



Luxembourg for Tourism

Latest travel insights

Update – 1 October 2026



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Executive Summary

Executive Summary (1/2)



Performance year-to-date 2026, vs. 2025 (provisional figures)

- Luxembourg, arrivals, Jan-Jul 2026: hotels -2%, campsites +9%, youth hostels -3%, rentals +98%¹, total paid +3%.
- Luxembourg, arrivals, Jan-Jul 2026, best-performing source markets: US +60%, DK +26%, ES +13%, UK +11%, total inbound +6%.
- Luxembourg, LFT estimate for Aug 2026: hotels +1%, campsites +4%, youth hostels -2%, total inbound (incl. non-paid) -8%.
- Luxembourg, hotels, Jan-Aug 2026: occupancy rate 74% (-1%), RevPAR 105€ (-1%).
- Luxembourg, visitors, Jan-Aug 2026: tourist infos -13% (Lux-City), +16% (other); castles +5%; museums -1%; leisure sites +3%.
- Luxembourg, same-day inbound trips, Jan-Aug 2026 vs. Jan-Aug 2025: +7%.

LFT Hotel & Camping Survey

- Hotel occupancy rate forecast: 77% (Sep, +6%), 73% (Oct, -2%), 70% (Nov, -4%); leisure bookings are forecast to slightly underperform business demand in the coming months.
- Camping occupancy rate forecast: 46% (Sep, +9%), 37% (Oct, +10%); demand for both rentals and motorhomes runs above last year.
- High operating costs and the general economic situation remain top challenges cited by both hotels and campsites, with a rising share of hotels also citing climate change and more campsites mentioning increasingly short lead times of bookings.
- 68% of hotels are satisfied with the season so far and 63% are optimistic for the rest of it; these values reach 100% for both indicators at campsites, which also report a markedly longer average length of stay in summer (76% of respondents, vs. 53% in 2025). While the impact of high travel costs and geopolitical turmoil driving more nearby travel – and potentially beneficial for Luxembourg – may have been slighter at the hotel level (but also not insignificant), it probably contributed more to the success of the camping season in 2026.

¹ improved coverage of short-term rentals in 2026 STATEC figures.

Executive Summary (2/2)



Current search & booking data

- Hotel searches and bookings for all future arrivals are both 2% below 2025 levels; average length of stay, by contrast, is trending up.
- Flight searches to Luxembourg are up 5% and bookings up 9% vs. 2025; seat capacity for Oct 2026-Feb 2027 grows 6%, boosted by new connections from SAS, Etihad and Finnair.
- Campsite bookings for 2026 are up 14% vs. last year, with growth forecast to reach 31% for September-December.
- Strong year-on-year demand growth for future travel from DE, BE, IT, ES (hotels) and from DE, TR, AT, DK (flights); double-digit growth forecast from most key markets for campsites.

Luxembourg's E-Reputation

- Luxembourg's online reputation, as measured by its Net Sentiment Index, reached +80 in August, some 54 points above the European benchmark; positive sentiment was driven by family offers, Schueberfouer, free public transport and local food.
- Satisfaction ratings on online rating platforms declined slightly for accommodation and attractions but improved for restaurants; perception of value for money dropped, while sustainability perception, though also lower, remained above the European benchmark.

Travel forecast

- We have maintained our growth forecast for inbound arrivals to Luxembourg at +3% in 2026, marginally below the Western European benchmark (+4%). We expect double-digit growth from US, CN, BR and DK, and above-average growth from ES, AT, CH, SE and PL. For September-November, we expect a 7% inbound demand growth.



Recent Performance Data

Paid accommodation

Nights & Arrivals



HOTELS (Statec data)	Jan-Jul 2026	vs. Jan-Jul 2025
Nights	1.120.307	-3%
Arrivals	631.172	-2%

Source: Statec, provisional figures.

YOUTH HOSTELS	Jan-Jul 2026	vs. Jan-Jul 2025
Nights	89.031	-1%
Arrivals	47.478	-3%

Source: CAJL.

TOTAL PAID (Statec data)	Jan-Jul 2026	vs. Jan-Jul 2025
Nights	2.256.666	+6%
Arrivals	948.698	+3%

Source: Statec, provisional figures.

CAMPSITES (Statec data)	Jan-Jul 2026	vs. Jan-Jul 2025
Nights	914.524	+13%
Arrivals	229.471	+9%

Source: Statec, provisional figures.

New electronic registration forms were introduced for the accommodation sector in September 2025. This may make direct comparisons between arrivals and nights data for the years 2025 and 2026 more difficult.

RENTALS (Statec data)	Jan-Jul 2026	vs. Jan-Jul 2025
Nights	132.804	+70%
Arrivals	40.577	+98%

Source: Statec, provisional figures.

The sharp increase compared with 2025 is due to improved coverage of short-term rentals in STATEC figures from 2026 onwards.

<i>LFT estimate</i>	Aug 2026 vs. Aug 2025
Hotels ¹	+1%
Campsites ²	+4%
Youth Hostels ³	-2%
All inbound (incl. non-paid) ⁴	-8%

¹ Based on LFT survey & MKG Hospitality (occupancy rate), and Sojern & Lighthouse booking data

² Based on Tommybookingsupport booking data

³ Actual data as reported by CAJL, arrivals

⁴ Based on mobile phone data (Editus/LFT), overnight stays.

Inbound overnight & same-day trips



Arrivals in paid accommodation (Statec data)	Jan-Jul 2026 vs. Jan-Jul 2025
All inbound	6%
BE	-11%
DK	+26%
FR	+1%
DE	+3%
IT	-4%
NL	+8%
ES	+13%
CH	+1%
UK	+11%
US	+60%
LU	-15%

Same-day trips (Mobile phone data)	Jan-Aug 2026 vs. Jan-Aug 2025
Total inbound	+7%

Same-day trips : origin country (Mobile phone data)	Jan-Aug 2026 vs. Jan-Aug 2025
DE	-6%
FR	+23%
BE	+6%
NL	-4%
Others	+15%

Hotels

Key indicators



HOTELS Luxembourg (MKG data)	Jan-Aug 2026	vs. Jan-Aug 2025
Occupancy rate	73,6%	-1,3%
ADR	142,5 €	+0,2%
RevPAR	104,9 €	-1,1%

Source: MKG Hospitality.

Tourist Info & Attractions

Visitors



Tourist Infos	Jan-Aug 2026 vs. Jan-Aug 2025
Luxembourg City	-13%
Other regions	+16%

Tourist Attractions	Jan-Aug 2026 vs. Jan-Aug 2025
Castles	+5%
Museums	-1%
Leisure sites	+3%
Guided tours ¹	+/-0%

Source: LFT survey.
¹ Luxembourg City, ORT MPSL, ORT Moselle.



LFT Hotel & Camping Survey

LFT Hotel Survey

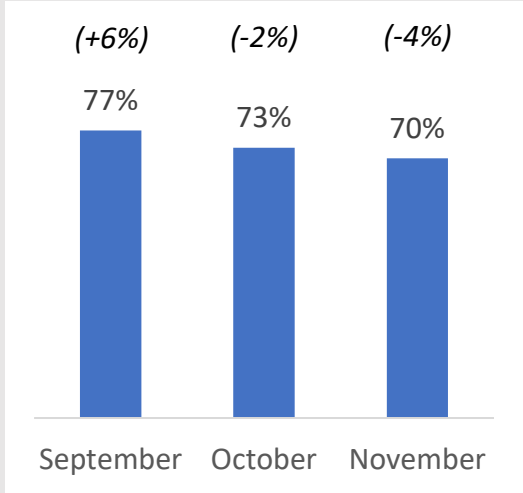
9 – 25 September 2026 : 46 hotels



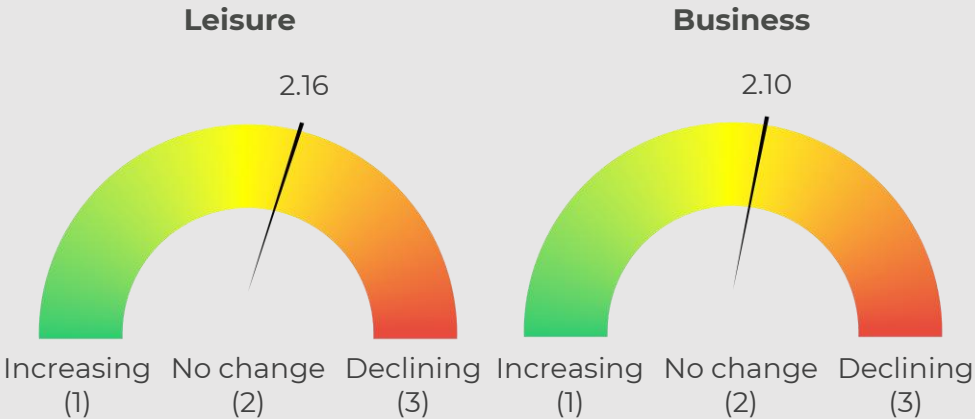
Prospects for **September-November occupancy in hotels** are, on average, in line with last year's levels, according to LFT's latest hotel survey. However, this stable average value masks considerably diverging trends by months: substantial growth appears to have been recorded for **September**, with occupancy rates up 6% over 2025, reaching 77%. By contrast, a 2% decline for **October**, and a 4% decrease for **November** are currently expected by participating hotels to our survey. Booking trends next months are thus slightly below 2025 for both leisure and business travel segments, with **leisure** demand forecast to slightly **underperform business demand** during next months. Expectations also vary by destination regions, with better results likely ahead for **Luxembourg City** (September +9%, October and November stable vs. 2025), mostly due to resilient business travel demand. A 4% decline in occupancy rate for September-November is expected for **North & East regions**, with also September bookings lagging last year's levels (-4%) in those regions.

Meanwhile, a slight majority of hotels claimed that this year's peak **summer season was better** than what is usually observed for that period. This is in line with latest available arrivals data (+1% for July according to Statec, and +1% for August according to our estimate, see page 8). Again, we are seeing significant regional differences, with **North & East** appearing to have recorded a **particularly positive summer** season. This was less the case in Luxembourg City (similar perception to other years) and South & Guttland (worse perception).

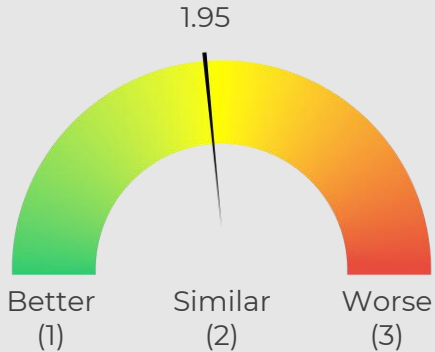
Occupancy rate forecast
(change vs. 2025 in brackets)



Share of bookings, trend next months 2026, vs. 2025 (% of respondents)



Perception of summer 2026
(compared to what is usually observed, % of respondents)



LFT Hotel Survey

9 – 25 September 2026 : 46 hotels

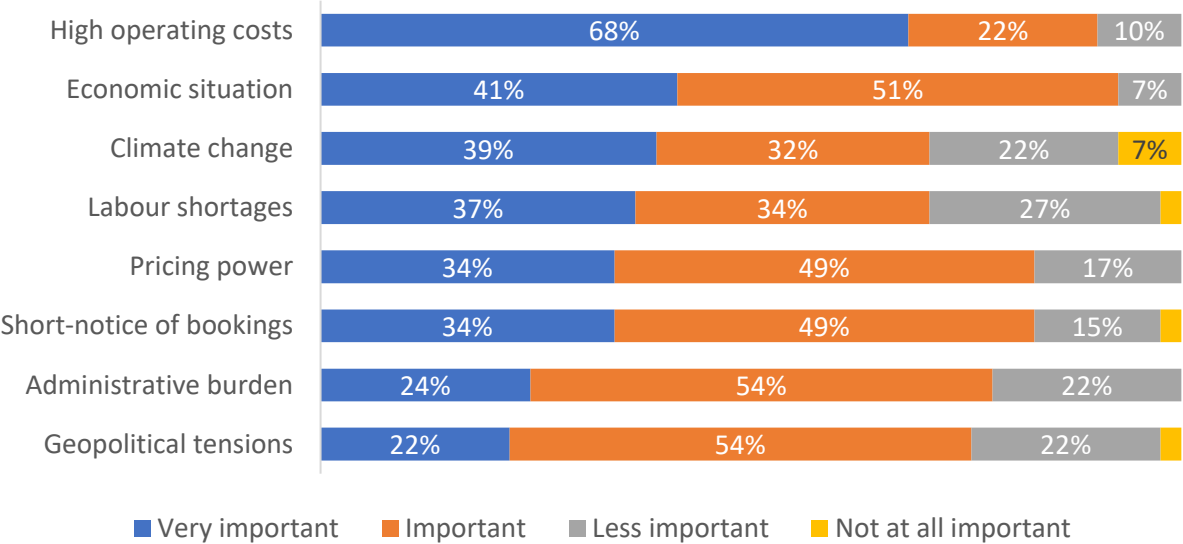


High operating costs and the economic situation in general remain the top **challenges** for Luxembourg's hotel industry, according to survey respondents. However, compared to previous survey waves, we are seeing an increasing share of hotels also mentioning **climate change**, in the wake of heat waves and forest fires observed this summer. Maintaining pricing power and administrative burden were more often cited as major challenges in the **North & East** regions, whereas hotels in **Luxembourg City** quite frequently highlighted short-notice of bookings as a key challenge.

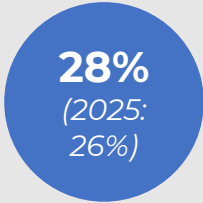
28% of hotels saw a **rise in average length of stay during summer**, an almost similar share to last year. Hotels in **North & East** regions more often (50%) recorded longer stays in July-August, contributing to the more positive general assessment of this year's summer season in those regions.

Compared to our previous survey in July survey, a higher share of hoteliers (68%) are **satisfied with the season** so far. A clear majority of respondents is also still **optimistic** with regard to the **remainder of the season**, despite occupancy rate prospects currently lagging 2025 levels. Last year, the share of optimistic hotels regarding the rest of the season was only marginally higher.

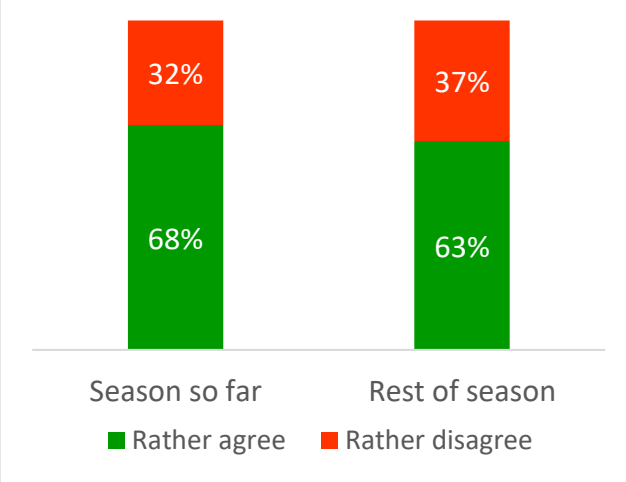
Relevance of challenges for hotels (% of respondents)



Higher length of stay during summer, compared to 2025 (% of respondents)



Satisfied / optimistic regarding season 2026 (% of respondents)



LFT Camping Survey

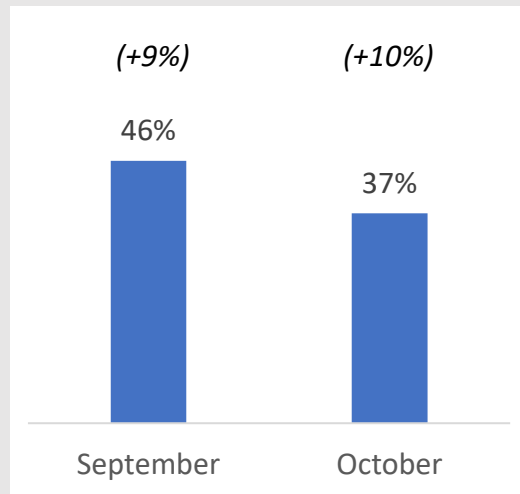
9 – 25 September 2026 : 13 campsites



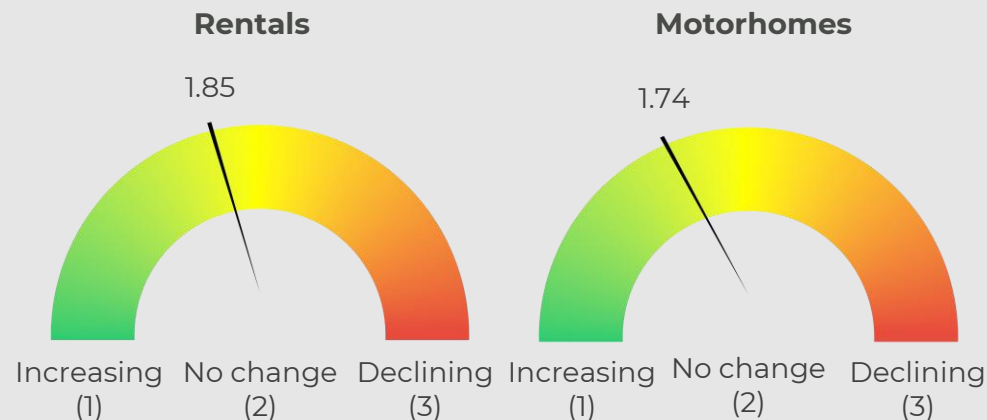
In line with trends observed throughout the year, the outlook for September-October on Luxembourg's **campsites** remains particularly encouraging: a 9% growth in **occupancy rate** is prospected for **September** (46% occupancy), and a 10% growth is forecast for **October** (37% occupancy). This confirms the rising popularity of the late summer and early autumn period in the camping sector. A sharp increase appears to have been recorded notably at the beginning of September, likely due to favourable weather conditions. Looking at sub-segments, demand for both **rentals** and **motorhomes** is higher than last year for a majority of respondents. The rental segment also continues to expand as more campsites convert to “holiday villages”.

According to latest Statec data, July arrivals on campsites were up 22% over last year, and our estimate for August – based on available booking figures – points to a 4% growth in August. In light of these results, it should come as no surprise that a very wide majority of campsites in our survey (62%) found this year's peak **summer** period to be better than usually. While the **impact of high travel costs and geopolitical turmoil driving more nearby travel** – and potentially beneficial for Luxembourg – may have been slighter at the hotel level (but also not insignificant!), it probably contributed more to the success of the camping season in 2026. Another factor may be the **rise in VAT in the Netherlands**, rendering domestic stays more expensive for Dutch travellers who likely switched to nearby outbound destinations in larger numbers.

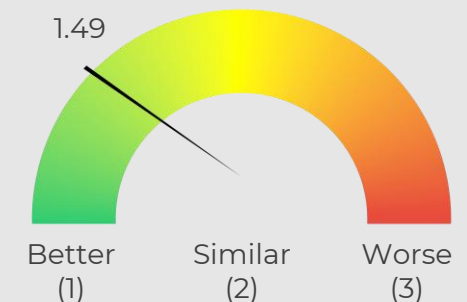
Occupancy rate forecast
(change vs. 2025 in brackets)



Share of bookings, trend next months 2026, vs. 2025 (% of respondents)



Perception of summer 2026
(compared to what is usually observed, % of respondents)



LFT Camping Survey

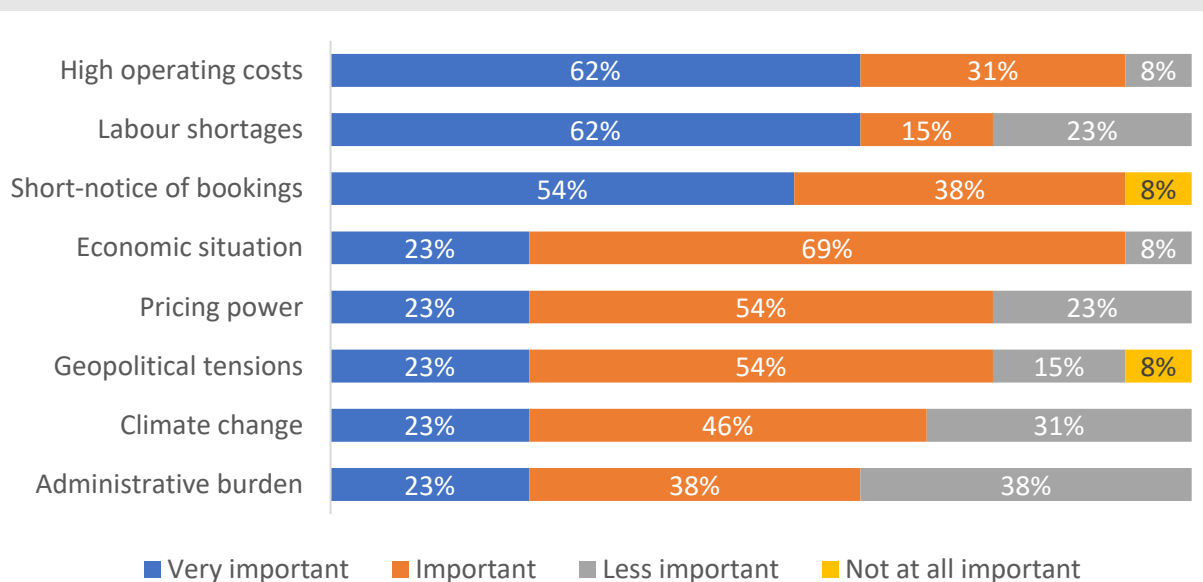
9 – 25 September 2026 : 13 campsites



When asked which **challenges** are “very important” for the future of Luxembourg’s camping industry, **high operating costs and labour shortages** top the ranking (even though staff shortages have also been slightly more often mentioned as “less relevant” by some participants). Another major challenge appears to be the **economic situation** in general as well as **increasingly short lead times of bookings**, a factor more often cited by campsites than by hotels in our latest survey and also impacting the rental segment. All other listed challenges have also been deemed relevant by over 60% of respondents each, even if only a minority considers them to be “very important” (see left chart).

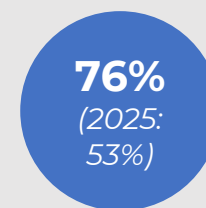
A contributing factor to the successful **summer** season was the **expansion of the average length of stay**, an observation made by no less than 76% of campsites (up 23 points over last year). As a result, and as seen in earlier survey waves this year, still all participating campsites have expressed their **satisfaction** with this year’s season so far, and remain **optimistic** for the rest of the season as well.

Relevance of challenges for campsites (% of respondents)



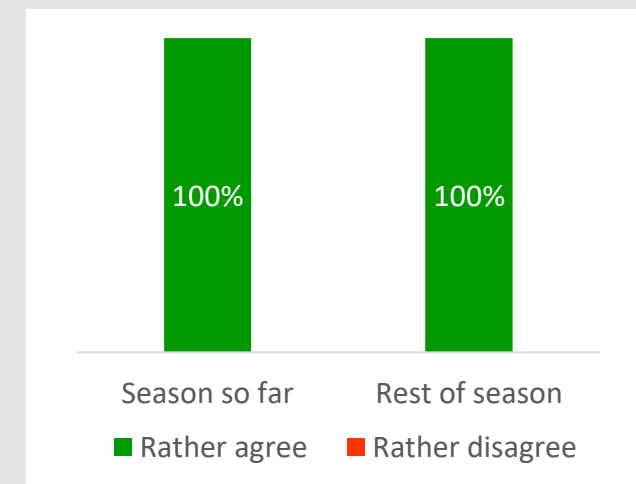
Higher length of stay during summer, compared to 2025

(% of respondents)



Satisfied / optimistic regarding season 2026

(% of respondents)





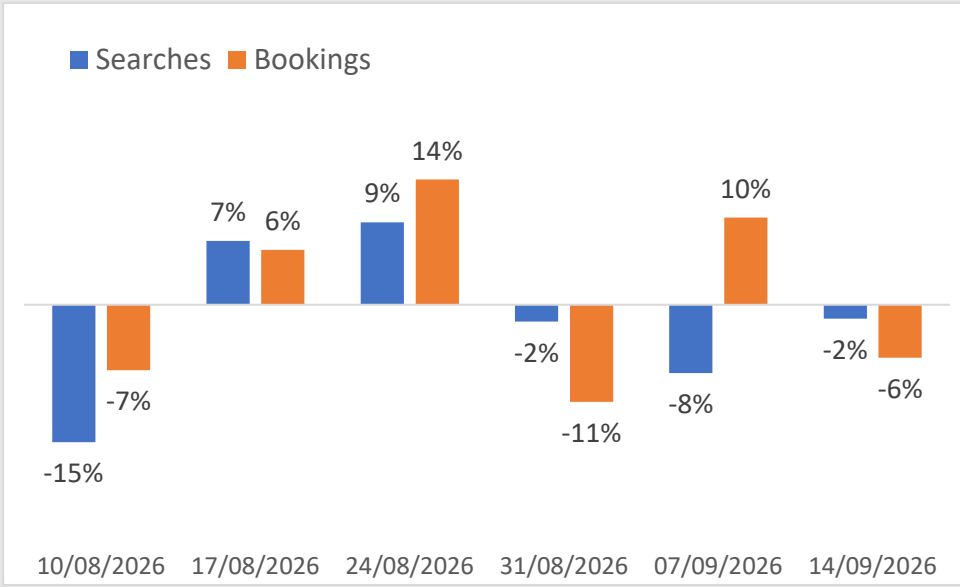
Search & Booking Data **(Hotels / Flights / Campsites)**

Hotel Searches & Bookings

Luxembourg

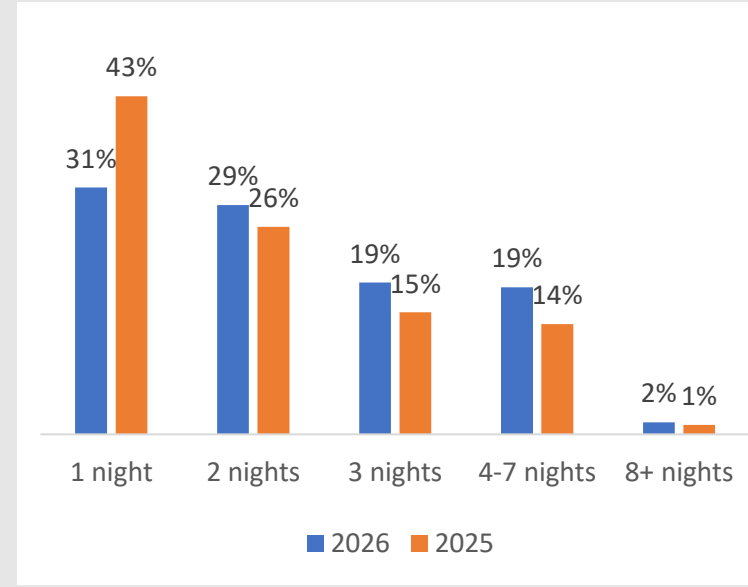


Hotel searches and bookings, all future arrivals,
% week-on-week change



Dates on the chart refer to the starting day of the respective week.

Average length of stay of
forward hotel searches to Luxembourg



Hotel searches for all future
arrivals, % change vs. 2025



Hotel bookings for all future
arrivals, % change vs. 2025



Weekly volumes of searches for future hotel stays in Luxembourg have increased in the second half of August, and then gradually declined throughout September. **Booking pick-up** has been volatile in the same period, accelerating by an average 3% since the end of August. Both aggregated **searches and bookings** for all future hotel stays are currently **2% below levels recorded last year** at this date. The year-on-year decline in on-the-book reservations is equally observed for each of the remaining months of the year.

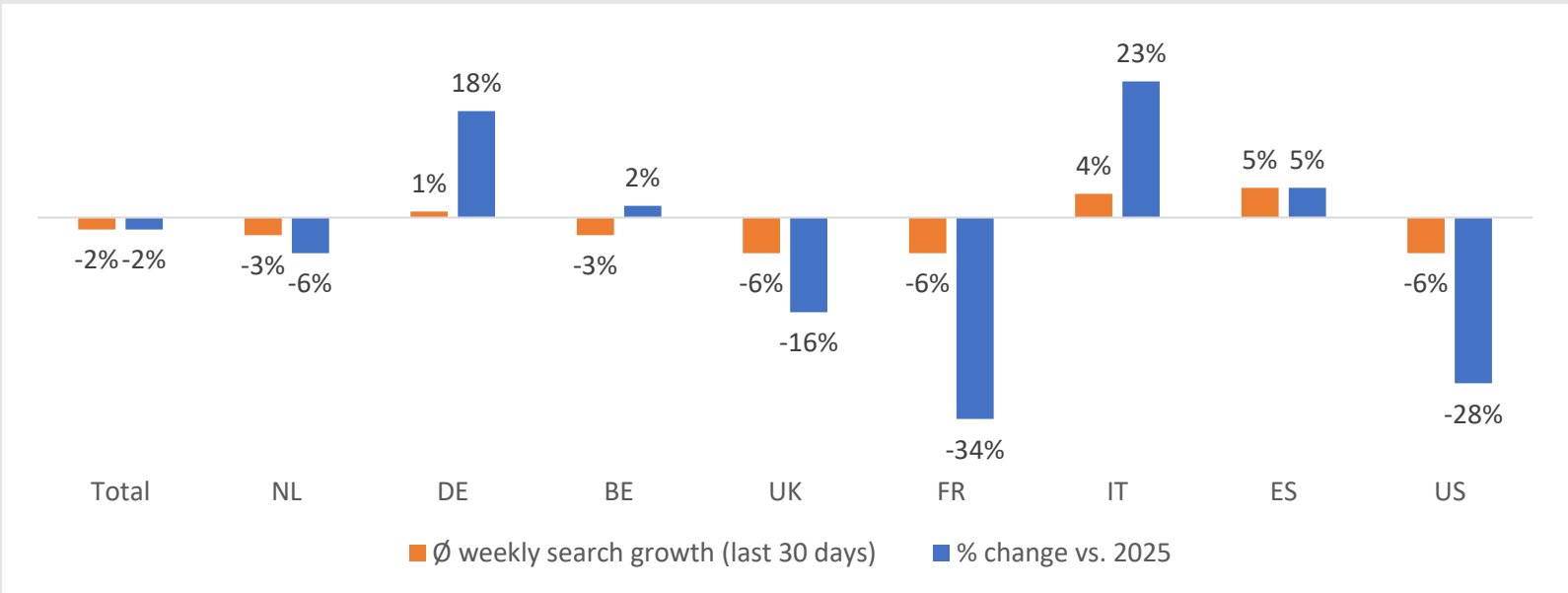
Lead times remain short, and no significant demand pick-up has yet been recorded so far for the (pre-)Christmas period. Looking even longer ahead, current bookings for stays in the first half of 2027 are down 1% on last year but, as mentioned, this remains marginal in absolute volumes due to short lead times. **Average length of stay**, by contrast, appears to be slightly increasing as more forward searches are currently recorded for hotel stays of 2+ nights, with especially the 4-7 nights bracket yielding higher interest than last year. Despite trailing last year's levels, recent hotel search and booking trends for destination Luxembourg have still **outperformed the Western European benchmark**.

Hotel Searches & Bookings

Luxembourg



Hotel demand for all future arrivals by top source markets,
% change week-on-week & vs. 2025



Hotel searches,
% market shares by source market

Netherlands	26%
Germany	20%
Belgium	15%
United Kingdom	5%
France	4%
Italy	3%
Spain	3%
United States	2%
Others	21%

With the notable exception of Italy and Spain, **weekly search growth from most key source markets** for future **hotel** stays has been negative throughout September, particularly from the **UK and France**, bringing down demand levels in double-digit negative territory when comparing with the same time last year (business-travel-driven in the case of France). Forward hotel demand from the other key source markets is less downbeat, with **year-on-year increases** recorded from **Germany, Belgium, Italy and Spain** (mostly leisure-driven or, in the case of Spain, both leisure- and business-driven). A **decline** is nevertheless also recorded from the **US and the Netherlands** (both due to regressing leisure demand), although the latter remains the top search market for hotel stays next months.

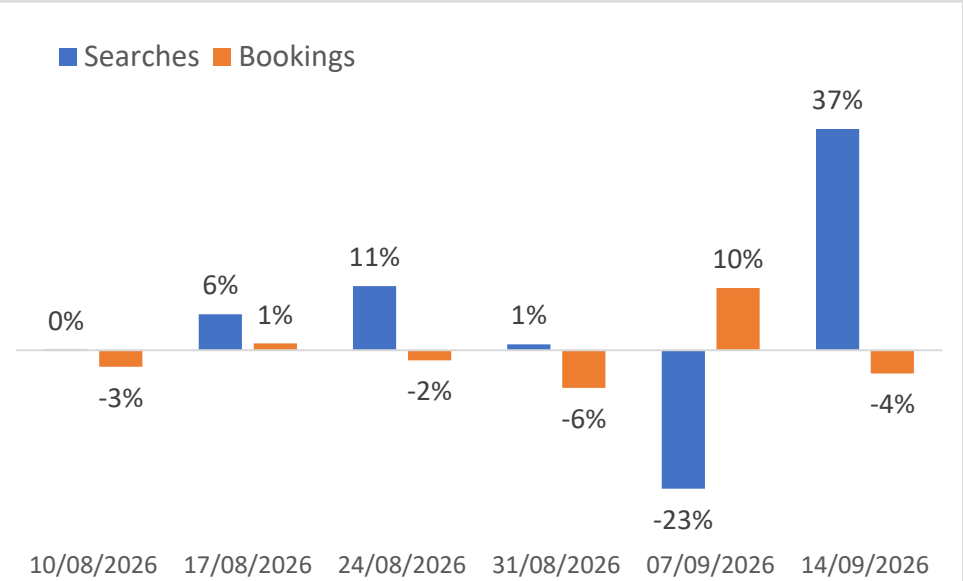
Origin cities that **gained a greater share of demand** for Luxembourg in their respective source markets compared to the same time last year are Berlin, Düsseldorf, Lille, Antwerp, Eindhoven and Valencia.

Flight Searches & Bookings

Luxembourg

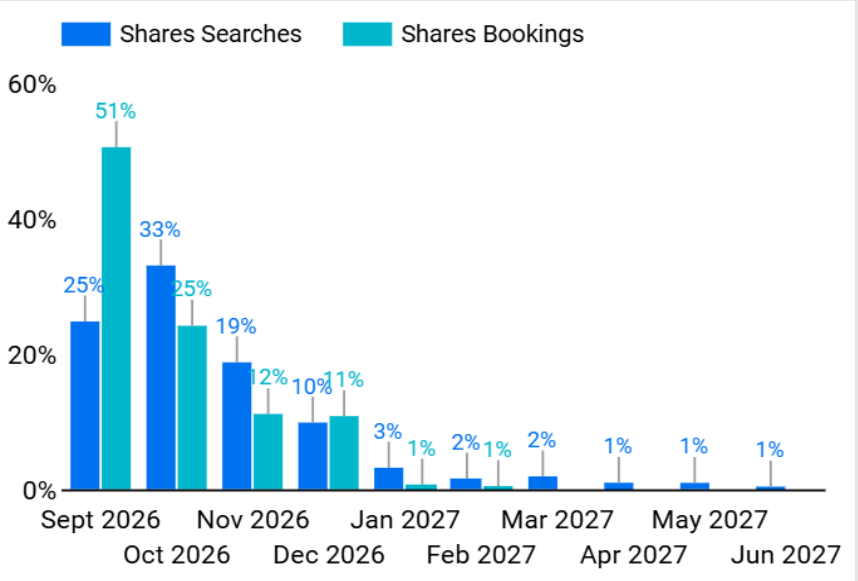


Flight searches and bookings, all future arrivals,
% week-on-week change



Dates on the chart refer to the starting day of the respective week.

Flight searches and new bookings (*),
% shares by month of future arrival



(*) Searches made 7.9.-20.9., bookings last 6 months for travel until Feb 27.

Flight searches for all future arrivals, % change vs. 2025



Flight bookings for all future arrivals, % change vs. 2025



In contrast to the situation at hotels, **recent searches for flights** to Luxembourg have shown a **week-on-week average increase** of 6% since the end of August, despite volatile growth trends. Growth in recent **flight bookings** has been, by contrast, more subdued, remaining stable throughout the weeks, indicating further growth potential for the next weeks. However, it should be noted that **on-the-book flight reservations** for all future travel to Luxembourg are already **9% above last year** at this date. Flight searches are exceeding 2025 levels currently by 5%.

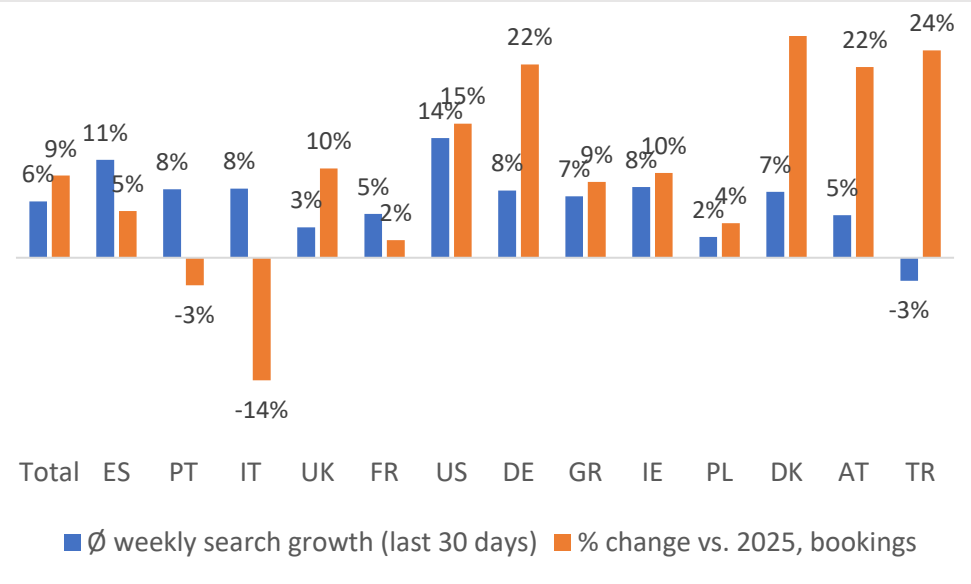
Double-digit growth in bookings is recorded for trips in **October** and into 2027, whereas flight arrivals in **November-December** are forecast to increase by 5% vs. 2025. Demand growth continues to be more **driven by business travel** for all future arrival months until April.

Flight Searches & Capacities

Luxembourg



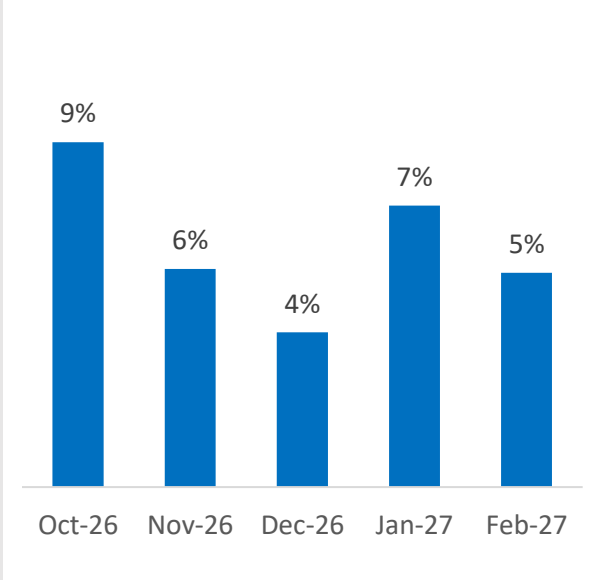
Flight demand for arrivals next 6 months
by top source markets,
% change searches week-on-week & bookings vs. 2025



Flight searches,
% market shares
by source market

Spain	20%
Portugal	19%
Italy	13%
United Kingdom	12%
France	8%
United States	7%
Germany	5%
Greece	4%
Ireland	3%
Poland	3%
Denmark	2%
Austria	2%
Turkey	2%

Seat capacities to Luxembourg
by arrival months,
% change vs. 2025



Flight connectivity
to Luxembourg

	Oct 2026- Feb 2027	Change year-on- year
Countries connected	33	-1
Avg weekly flights	486	+21
Seats	1.350.759	+6%
Airlines	20	+2
Top 5 origins, seats (% year-on-year): 1. PT (-3%), 2. ES (+8%), 3. UK (+3%), 4. DE (-6%), 5. IT (-14%)		

Nearly all **source markets** have recently yielded **week-on-week average growth** in flight searches to Luxembourg. Likewise, on-the-book air reservations are up from all key markets with the exception of Portugal and Italy. **Growth vs. 2025** is particularly strong from **Germany, Turkey, Austria and Denmark**, in the latter case due to the new direct connection operated by SAS. **Cities and airports** that have contributed significantly to recent search growth for air travel to Luxembourg include Frankfurt, Wroclaw, Edinburgh (new connection), Paris, New York (new direct connection scheduled next year), Madrid, Milan, London, Barcelona and Munich.

Seat capacities for travel until February expand by 6%, with strong growth for all months. **Airlines** with disproportionate year-on-year capacity growth to Luxembourg for travel until February are Luxair (+14%), Air Dolomiti (+15%), KLM (+22%) and Turkish Airlines (+20%), in addition to new operators SAS (Copenhagen), Etihad (Abu Dhabi) and Finnair (Helsinki).

Campsites Bookings

Luxembourg

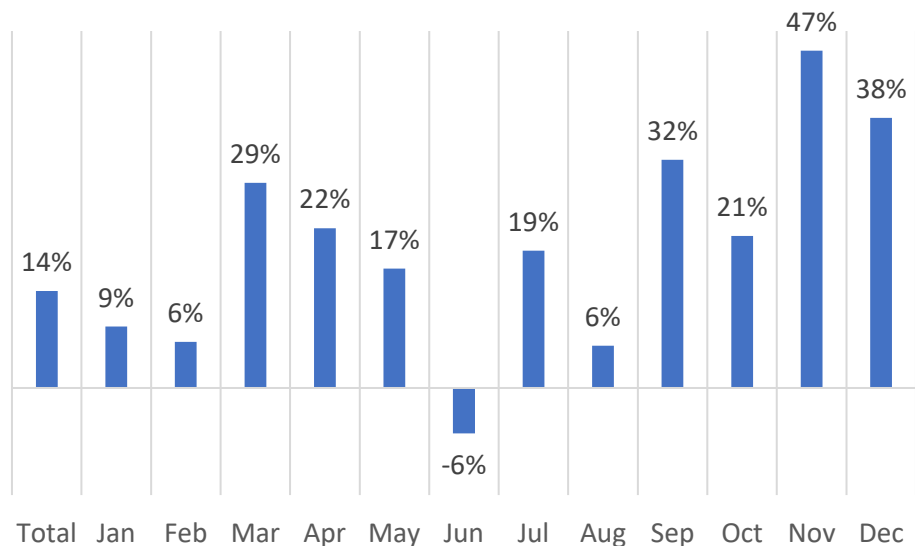


Booking figures for 2026, as compiled by our data provider, point to a **14% year-on-year growth** in arrivals on campsites. A 24% **growth** in demand was recorded for **March–April**, and stays in **May–June** increased 4%, suggesting an excellent start to the season. Nevertheless, bookings for **June** were 6% below last year, mainly due to **calendar effects** (such as moving holidays and school vacations), but likely also due to the **heatwave**.

12% year-on-year growth was recorded for the **summer season** (19% in July and 6% in August). Demand for **September–December** is forecast to top last year's levels by an impressive 31%, highlighting the rising importance of the autumn as a key tourism period for Luxembourg and its campsites.

Regarding **main source markets**, **double-digit growth** is forecast across all key markets for the **remainder of the season**. Looking at the **entire year 2026**, Dutch reservations were up 7% on 2025, whereas, again, double-digit growth is set to be achieved from Germany, Belgium, the UK and the domestic market.

Campsite bookings for arrivals 2026
by month of arrival (*), % change vs. year ago



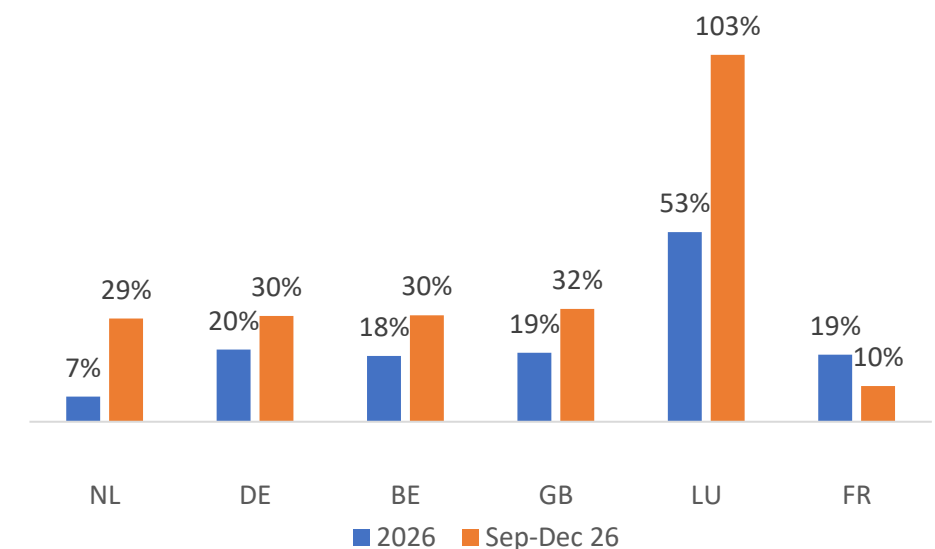
Campsite bookings for
arrivals 2026 (*),
% change vs. year ago



Campsite bookings for
arrivals September–December 2026
(*), % change vs. year ago



Campsite bookings for arrivals
by top source markets (*), % change vs. year ago



(*) as of 24.9.2026.



E-Reputation

E-Reputation Luxembourg

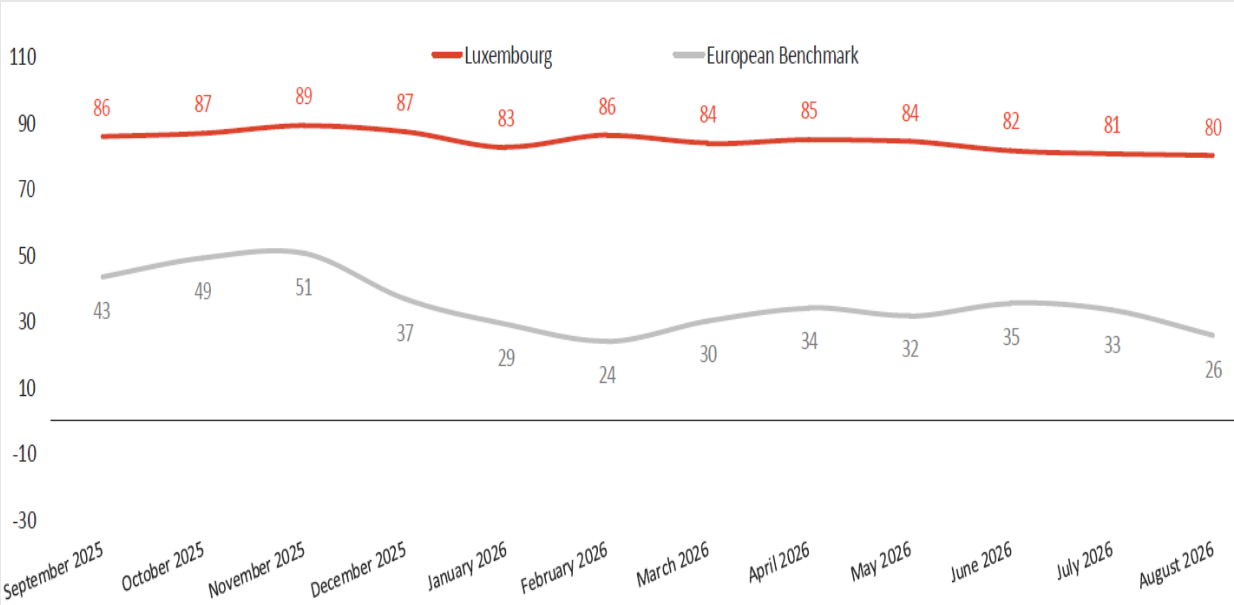
Conversations on Social Media



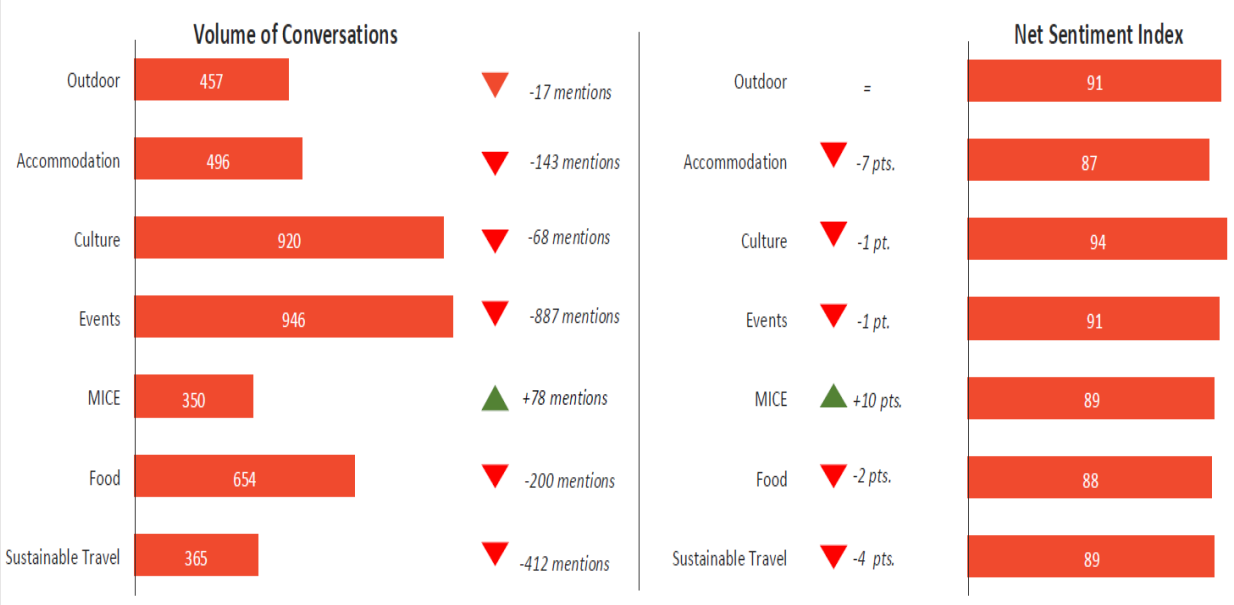
In **August 2026**, **Luxembourg's Net Sentiment Index** - which measures the difference between positive (+100) and negative (-100) travel-related mentions on social media - edged down by 1 point to 80, marking a fourth consecutive monthly decline since April, yet remaining at an **exceptionally high level**. Meanwhile, the **European benchmark** fell more sharply, widening Luxembourg's lead from +48 to +54 points.

Sentiment for key brand topics remained highly positive, ranging from +87 to +94. **Positive sentiment drivers** in August included family offers, Schueberfouer, free public transport, local food, birdwatching and industrial heritage. **Negative travel sentiment** was primarily driven by transport disruption and growing pressure on popular outdoor sites. Rail works and cancellations complicated both cross-border access and journeys within the destination, while overcrowding, wildfire smoke and hiking accidents impacted nature-based experiences.

Net Sentiment Index of Luxembourg and Europe



Volume of mentions and Net Sentiment Index of Luxembourg by main topics, August 2026 (vs. July 2026)



E-Reputation Luxembourg

Visitor Experience

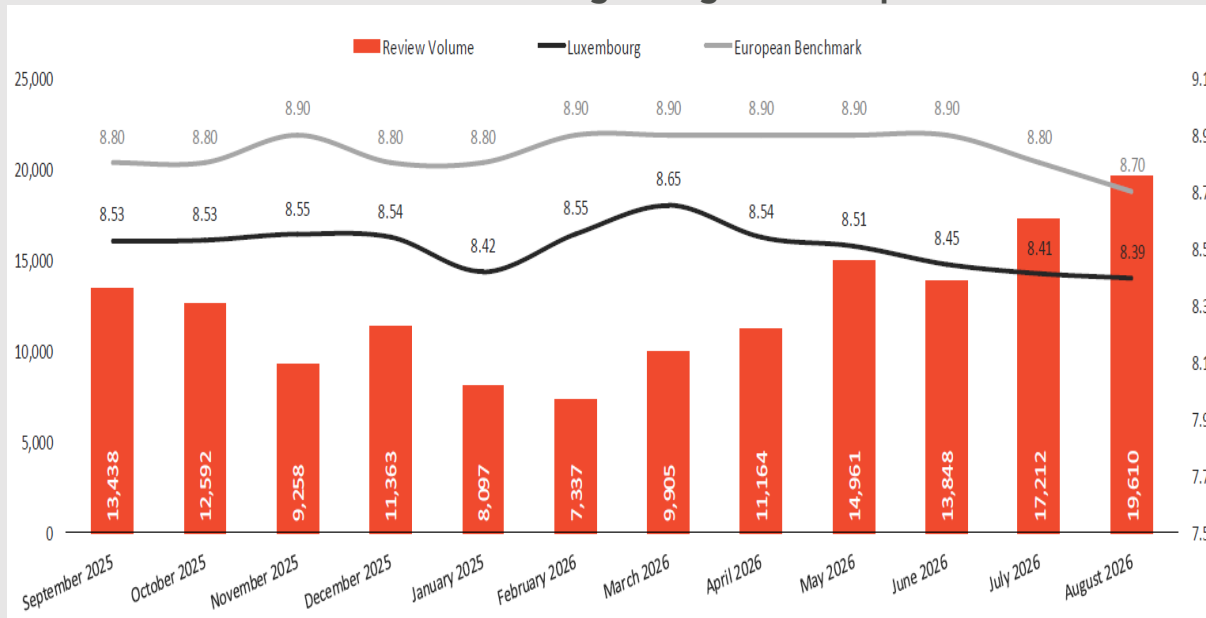


Luxembourg's **review volume**, as posted on **rating platforms** such as Trip Advisor or Booking, **picked up in August** and reaching a 12-month-peak. The average **satisfaction score** dropped marginally by 0.02 points compared to July. The **European benchmark** declined more noticeably, narrowing the gap with Luxembourg.

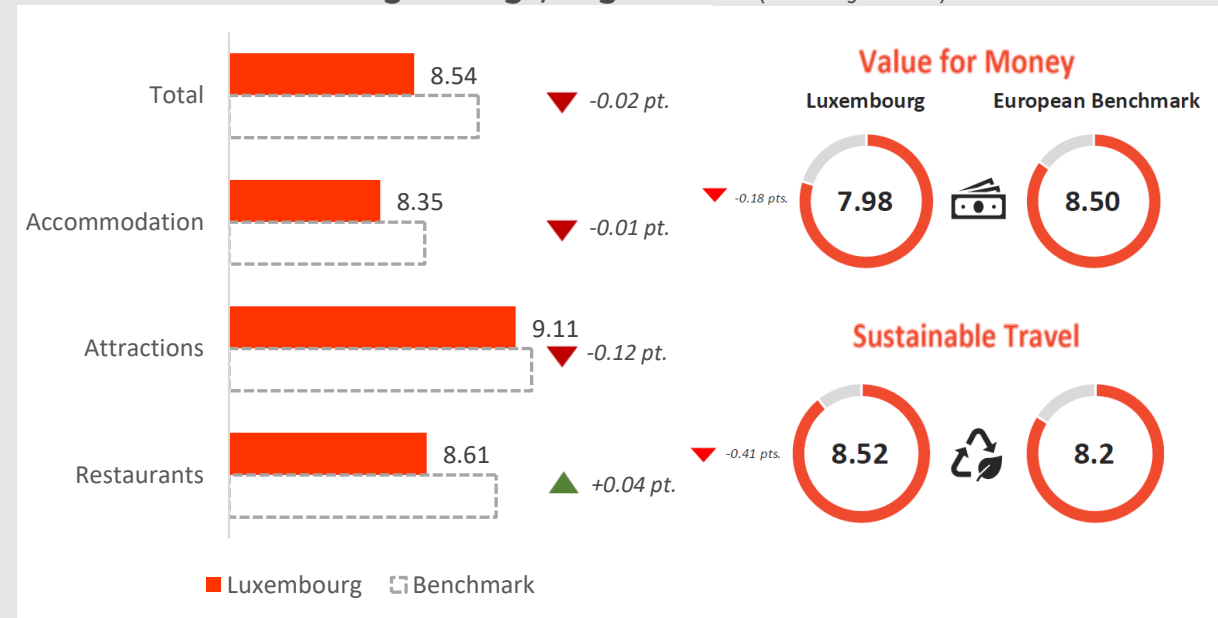
Luxembourg's overall **accommodation rating** remained broadly stable as the European benchmark fell more noticeably to 8.40. Performance varied significantly across categories: ratings of holiday apartments improved while those of camping and youth hostels declined. **Attraction ratings** recorded a significant decline, notably Events and Culture. Hiking/Cycling/MTB remained the highest-rated category and Food & Wine improved. Luxembourg's **restaurant ratings** rose slightly.

Overall **value-for-money perception** declined by 0.18 points, remaining below the European benchmark. The decline was driven by both Attractions and Accommodations. By contrast, perceived value-for-money of restaurants improved by 0.2 points. Luxembourg's **sustainable travel perception** score fell by 0.41 points, yet still remained clearly above the European benchmark.

Volume of reviews and avg. rating on online platforms



Average ratings, August 2026 (vs. July 2026)



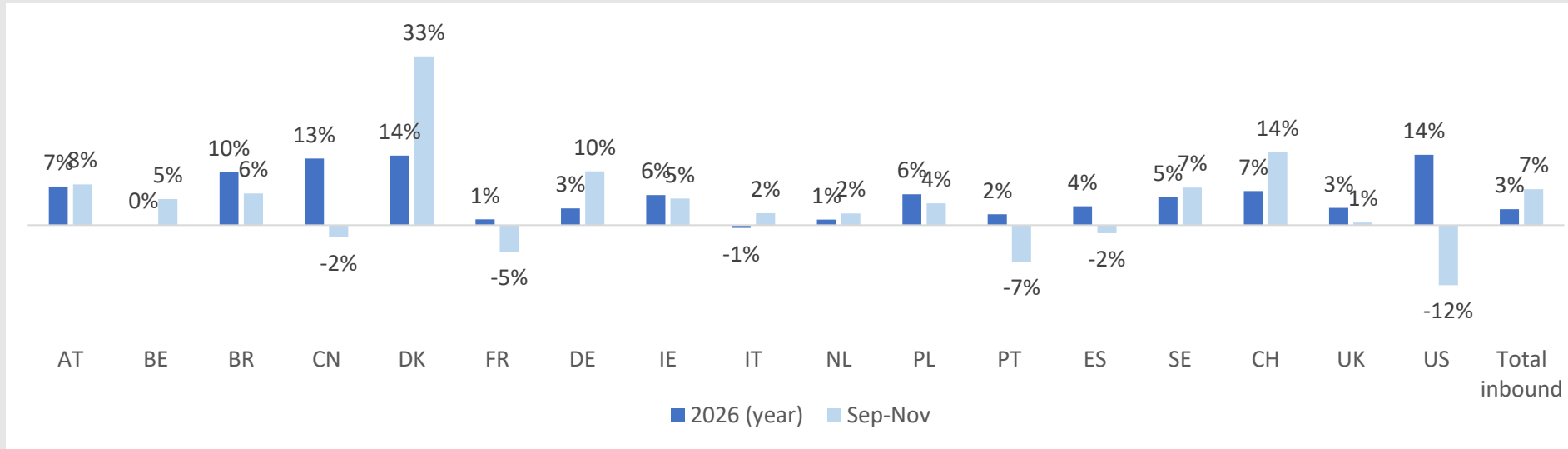


Travel forecast

Travel forecast 2026 : Luxembourg



Inbound arrivals to Luxembourg by source markets, current forecast,
% year-on-year change



Source: LFT, 23.09.2026 forecast

LFT's forecasting model is based on economic indicators, travel intent survey data, hotel, camping and flight search & booking data, our own industry survey data and LFT's brand & potential study. It also incorporates forecasts for Luxembourg from Tourism Economics, adjusted by integrating the aforementioned range of additional, more timely indicators. The forecast is updated each month, also accounting for actual year-to-date frequentation data updates, e.g. by Statec.

Compared with one month ago, we have **maintained our forecast for 2026 at +3%** for **total inbound arrivals** (see left chart), marginally below the Western European benchmark (4%). We expect **double-digit growth** from the **US, China, Brazil and Denmark**, and **above-average growth from Spain, Austria, Switzerland, Sweden and Poland**. We forecast **growth from Italy, Belgium, France and the Netherlands to be flat** compared to last year.

Besides our yearly forecast, we also have included in above chart our prospects for **September-November**, for which we are expect stronger growth than for the entire year (+7%, with better prospects from the DACH region, Belgium and the Nordics).

Source: LFT forecasting model.



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