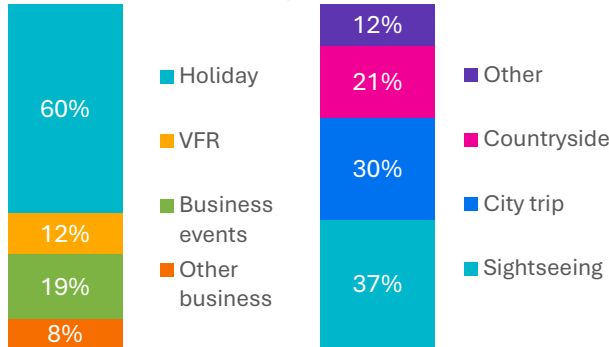
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Summary Sheet of Key Figures

Characteristics of inbound overnight trips and travel behaviour

Purpose of visit | Type of holiday



60% were first-time visitors

Sources: World Travel Monitor/IPK International ; LFT/Ilres Visitor Survey.

Travel details

Visited places, Top 5

Towns and cities	94%
Architecture, historic sites	76%
Gardens, parks	75%
Churches	63%
Castles/Palaces	62%

Travel party

Spouse or partner	62%
Friends	32%
Children under 16	18%
Travelled alone	9%

Activities, Top 5

Local flair	77%
Natural attractions	64%
Hiking	63%
Observing nature	59%
Trying regional specialities	47%

Spend/pers./day

Total	196€
Holiday	175€
Business events	292€

Sources: World Travel Monitor/IPK International ; LFT/Ilres Visitor Survey

Visitor satisfaction and recommendation (% "agree strongly")

65%

were excited by Luxembourg as a travel destination

61%

would revisit Luxembourg

65%

would recommend Luxembourg

Source: LFT/Ilres Visitor Survey

Target Segments (2024)



Explorers

26%



Leisure-Oriented

13%



Nature-Loving Actives

27%



Perfection Seekers

11%



Relaxation Seekers

13%

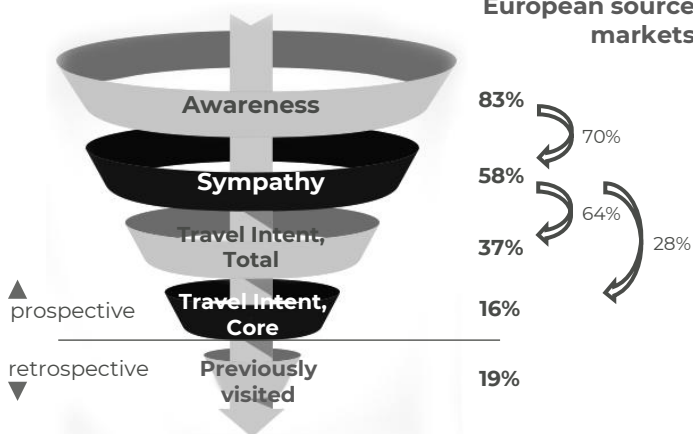


Short Breakers

10%

Source: LFT

Brand Funnel (2024) - Average 13 European source markets



Source: LFT Brand & Potential Study

Residents' attitudes towards tourism in Luxembourg



79% of residents who 'support tourism and want it to remain important and even to grow in Importance'



69% of residents who say that 'the positive benefits of tourism outweigh the negative effects'

Sources: LFT/Ilres Resident Survey



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