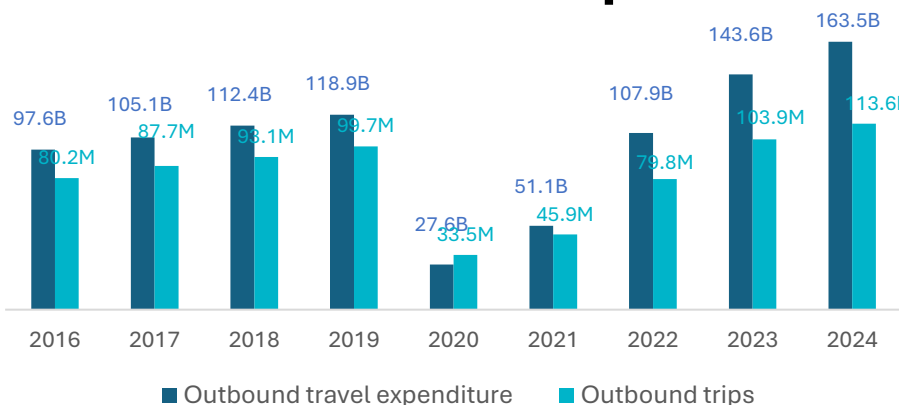




# Summary Sheet, United States, 2024



## Outbound trips and travel expenditure



In 2024, the United States recorded a **14%** increase in outbound travel expenditure and a **9%** rise in the number of outbound trips compared to 2023.

Around **89%** of all outbound trips were **leisure** trips.

Source: Oxford Economics

## Nights and arrivals in paid accommodation

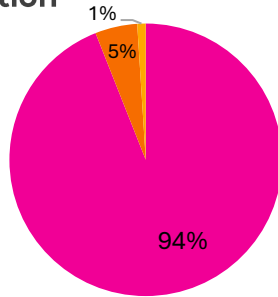
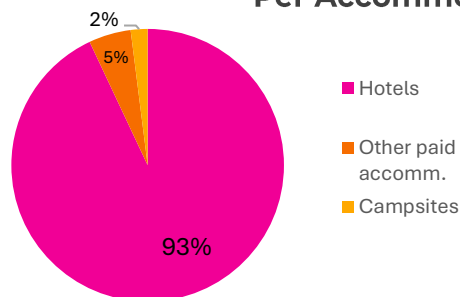
### Nights

**Total**  
77.590 nights

### Arrivals

**Total**  
39.290 arrivals

#### Per Accommodation

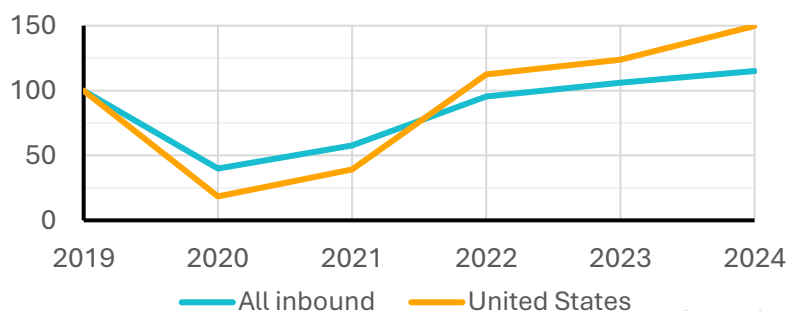


Nights in paid accommodation from the United States increased by **21%**, in line with the **21%** rise in inbound arrivals compared to 2023. The **average length of stay** in 2024 is **1.97** nights (-0.01 vs. 2023).

#### Per Region, Top 3

Lux-City (excl. camping)	78%	Lux-City (excl. camping)	78%
Guttlund (excl. camping)	9%	Guttlund (excl. camping)	11%
South	6%	South	6%

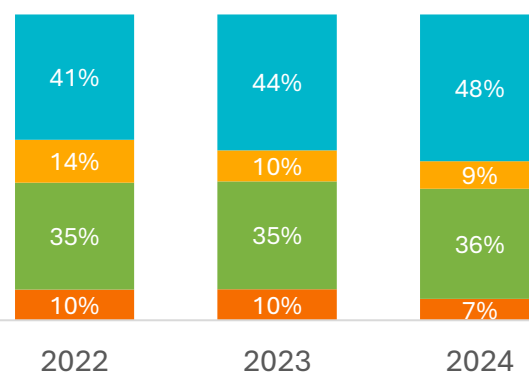
#### Arrivals in all paid accommodation, national (2019 = Index 100)



Source: Statoc

## Purpose of visit

Traditional business MICE VFR Holiday



## Comparison for 2024

	United States	Non-Europe
Holiday	48%	41%
VFR	9%	11%
MICE	36%	36%
Traditional business	7%	13%

Source: World Travel Monitor/IPK International

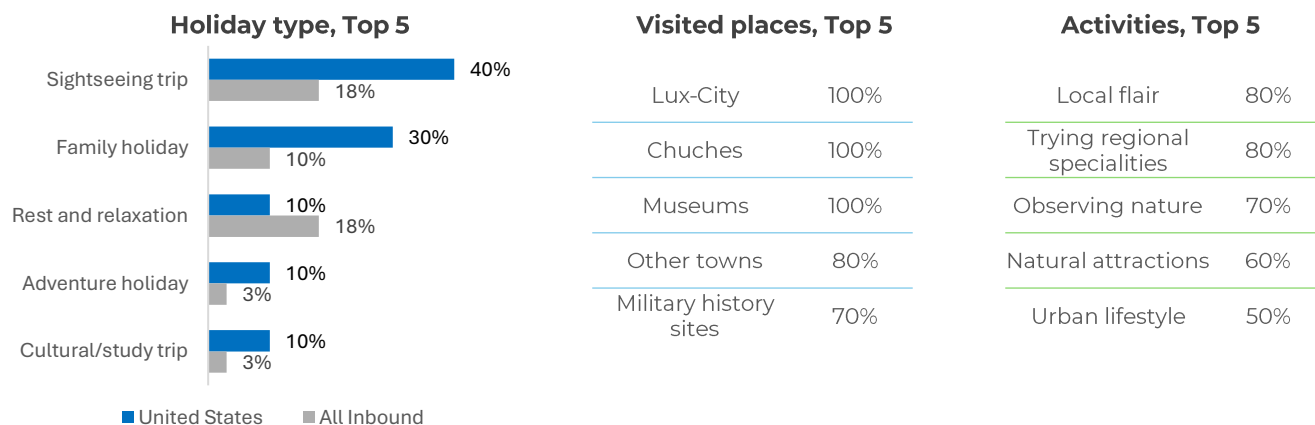




# Summary Sheet, United States, 2024



## Travel behaviour



Source: LFT/Ilres Visitor Survey

## About the visitors

### First-time visitors

United States	All inbound
83%	63%

### Age (average)

United States	All inbound
46.5 years	42.3 years

### Average expenditure/pers/day All trips to Luxembourg <sup>1</sup>

United States	All inbound
412€	189€

### Gender

	United States	All inbound
Male	37%	46%
Female	63%	54%

### Travel party

	United States	All inbound
Spouse or partner	70%	60%
Friends	20%	29%
Travelled alone	10%	13%
Children under 16	0%	13%

### Target segments, Top 3

Explorers
Nature-Loving Actives
Leisure Oriented

Source: LFT/Ilres Visitor Survey  
except <sup>1</sup>: World Travel Monitor/IPK International

