



Luxembourg for Tourism

Key tourism figures

Luxembourg

2025



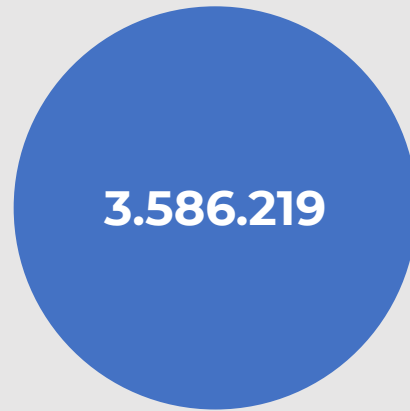
Arrivals & nights in paid accommodation

Nights in paid accommodation

2025 and 2019-2025

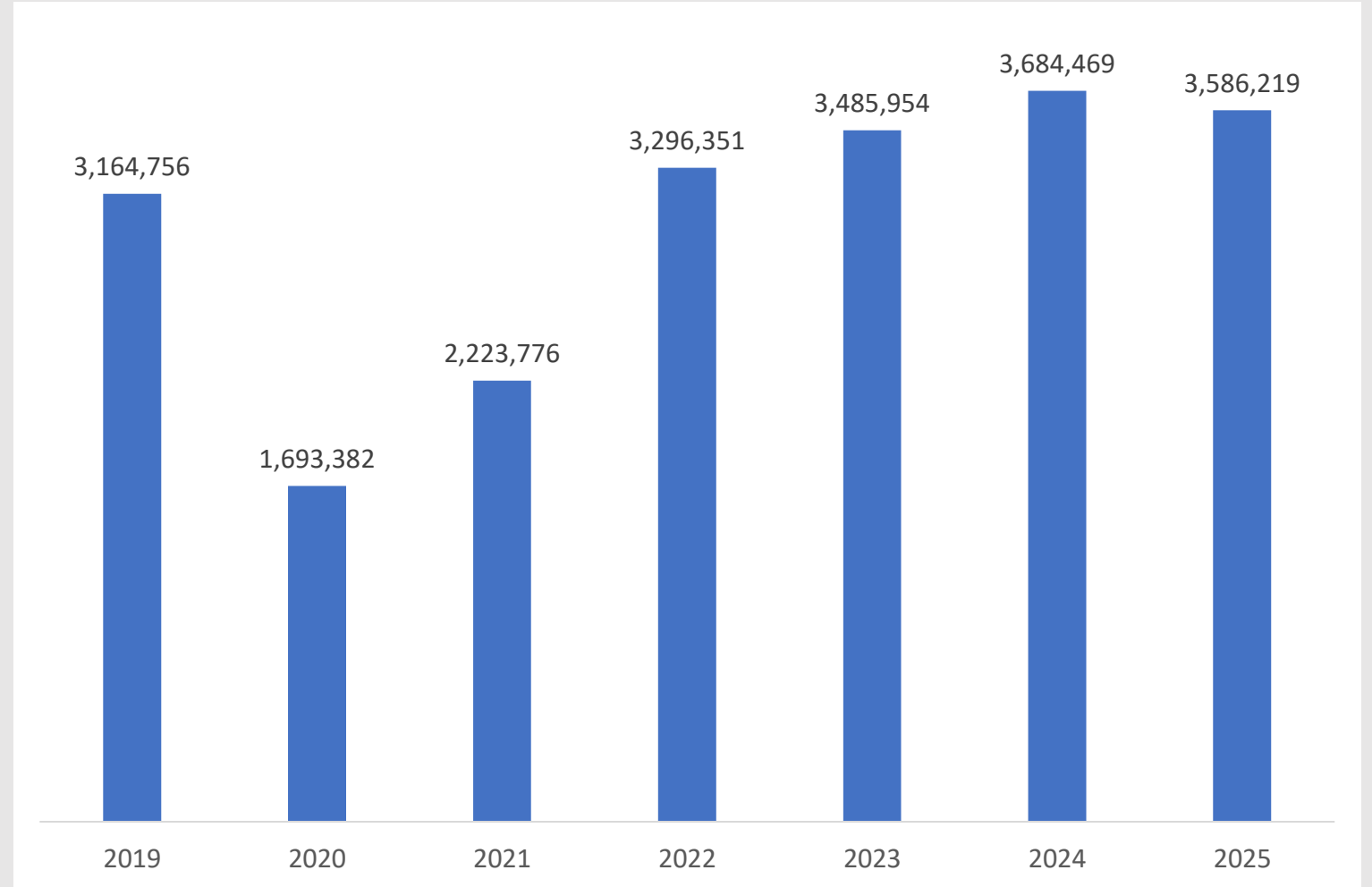


Nights,
paid accommodation, 2025



-3% (vs. 2024)

+13% (vs. 2019)

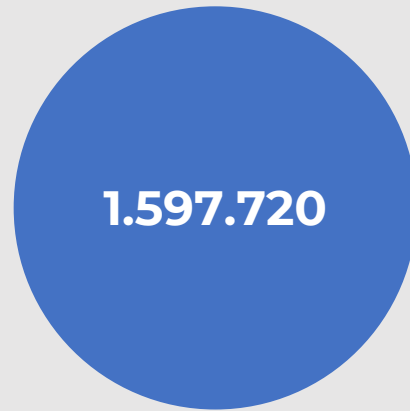


Arrivals in paid accommodation

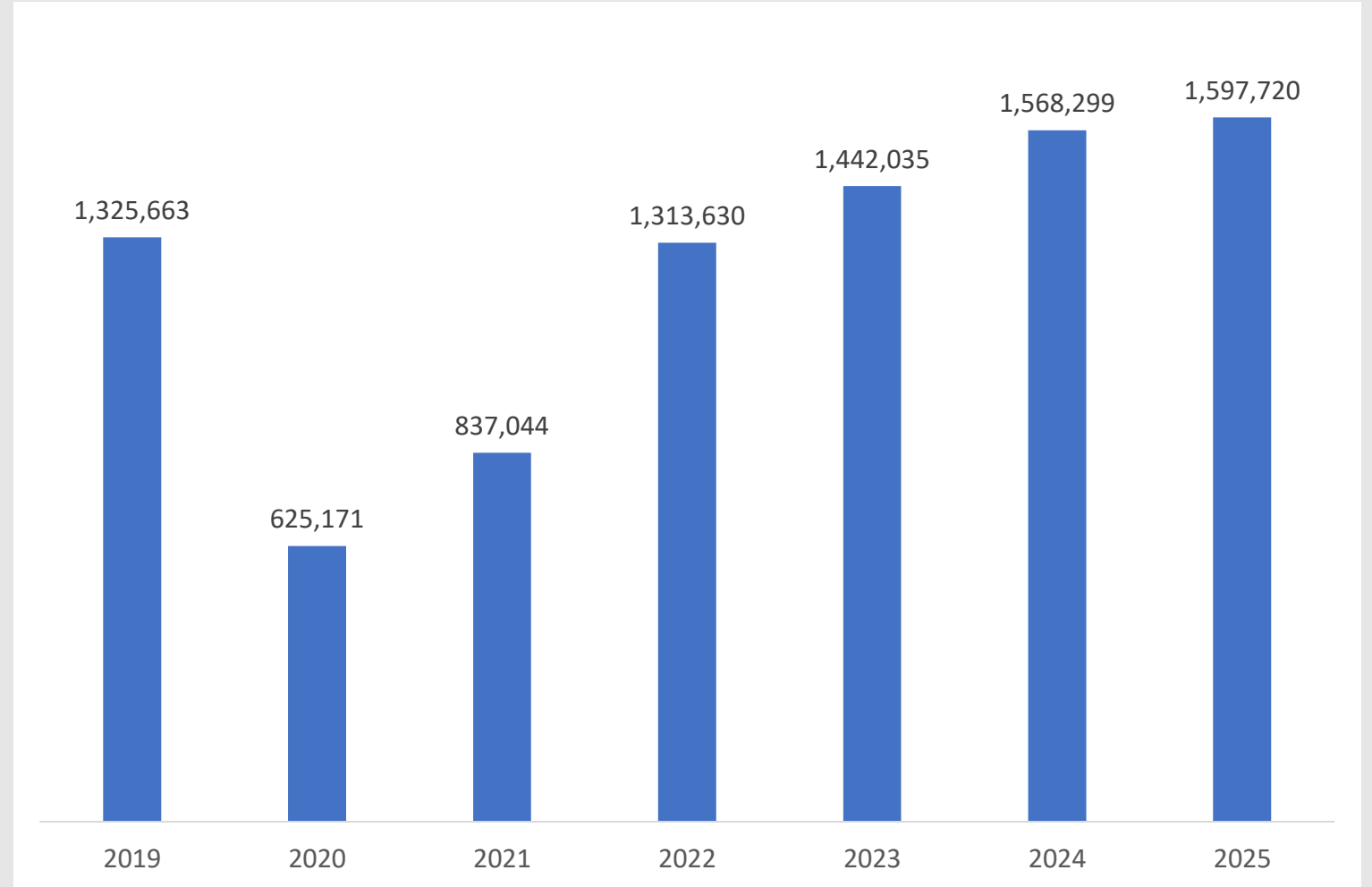
2025 and 2019-2025



Arrivals,
paid accommodation, 2025



+2% (vs. 2024)
+21% (vs. 2019)



Length of stay, paid accommodation

2025 and 2019-2025

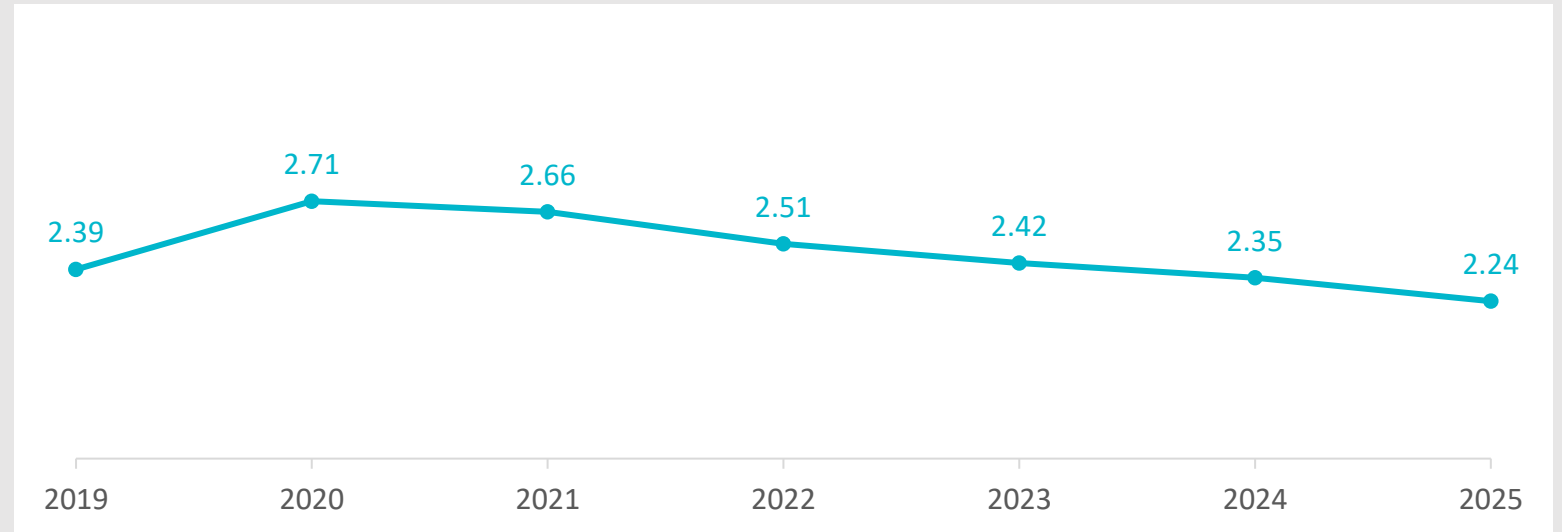


Average length of stay,
paid accommodation, 2025



-0.11 nights (vs. 2024)

-0.14 nights (vs. 2019)



Nights & arrivals in paid accommodation

Countries of origin, 2025



vs. 2024 vs. 2019

-1%	+14%
-10%	+23%
+2%	-2%
-2%	+22%
-11%	+11%
+18%	+16%
+4%	+11%
+9%	+48%
+15%	-13%
0%	+24%
-5%	+23%
+6%	+36%
+6%	-7%
+2%	-22%
-7%	-5%
-5%	+30%
-8%	+36%
+14%	+91%
-8%	+12%
+7%	+3%
-6%	-8%
-6%	+9%

Nights, paid accommodation, 2025

All*	3,179,233
NL	986,168
BE	515,549
DE	508,512
LU	406,986
FR	361,712
GB	143,123
US	84,810
IT	68,040
ES	55,101
CH	46,360
PT	40,956
IN	24,188
CN	21,931
PL	21,786
BR	19,389
IE	19,274
TR	19,039
DK	16,315
AT	13,285
RO	12,276
SE	11,913

vs. 2024 vs. 2019

+4%	+19%
-5%	+31%
+4%	0%
+1%	+19%
+18%	+21%
-10%	+31%
+3%	+14%
+14%	+71%
+30%	+24%
+4%	+22%
-8%	+23%
+11%	+67%
-7%	-25%
-2%	+97%
+6%	+21%
-4%	+40%
-5%	+36%
+22%	+122%
-7%	+16%
+10%	+12%
0%	+7%
+16%	+34%

Arrivals, paid accommodation, 2025

All*	1,415,066
NL	297,601
BE	253,327
DE	240,493
FR	212,210
LU	182,654
GB	73,843
US	44,868
IT	36,658
ES	27,931
CH	25,964
PT	19,965
CN	14,337
TR	11,710
PL	10,219
IE	9,465
BR	9,004
IN	8,584
DK	7,114
AT	6,896
SE	6,822
RO	5,340

(*) all inbound.

Source: Statec

Nights & arrivals in hotels

Countries of origin, 2025



vs. 2024 vs. 2019

Nights, hotels, 2025

+2%	+7%	All*	1,767,344
+20%	+19%	FR	314,716
-1%	-13%	BE	305,144
-6%	-1%	DE	269,158
-15%	+27%	LU	254,260
-2%	+31%	NL	193,130
+7%	-1%	GB	106,992
+9%	+59%	US	78,892
+16%	-10%	IT	62,768
0%	+34%	ES	48,332
-8%	+17%	CH	36,680
+10%	+78%	PT	34,512
+7%	+9%	IN	21,837
+4%	-17%	CN	20,795
+13%	+107%	TR	18,225
-7%	0%	PL	17,136
-2%	+46%	BR	16,354
-6%	+27%	IE	15,829
+6%	-3%	AT	11,106
-12%	-12%	RO	10,149
-7%	+12%	SE	10,058
-9%	+17%	DK	9,439

vs. 2024 vs. 2019

Arrivals, hotels, 2025

+5%	+13%	All*	1,002,761
+19%	+23%	FR	195,193
+2%	-11%	BE	182,912
-3%	+3%	DE	156,281
-12%	+38%	LU	136,721
-5%	+29%	NL	108,423
+3%	+3%	GB	58,915
+14%	+74%	US	42,252
+32%	+30%	IT	34,183
+4%	+29%	ES	24,897
-11%	+18%	CH	20,988
+15%	+74%	PT	17,484
-7%	-22%	CN	13,630
-3%	+98%	TR	11,293
7%	+20%	PL	8,737
-2%	+39%	IE	8,290
-3%	+54%	BR	7,798
+25%	+133%	IN	7,347
+9%	+8%	AT	5,805
-1%	+8%	SE	5,781
-8%	+19%	DK	5,251
+18%	+38%	RO	4,956

(*) all inbound.

Source: Statec

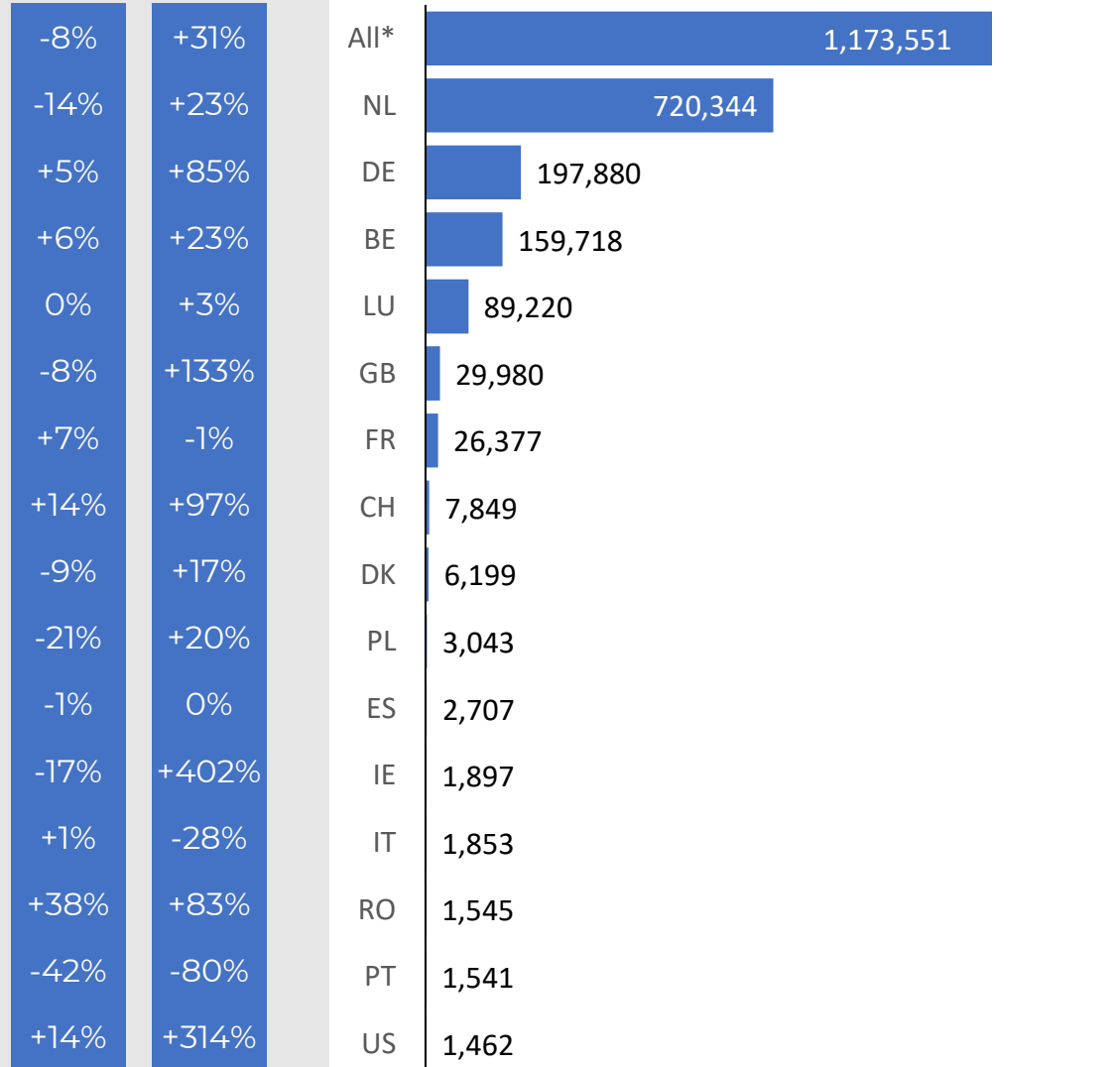
Nights & arrivals in campings

Countries of origin, 2025



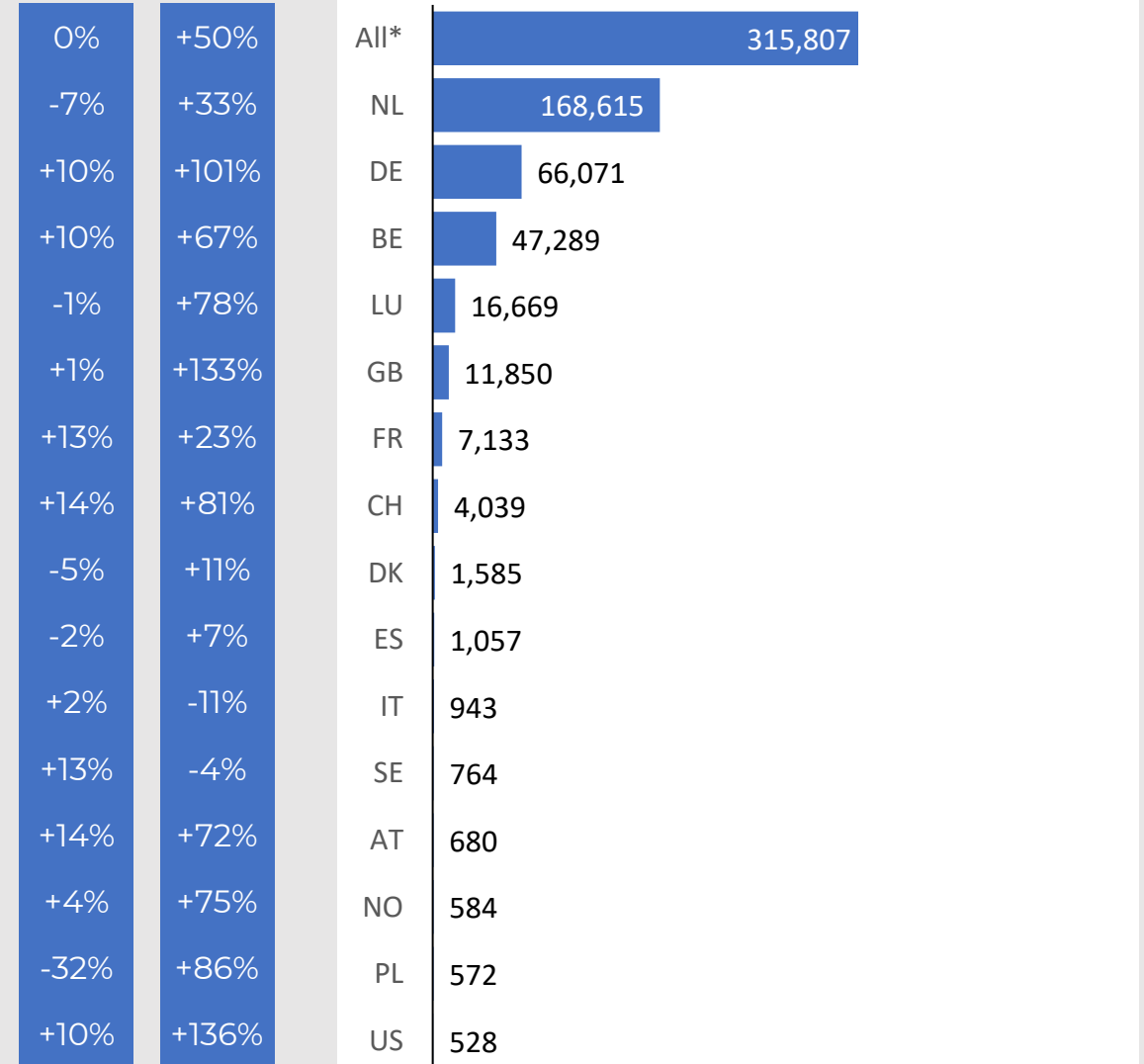
vs. 2024 vs. 2019

Nights, campings, 2025



vs. 2024 vs. 2019

Arrivals, campings, 2025



(*) all inbound.

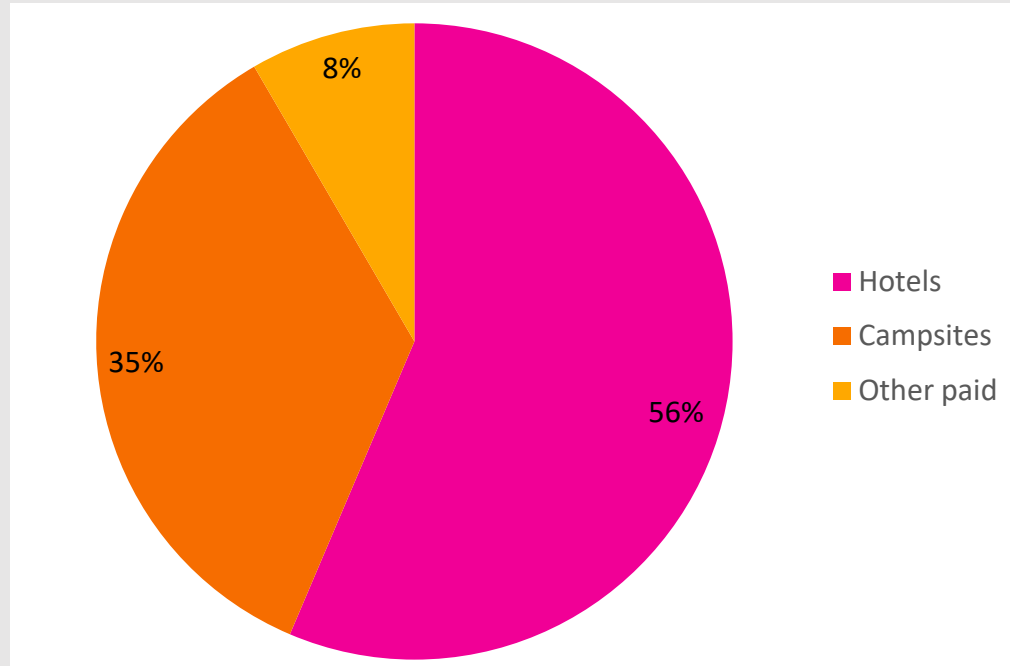
Source: Statec

Nights & arrivals in paid accommodation

Type of accommodation, 2025

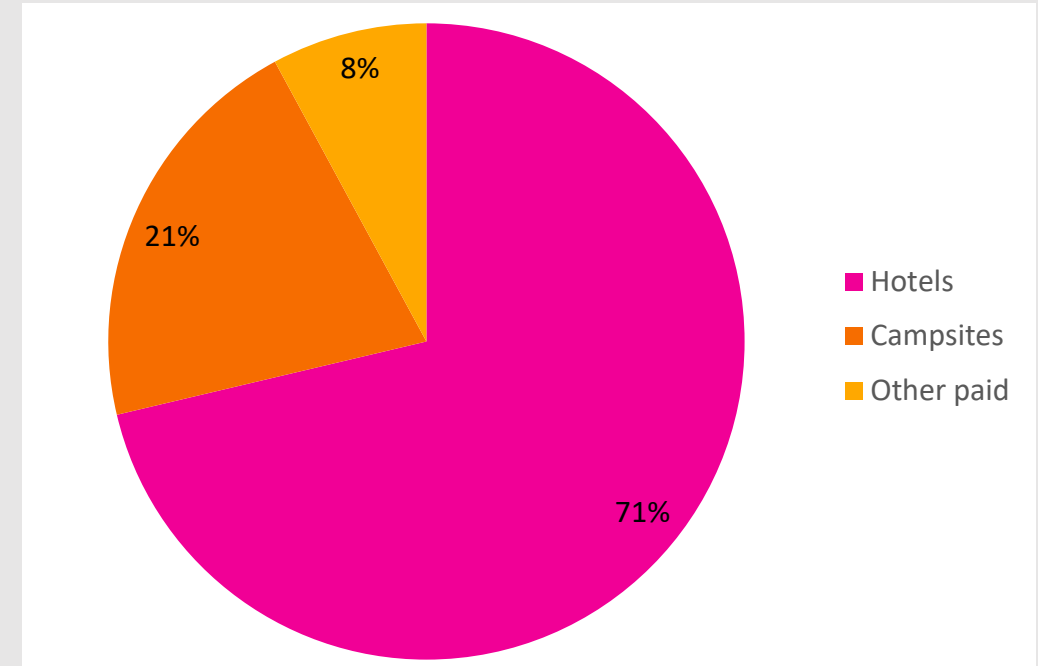


Nights,
paid accommodation, 2025



Hotels	2.021.604	+0% (vs. 2024) +9% (vs. 2019)
Campsites	1.262.771	-7% (vs. 2024) +29% (vs. 2019)
Other paid accomm.	301.844	+2% (vs. 2024) -8% (vs. 2019)

Arrivals,
paid accommodation, 2025



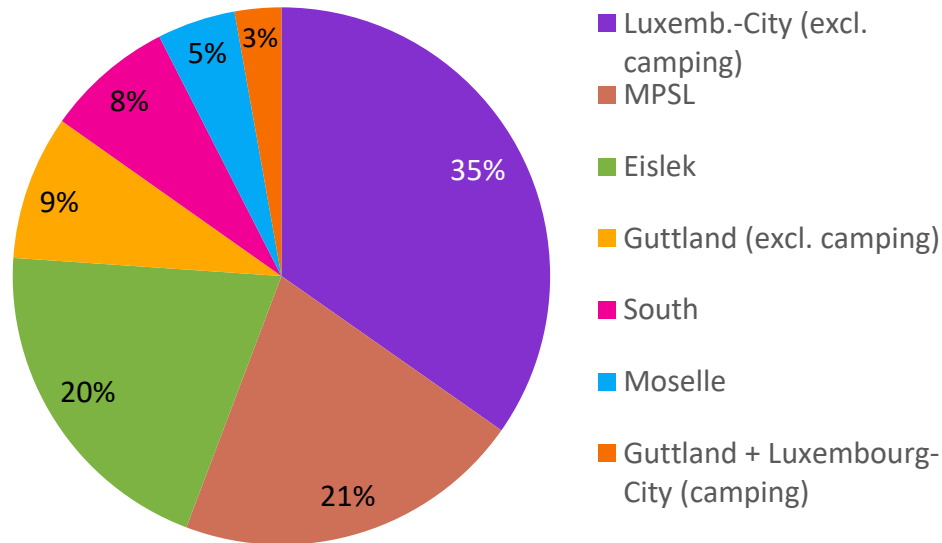
Hotels	1.139.482	+2% (vs. 2024) +15% (vs. 2019)
Campsites	332.476	-0% (vs. 2024) +52% (vs. 2019)
Other paid accomm.	125.762	+3% (vs. 2024) +6% (vs. 2019)

Nights & arrivals in paid accommodation

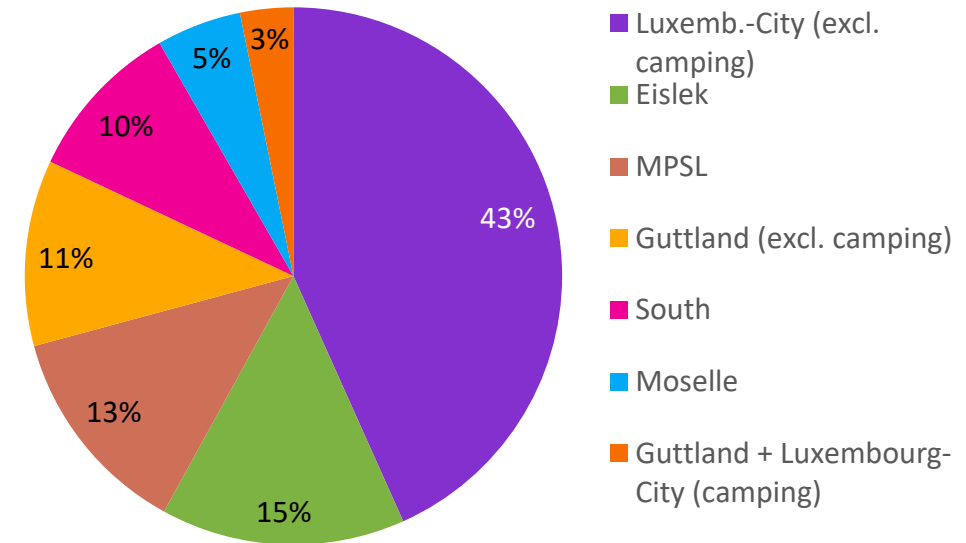
Regions, 2025



Nights, paid accommodation, 2025



Arrivals, paid accommodation, 2025



Lux.-City (excl. camping)	1.245.546	+3% (vs. 2024)	+15% (vs. 2019)
MPSL	752.492	-9% (vs. 2024)	+38% (vs. 2019)
Eislek	728.459	-5% (vs. 2024)	+4% (vs. 2019)
Guttland (excl. camping)	311.971	+1% (vs. 2024)	+12% (vs. 2019)
South	277.103	-9% (vs. 2024)	+3% (vs. 2019)
Moselle	169.097	+6% (vs. 2024)	-10% (vs. 2019)
Guttland/Lux.-City (camping)	101.551	-7% (vs. 2024)	+6% (vs. 2019)

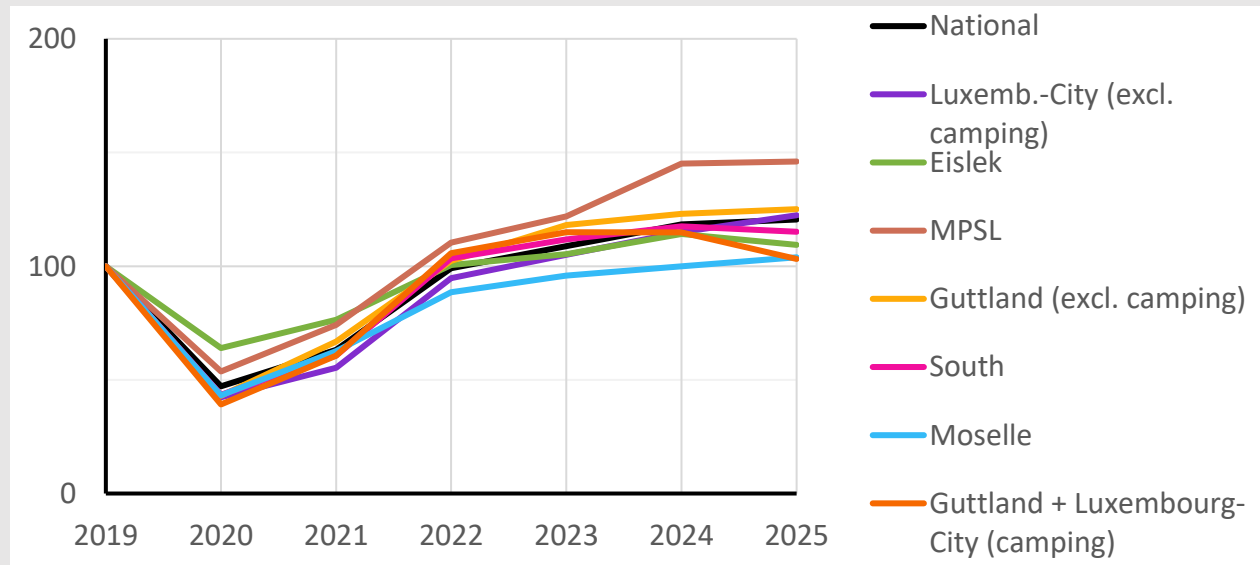
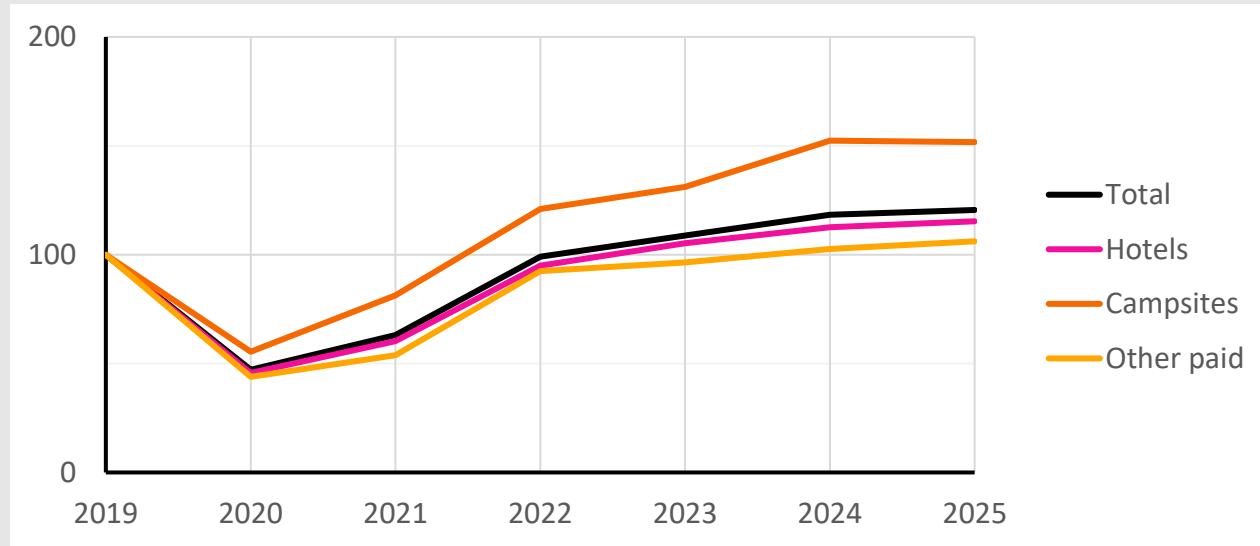
Lux.-City (excl. camping)	691.182	+6% (vs. 2024)	+22% (vs. 2019)
Eislek	234.539	-4% (vs. 2024)	+9% (vs. 2019)
MPSL	205.258	+1% (vs. 2024)	+46% (vs. 2019)
Guttland (excl. camping)	178.955	+2% (vs. 2024)	+25% (vs. 2019)
South	155.262	-2% (vs. 2024)	+15% (vs. 2019)
Moselle	81.429	+4% (vs. 2024)	+4% (vs. 2019)
Guttland/Lux.-City (camping)	51.095	-10% (vs. 2024)	+3% (vs. 2019)

Arrivals in paid accommodation

Type of accommodation & Regions : Trends 2019-2025



2019 = Index 100

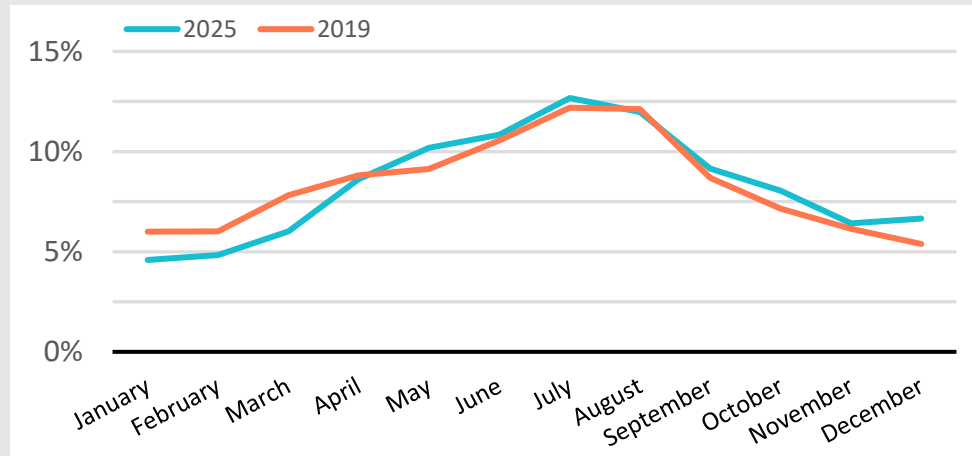


Arrivals in paid accommodation

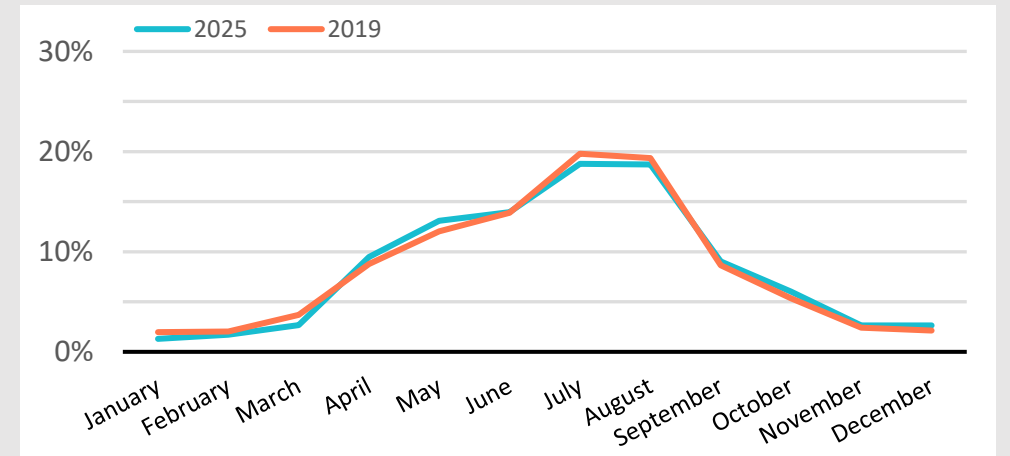
Seasonality



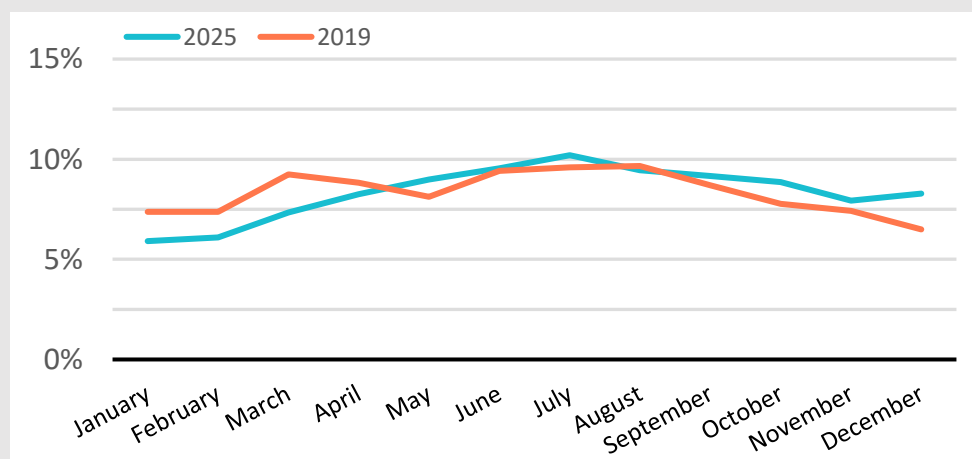
**Grand Duchy of Luxembourg,
all paid accommodation**



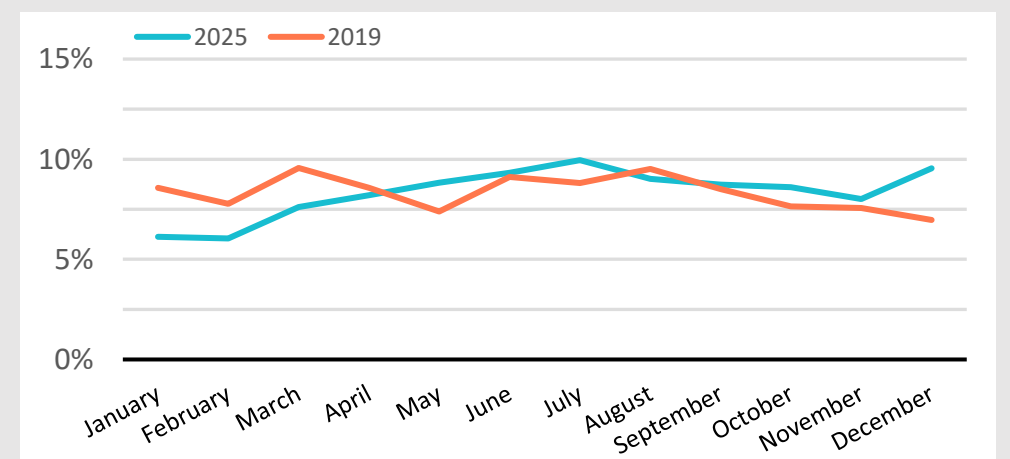
**Grand Duchy of Luxembourg,
Campsites & other paid accommodation**



**Grand Duchy of Luxembourg,
hotels**



**Luxembourg City,
hotels**



Short-term rentals

2025 and 2019-2025



Nights,
Short-term rentals, 2025



+10% (vs. 2024)
+95% (vs. 2019)

Arrivals,
Short-term rentals, 2025



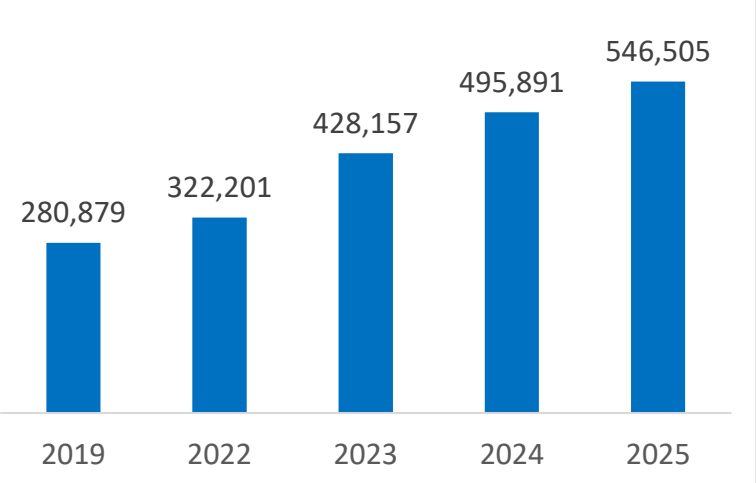
+16% (vs. 2024)
+84% (vs. 2019)

Average length of stay,
Short-term rentals, 2024

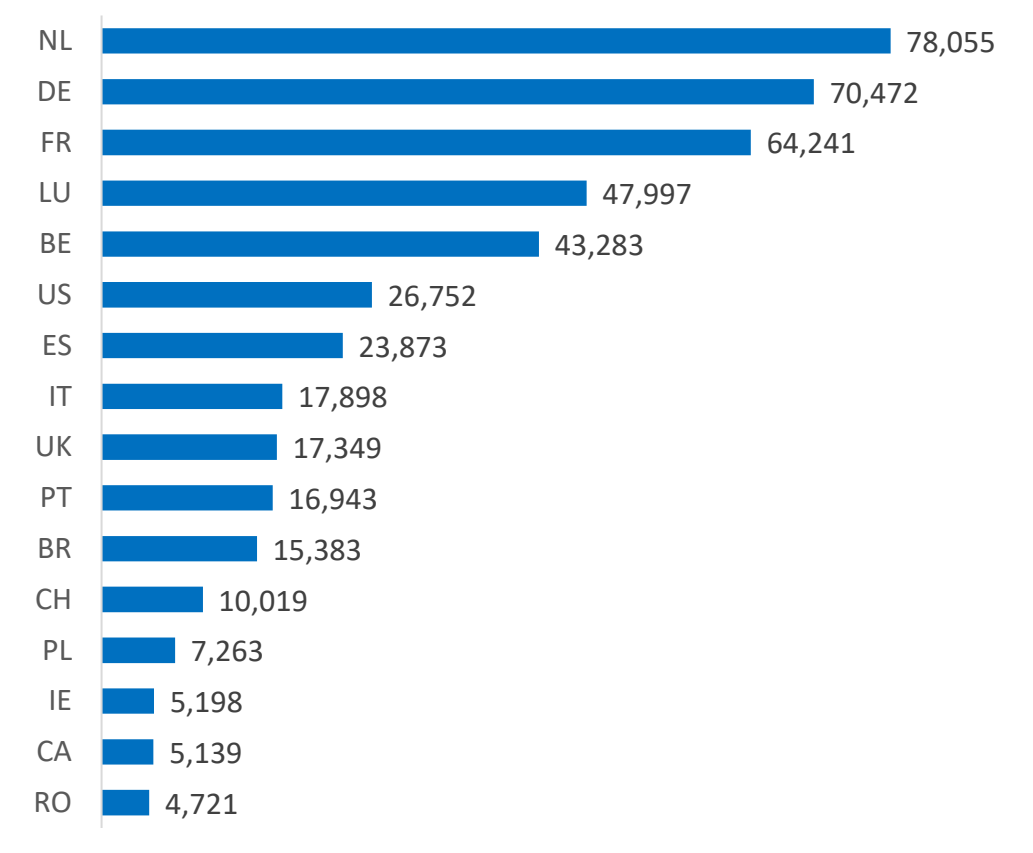


-0.20 nights (vs. 2024)
+0.20 nights (vs. 2019)

Nights,
Short-term rentals, 2019-2025



Top source markets, nights,
Short-term rentals, 2025



61% of all nights, and 62% of all inbound nights in
Luxembourg City

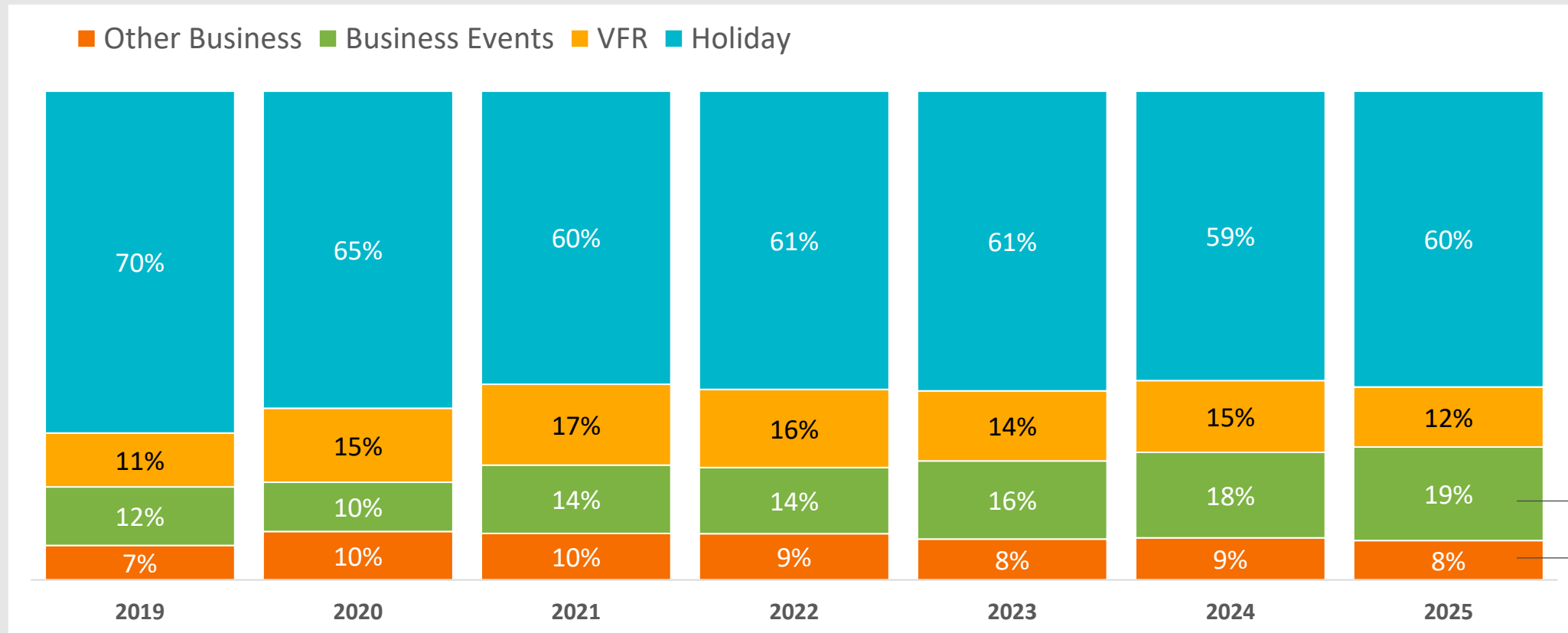


Characteristics of inbound trips

Inbound trips to Luxembourg with overnight (all accommodation)



Purpose of visit, 2019-2025



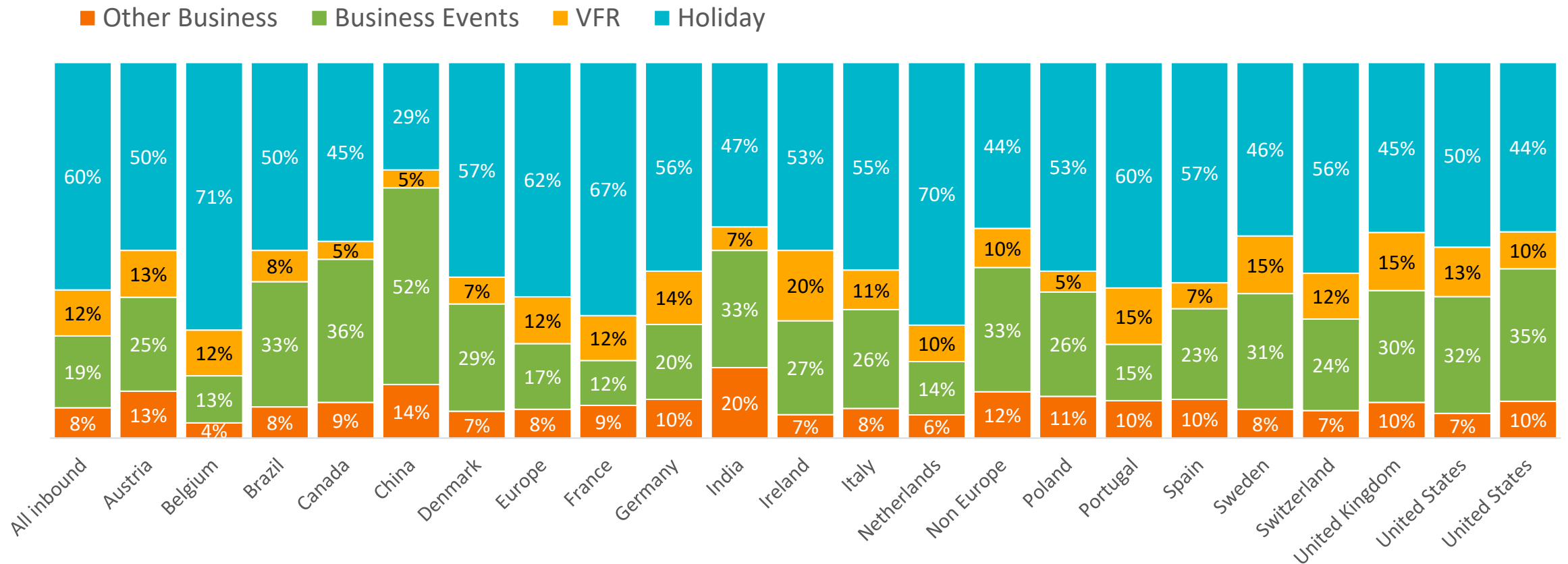
of which 40% Bleisure trips

of which 36% Bleisure trips

Inbound trips to Luxembourg with overnight (all accommodation)



Purpose of visit by country of origin, 2025

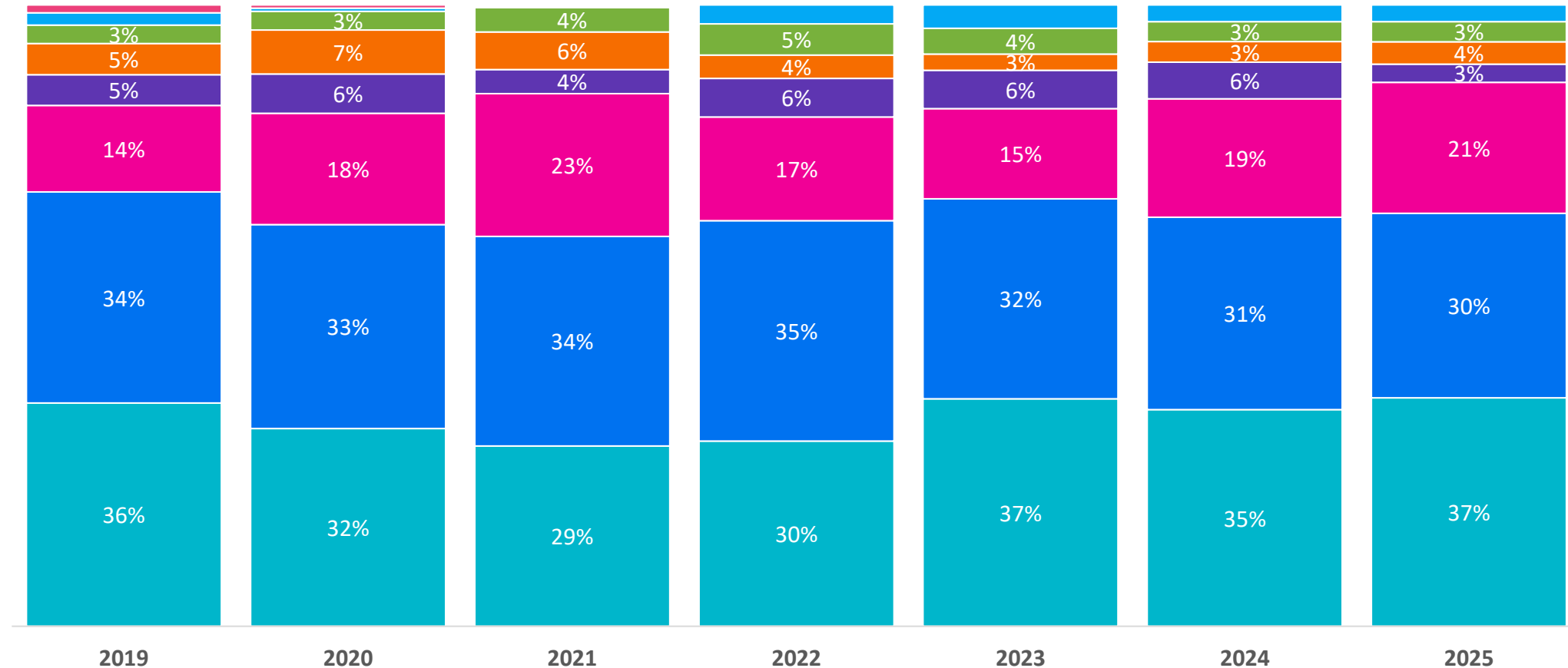


Inbound trips to Luxembourg with overnight (all accommodation)



Holiday trips by type of holiday, 2019-2025

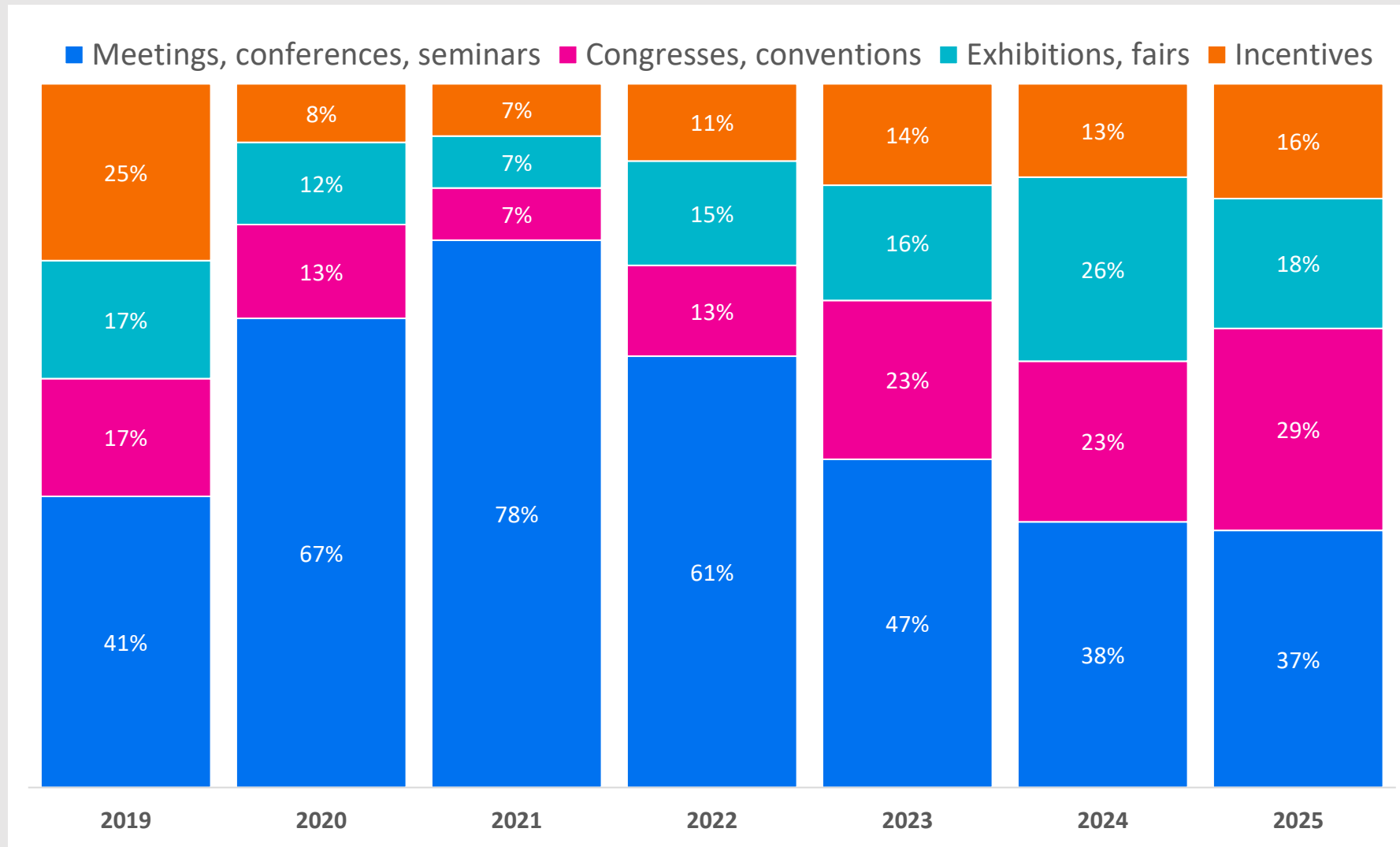
■ Sightseeing - touring - transit ■ City trips ■ Countryside - active ■ Other ■ Private occasion ■ Health ■ Event ■ Cruise, boat



Inbound trips to Luxembourg with overnight (all accommodation)



Business events trips by type of event, 2019-2025

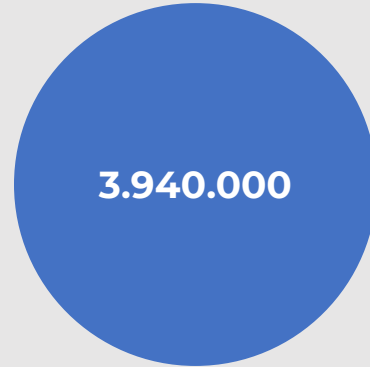


Inbound same-day trips to Luxembourg

2025



Number of inbound
same-day trips, 2025 (estimate)



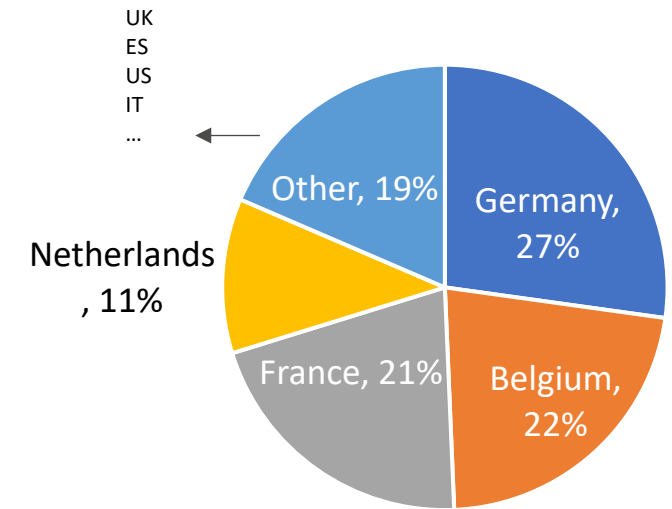
+2% (vs. 2024)

Average length
of same-day trips

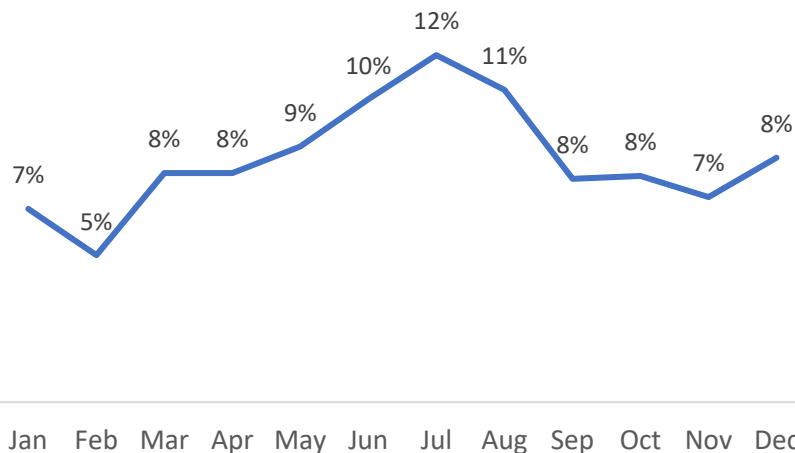


-0,1 h (vs. 2024)

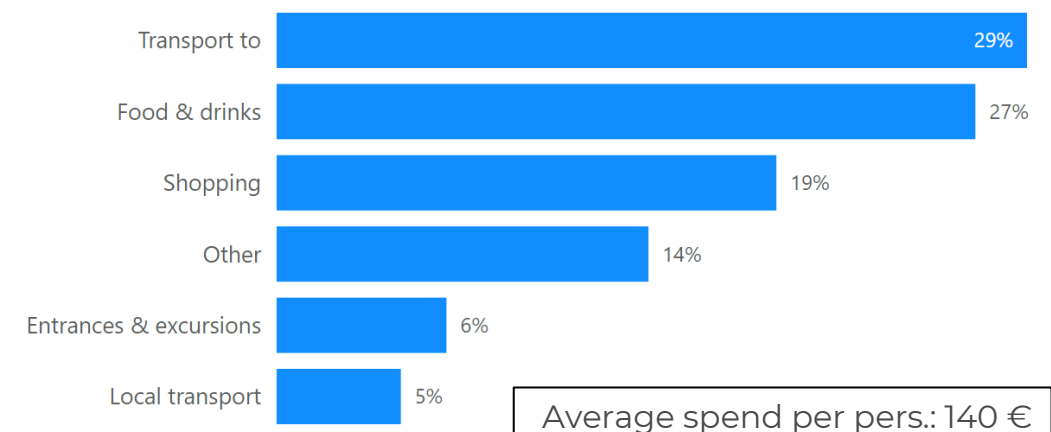
Origin country, % of same-day trips



Seasonality
% of same-day trips



Expenditure of same-day leisure visitors

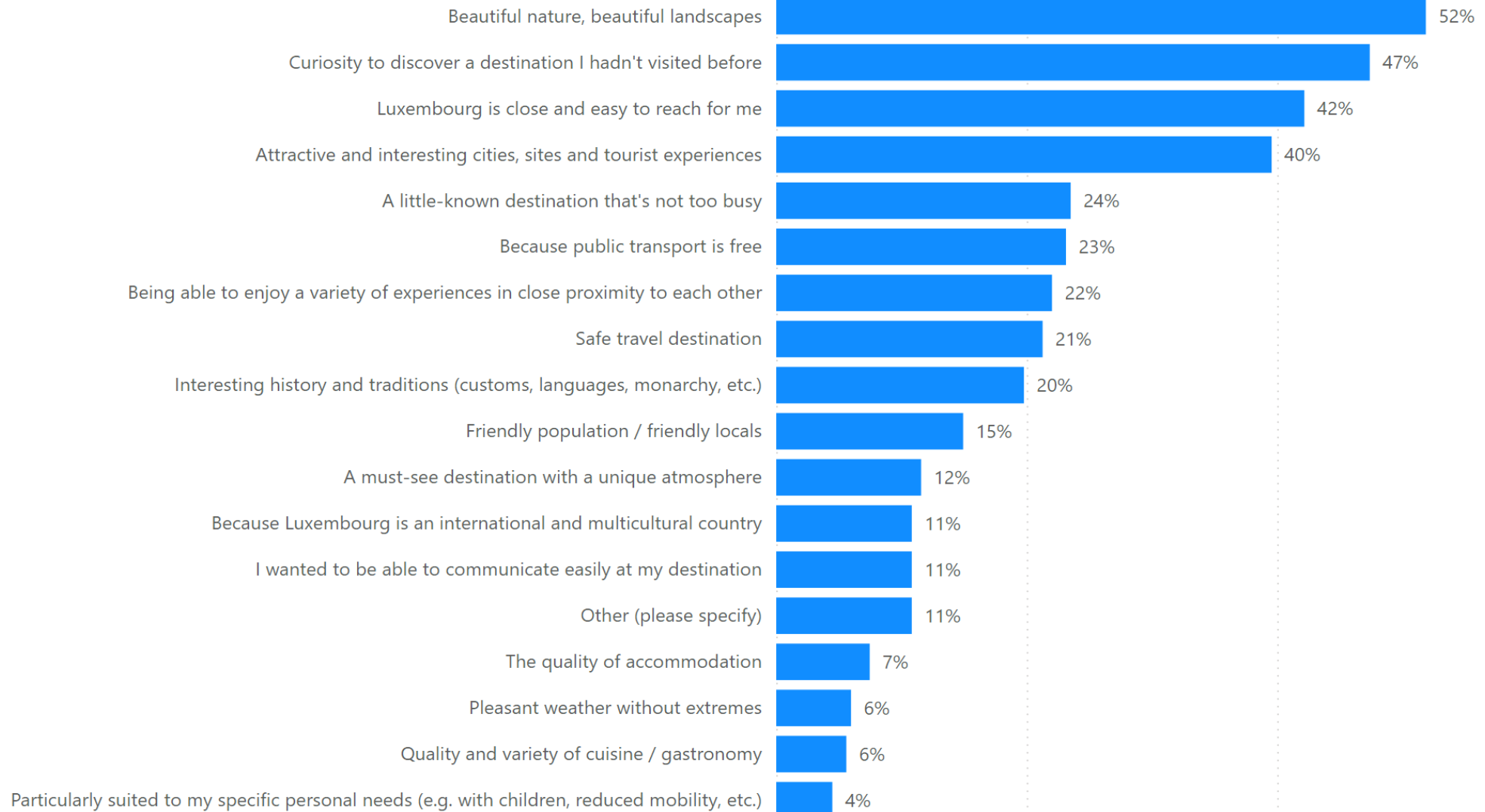




Travel behaviour of inbound leisure visitors

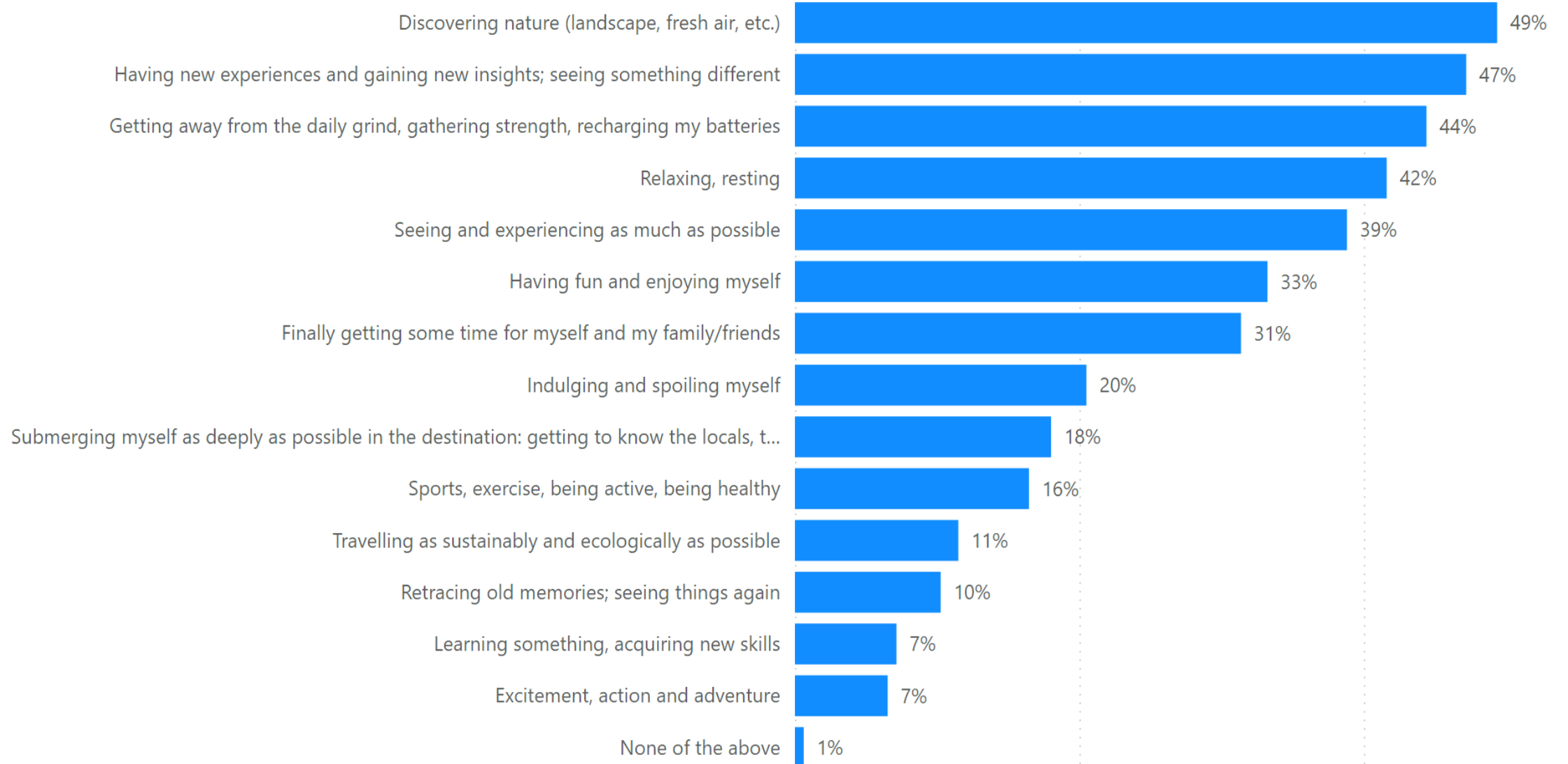
Key decision criteria for choosing Luxembourg

Inbound leisure visitors with overnight (*), 2025



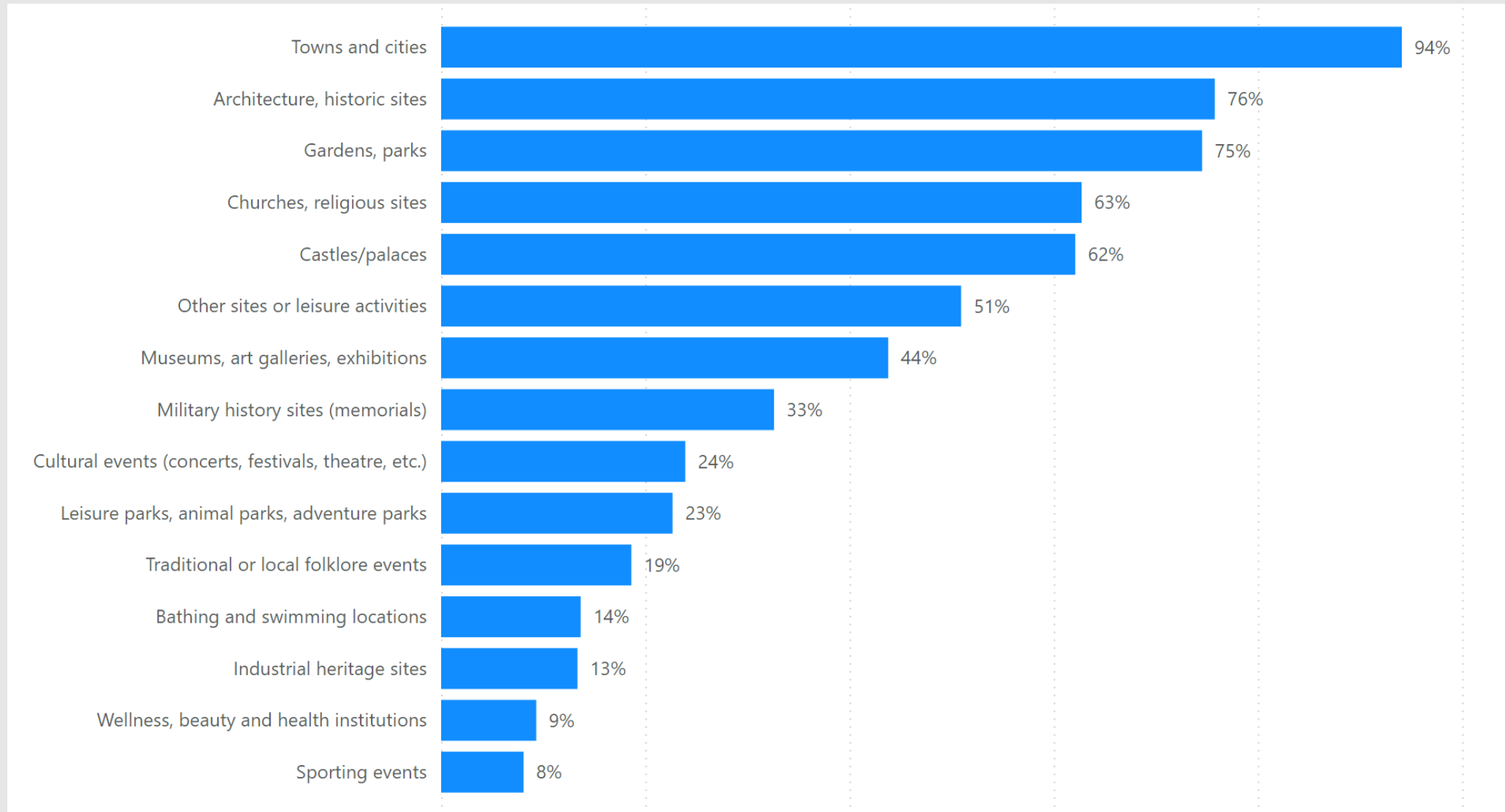
Key travel motives

Inbound leisure visitors with overnight, 2025



Type of places visited in Luxembourg

Inbound leisure visitors with overnight, 2025

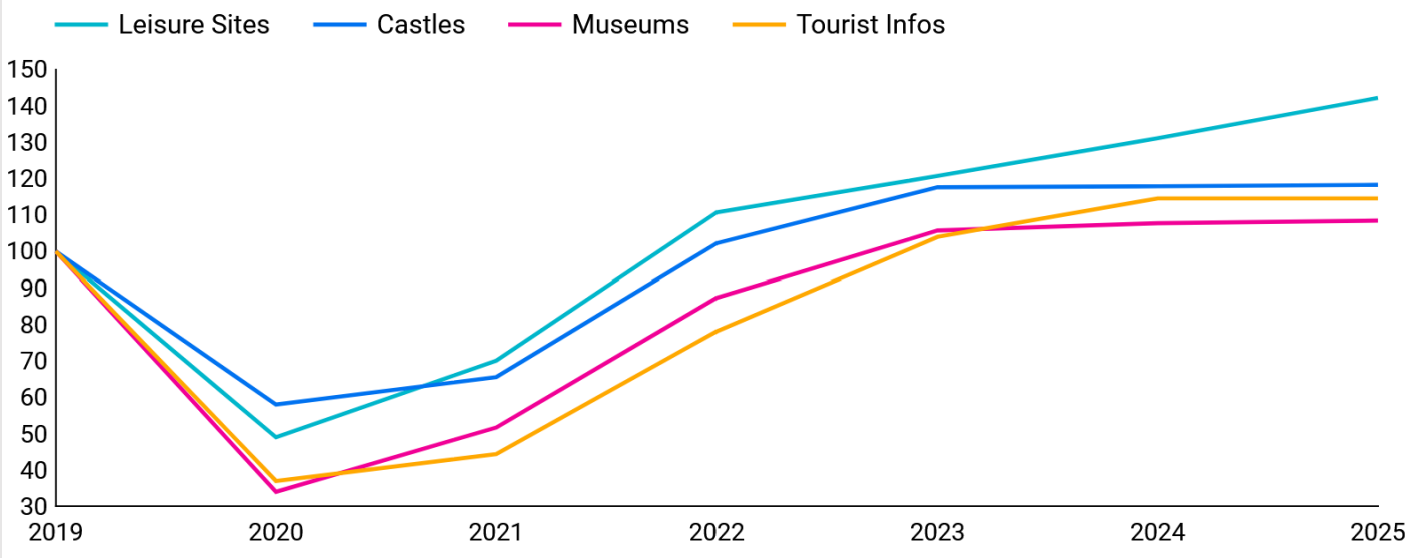


Visitors to Tourist Infos & Attractions

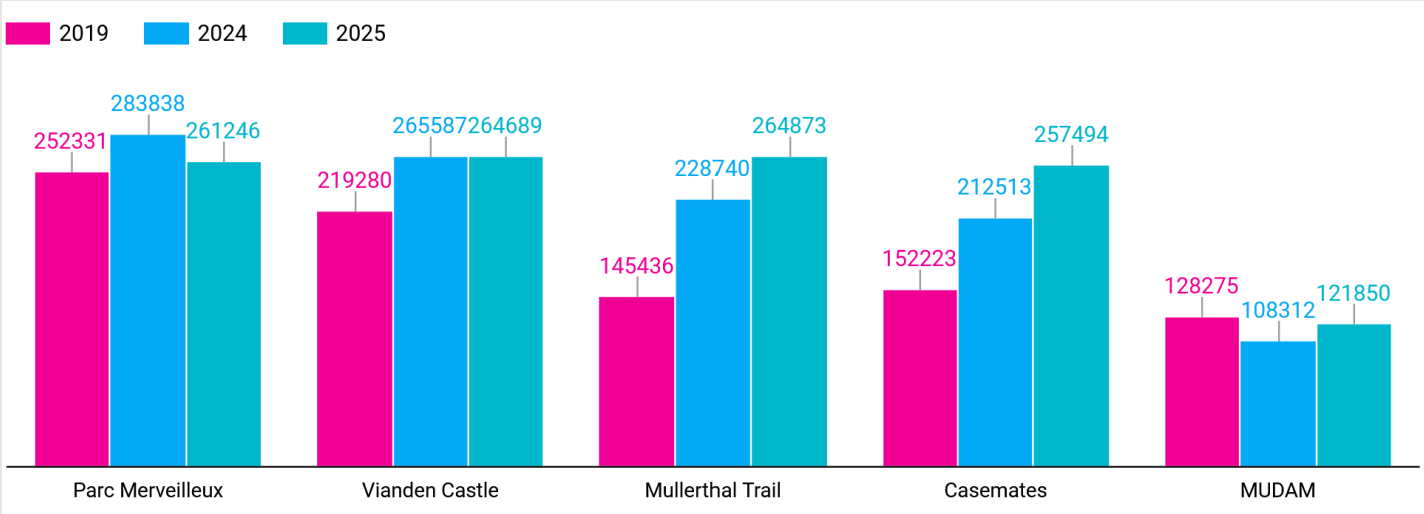
2019-2025



Tourist Infos & Attractions, visitor number trend (2019 = index 100)

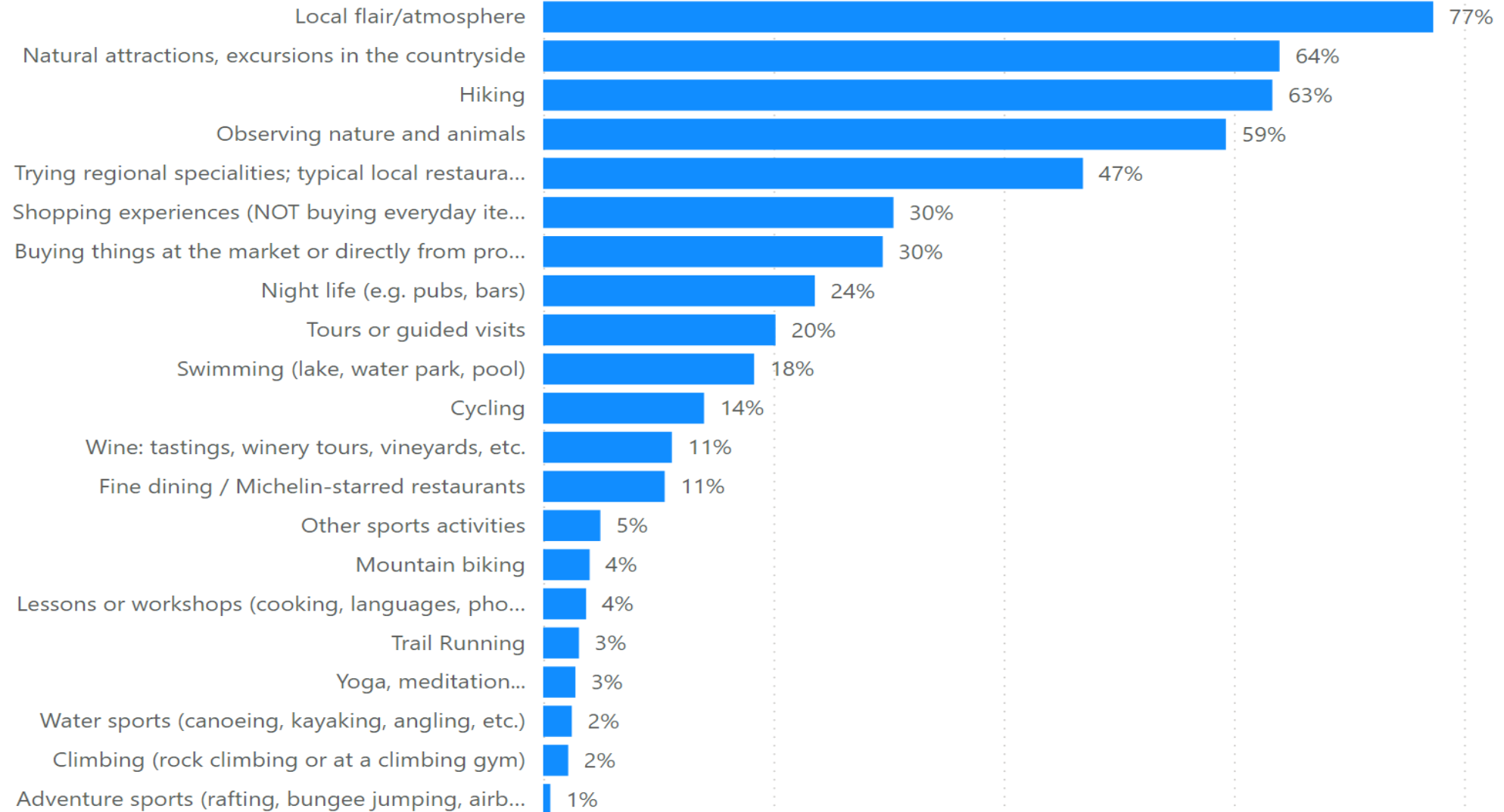


Top attractions by visitor number



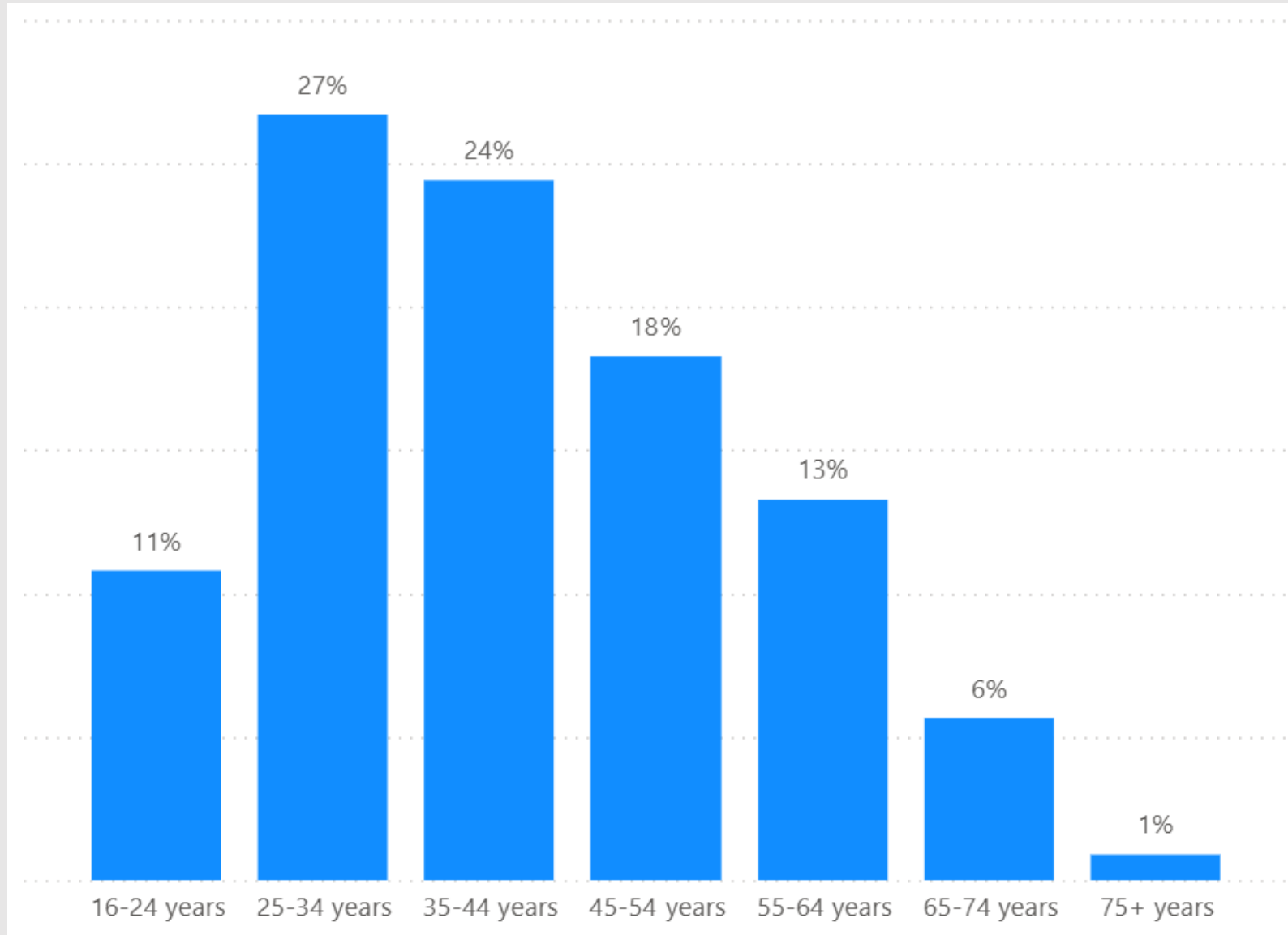
Activities undertaken in Luxembourg

Inbound leisure visitors with overnight, 2025



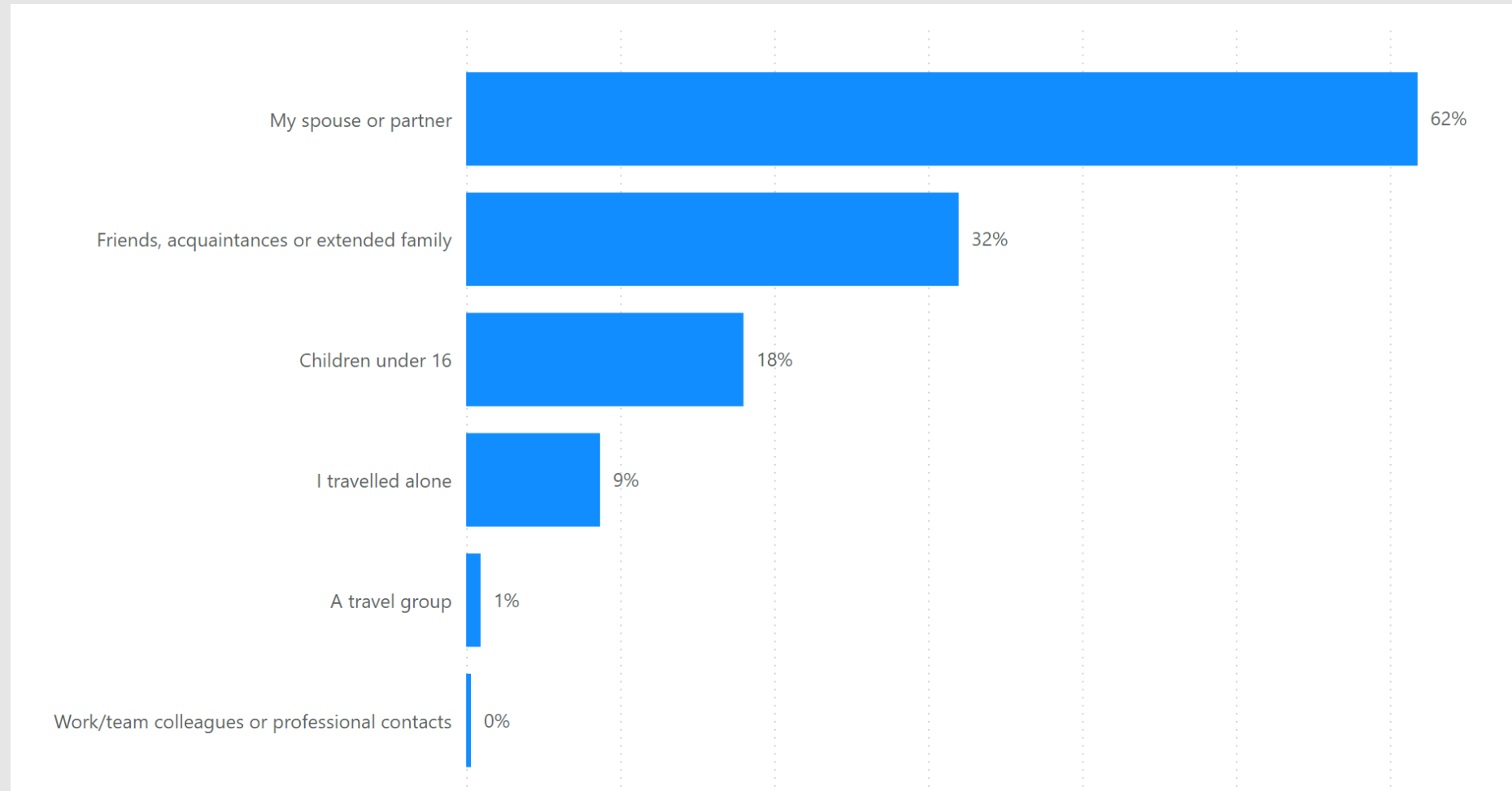
Age groups

Inbound leisure visitors with overnight, 2025



Travel party

Inbound leisure visitors with overnight, 2025

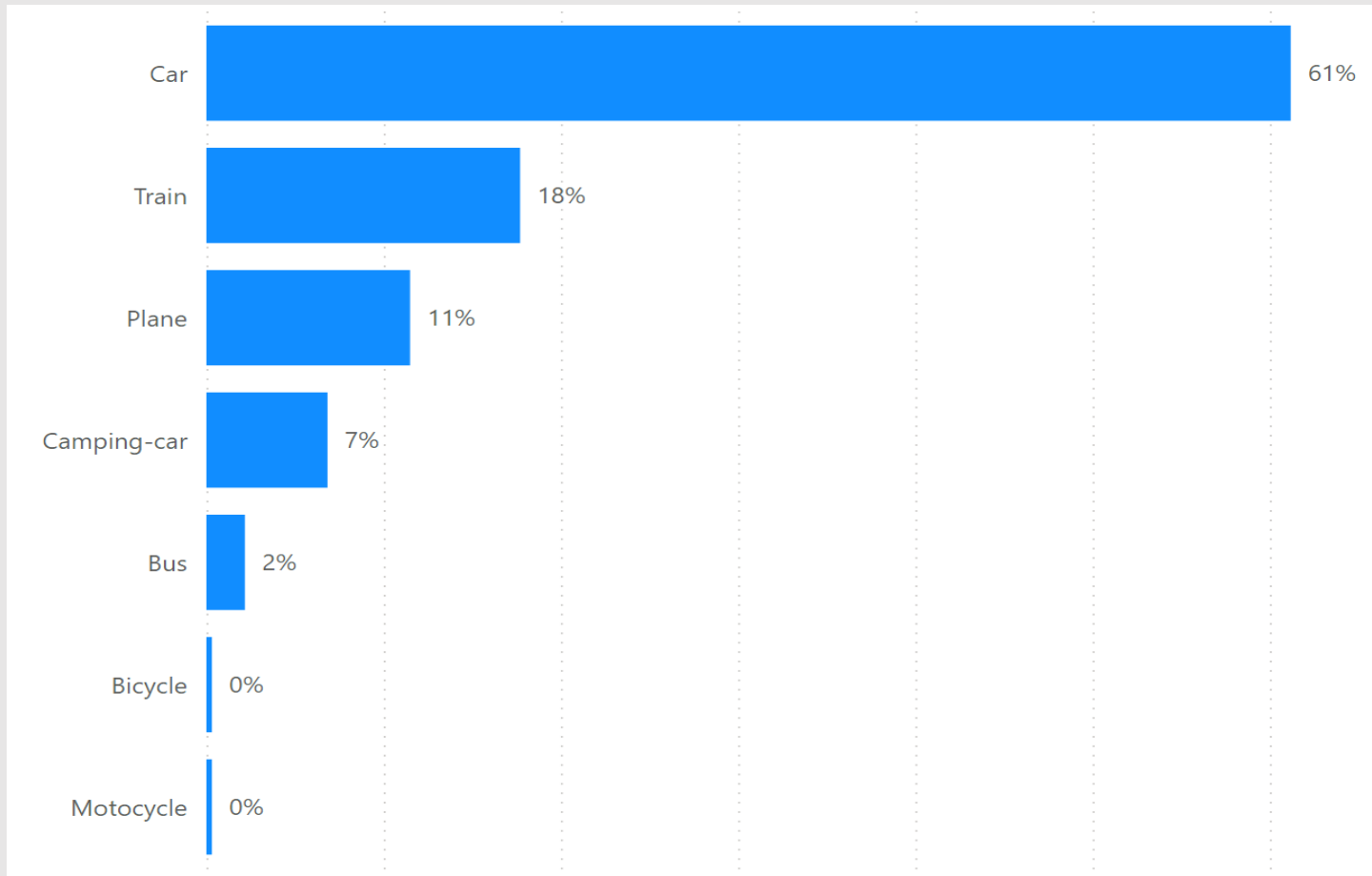


Transport, new visitors and cross-border trips

Inbound leisure visitors with overnight, 2025



Mode of transport to access Luxembourg



First-time visitors

Visitors with overnight

60%

All Inbound

Visitors spending nights in Luxembourg
and abroad during same trip

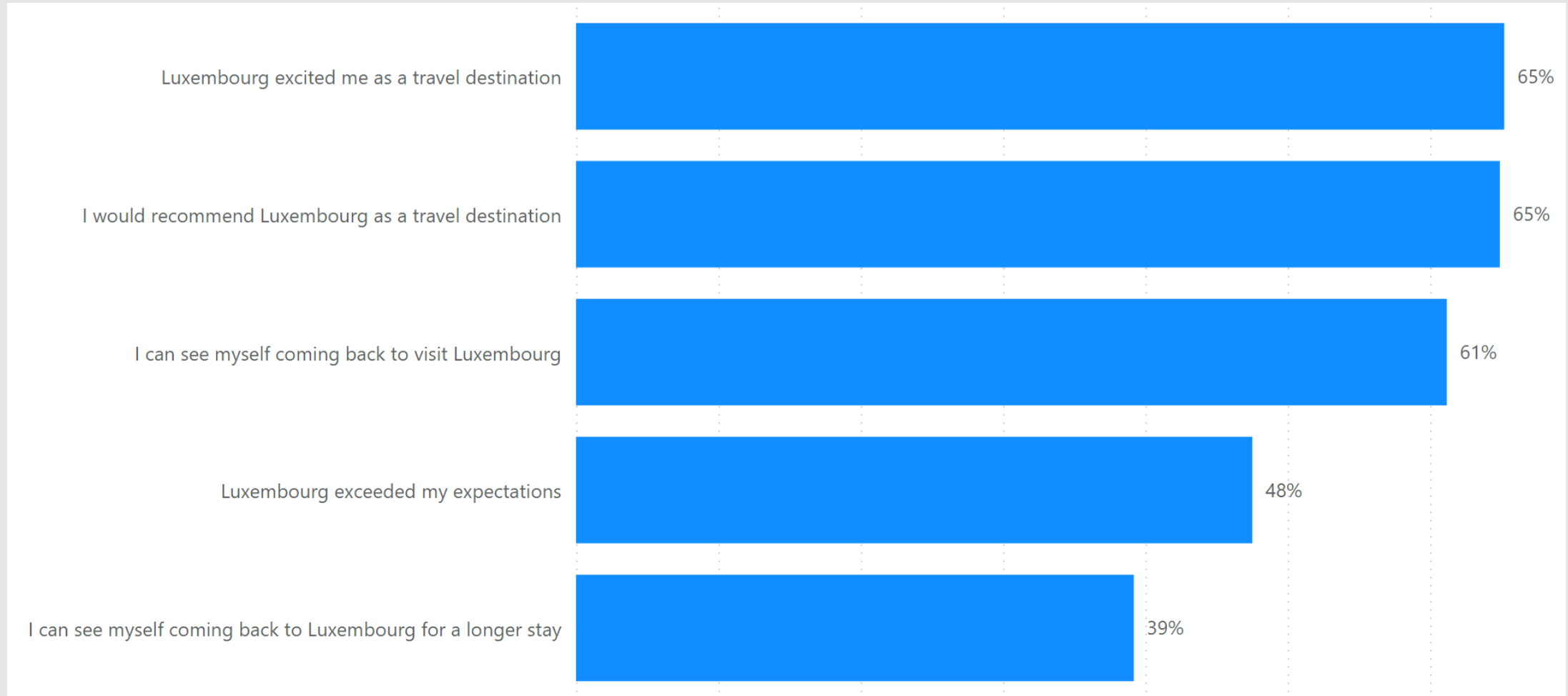
Visitors with overnight

33%

All Inbound

Visitor satisfaction and recommendation

Inbound leisure visitors, 2025



Perceptions of overtourism & sustainability – Tourism Intensity – Tourism Density



11%
of leisure overnight visitors indicated that their trip
was impacted by overcrowding, 2025 ¹

3%

Mentioned that it had a negative
impact

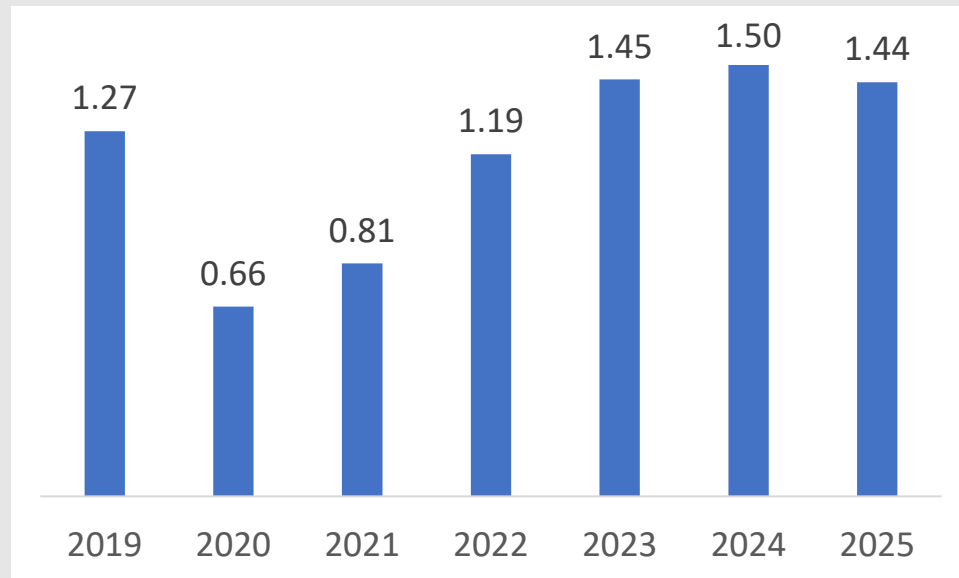
8%

Visited other places or sights they
hadn't originally planned to

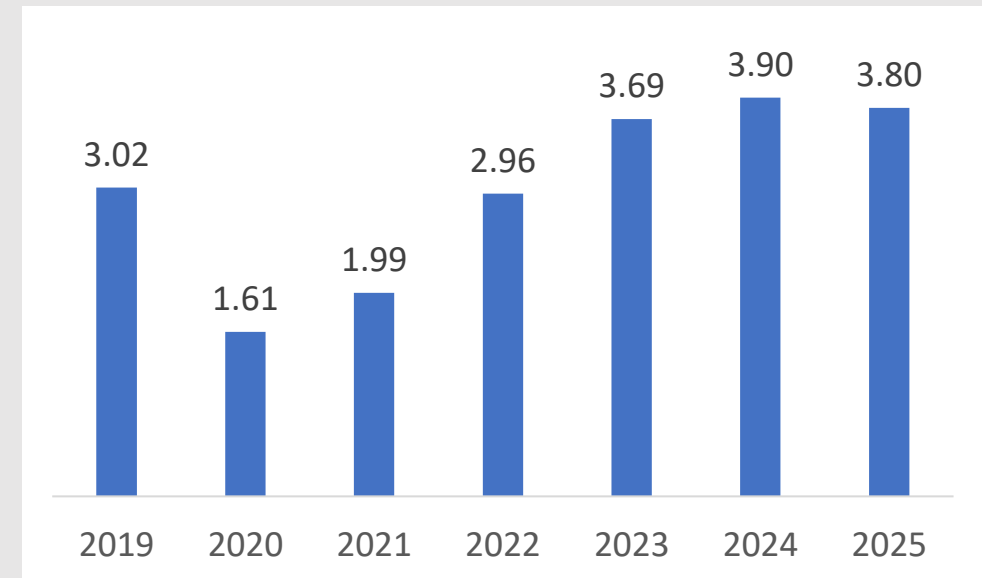
**% of leisure overnight visitors considering Luxembourg to be a
„sustainable destination“, 2025 (brand feature) ¹**

46%

Tourism Intensity (*)²



Tourism Density ()²**



(*) Number of tourist overnight stays per 100 residents per day.

(**) Number of tourist overnight stays per day per km².

Sources: ¹ LFT/Ilres Visitor Survey 2023, ² based on Statec data.



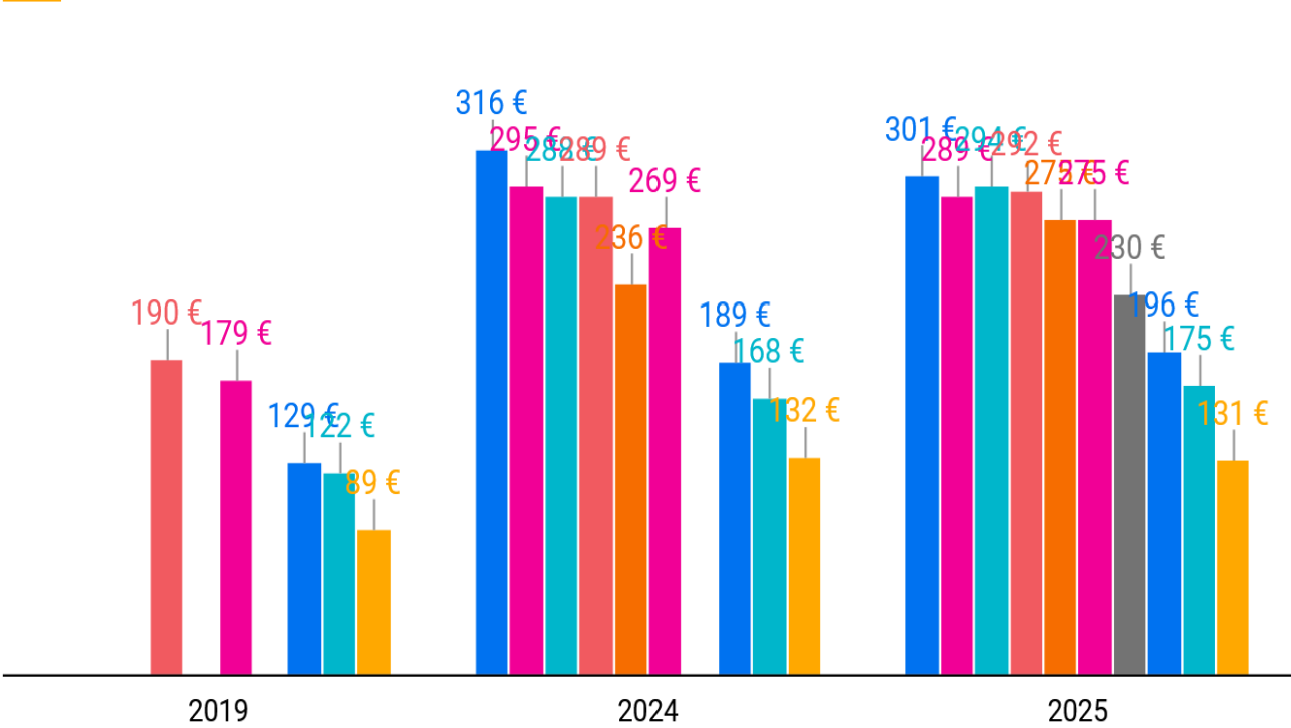
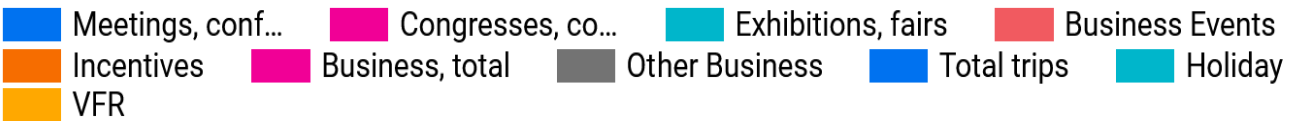
Tourism Economy & Infrastructure

Expenditure

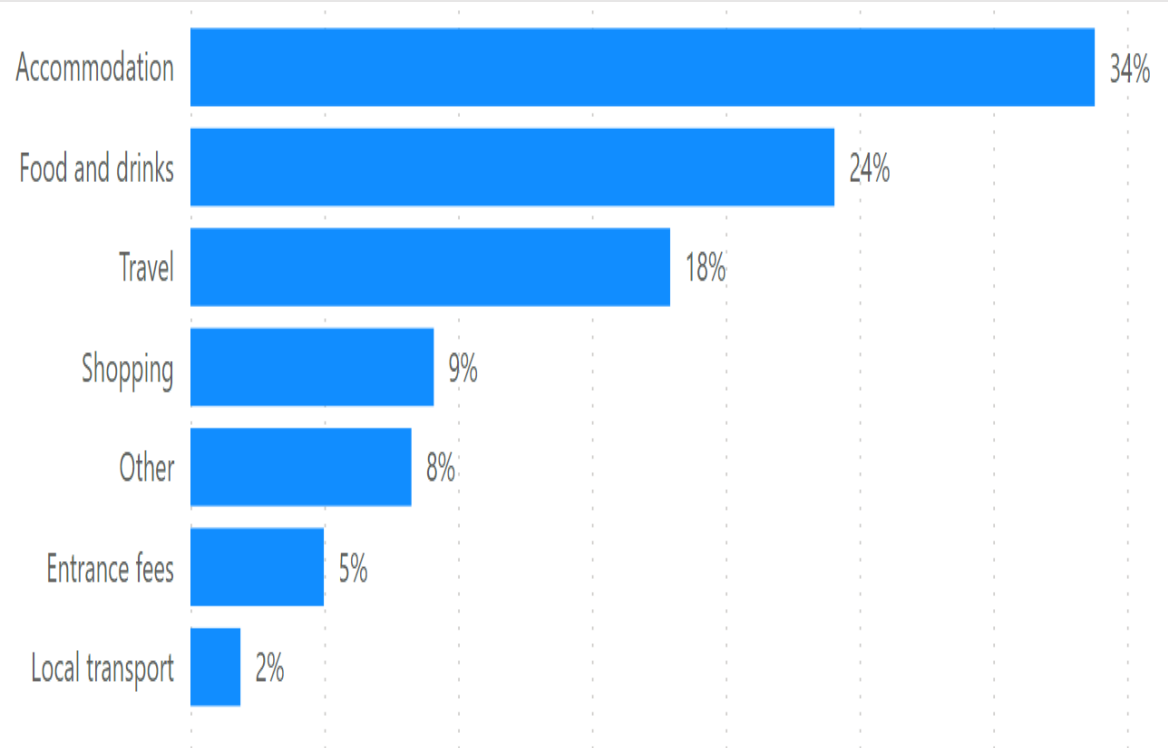
Inbound trips to Luxembourg with overnight (all accommodation)



Average expenditure/pers./day



Expenditure of leisure inbound visitors by categories, 2025

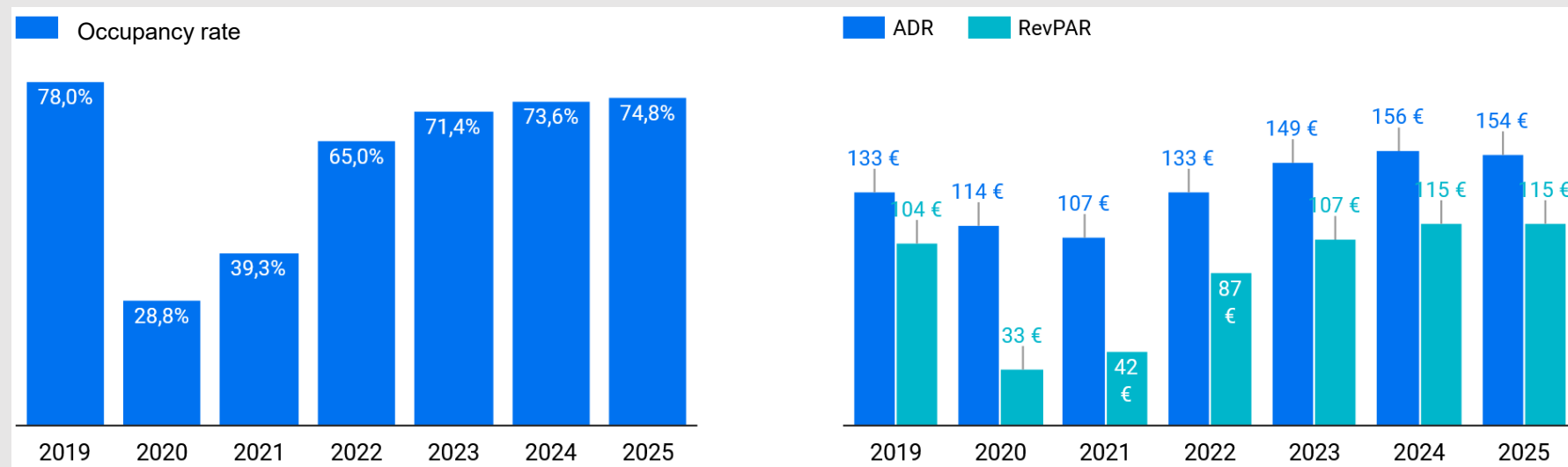


Occupancy rates, ADR and RevPAR

Hotels and short-term rentals



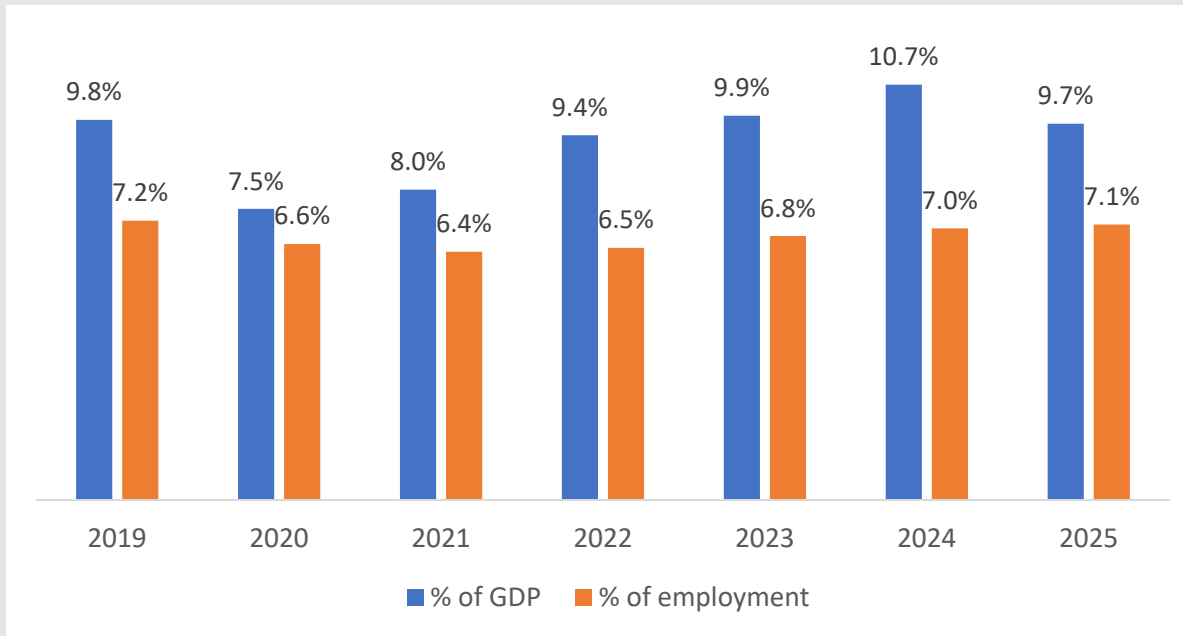
Hotels



Economic contribution of tourism



Total contribution to GDP



Inbound tourist receipts, million \$



-6% (vs. 2024)
+33% (vs. 2019)

Employment in tourism



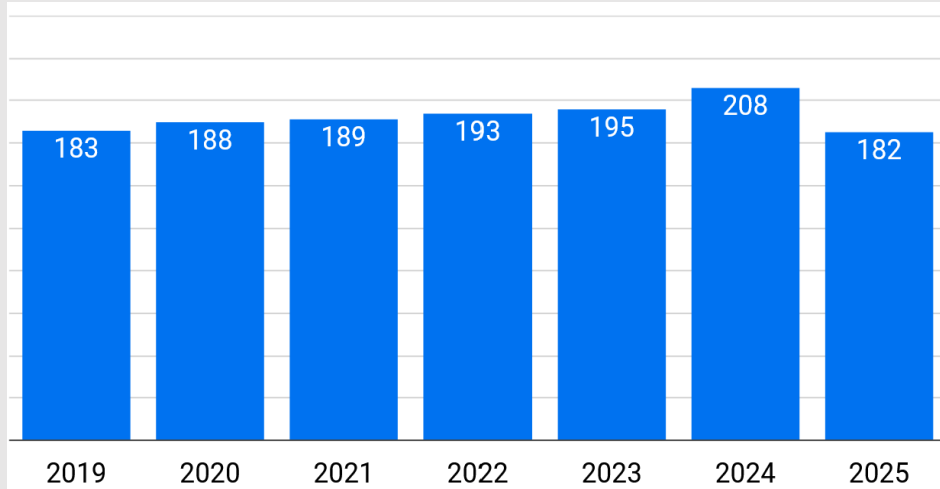
+7% (vs. 2024)
+12% (vs. 2019)

Hotel capacities

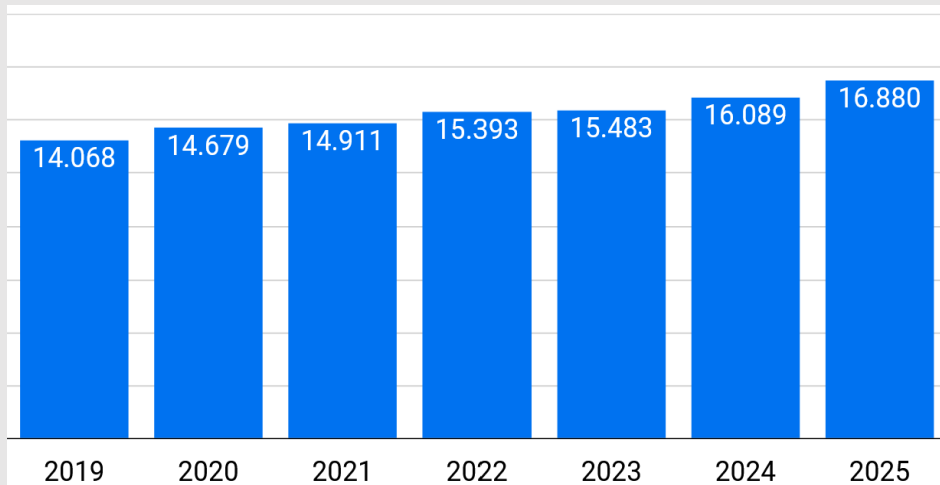
2019-2025



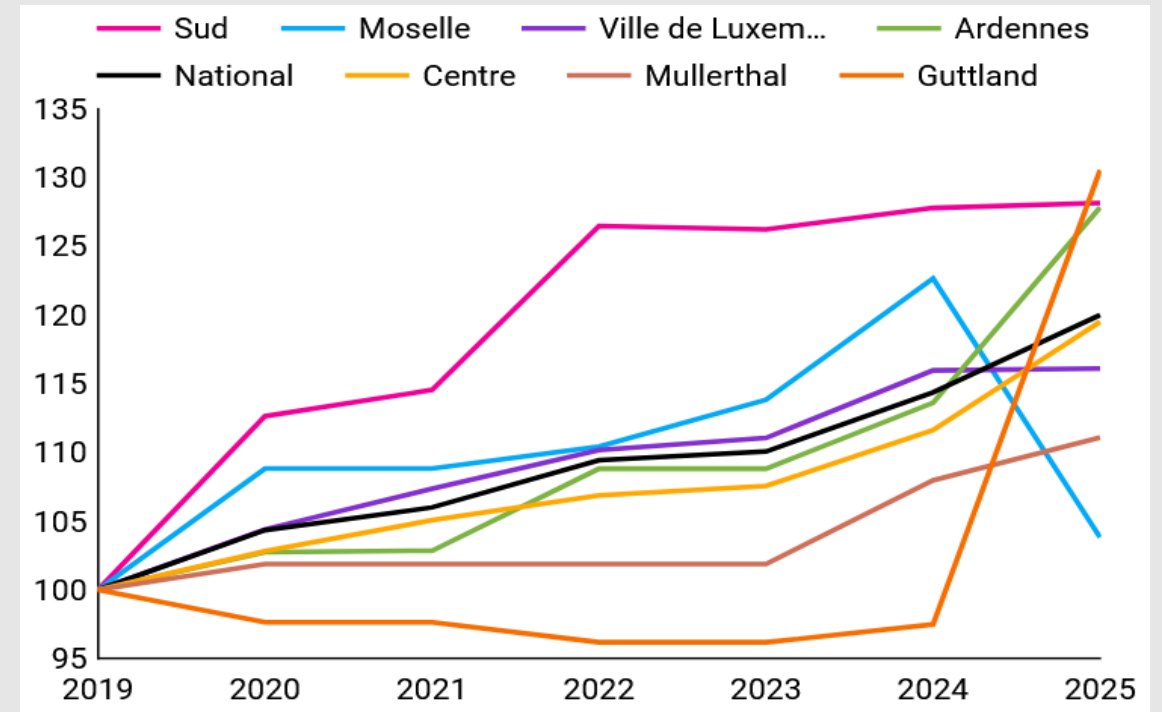
Number of hotels



Number of bedspaces



Hotel rooms, regional trend (2019 = index 100)

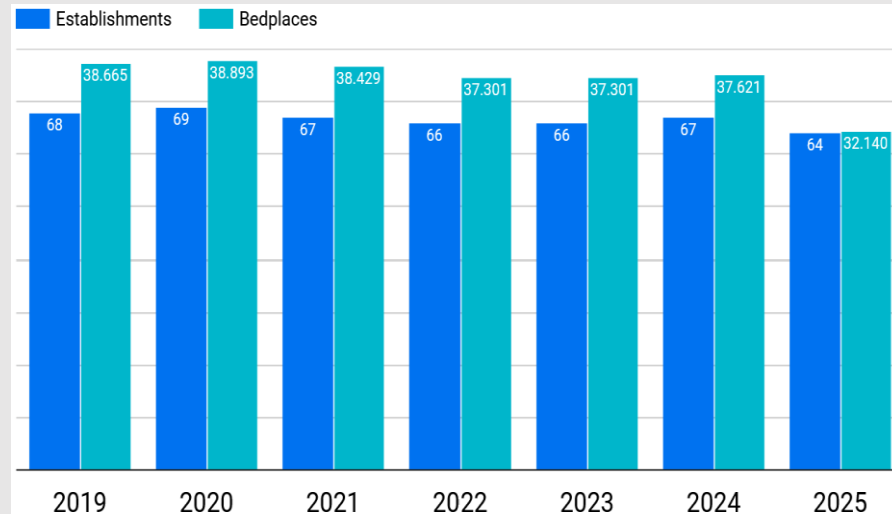


Campsites & Youth Hostels capacities

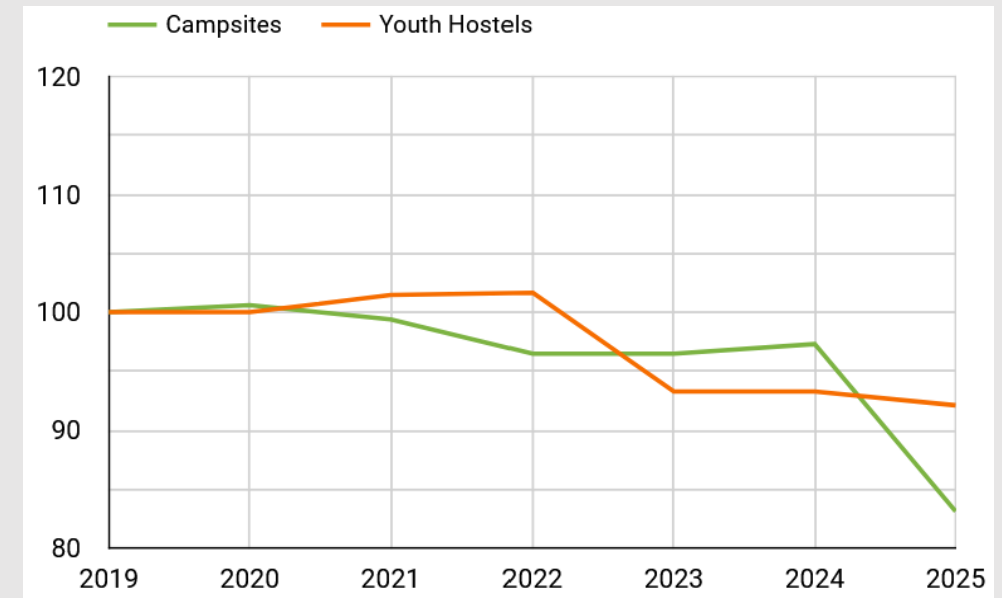
2019-2025



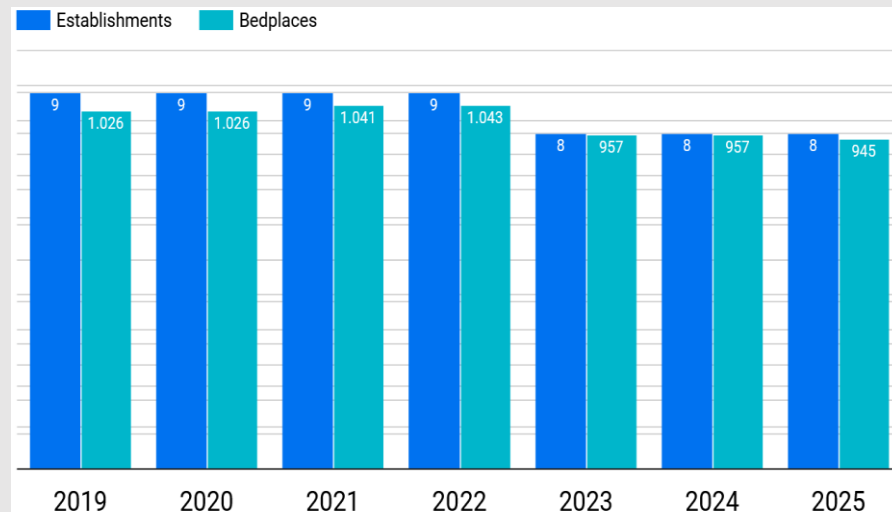
Number of campsites and campsite bedspaces



Campsite & youth hostel bedspaces, trend (2019 = index 100)



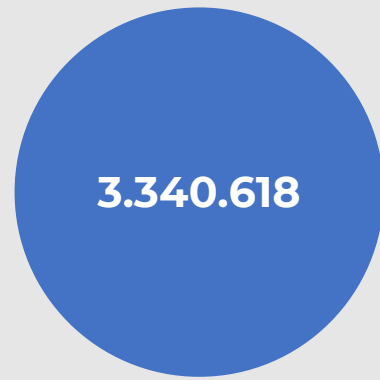
Number of youth hostels and youth hostel bedspaces



Air travel : seat capacities

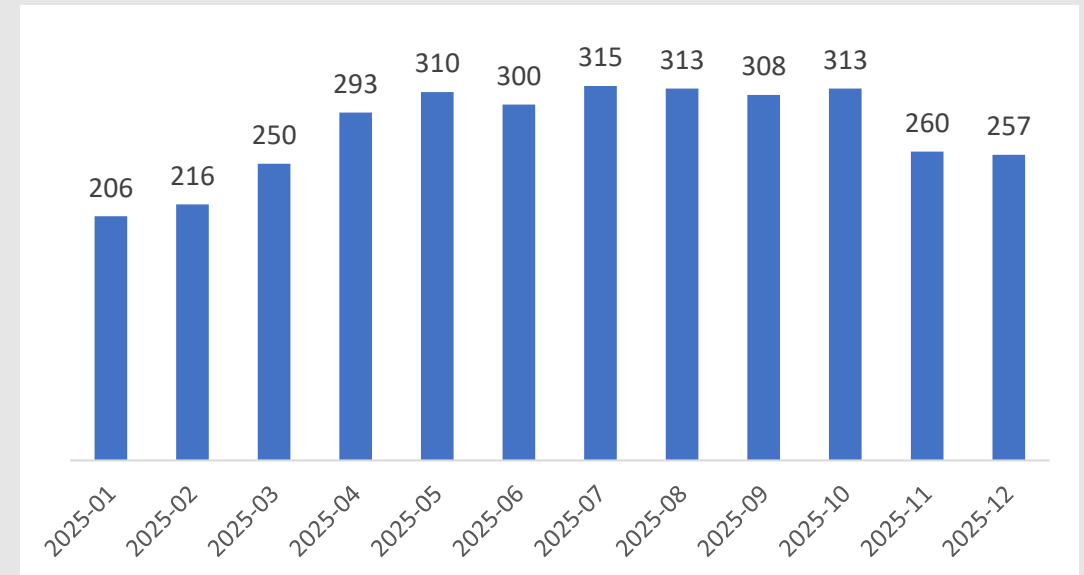


Total seat capacity, 2025



+3% (vs. 2024)

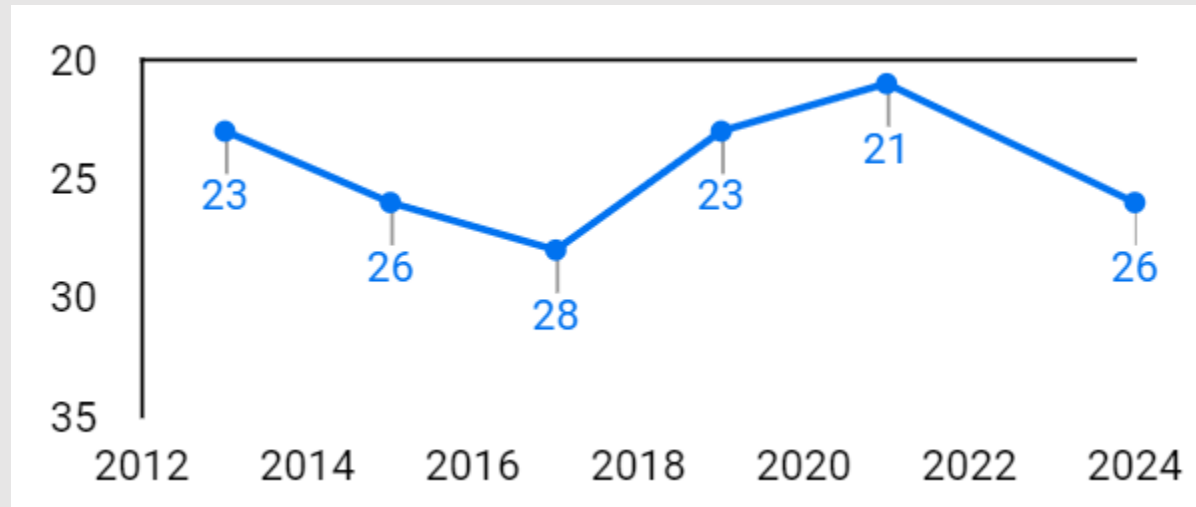
Monthly seat capacity, 2025
(in 1,000s)



Quality of tourist infrastructure



Luxembourg's ranking in WEF Travel Competitiveness Report



Quality labels, number of certified accommodation, 2025

Ecolabel

48

Bed & Bike

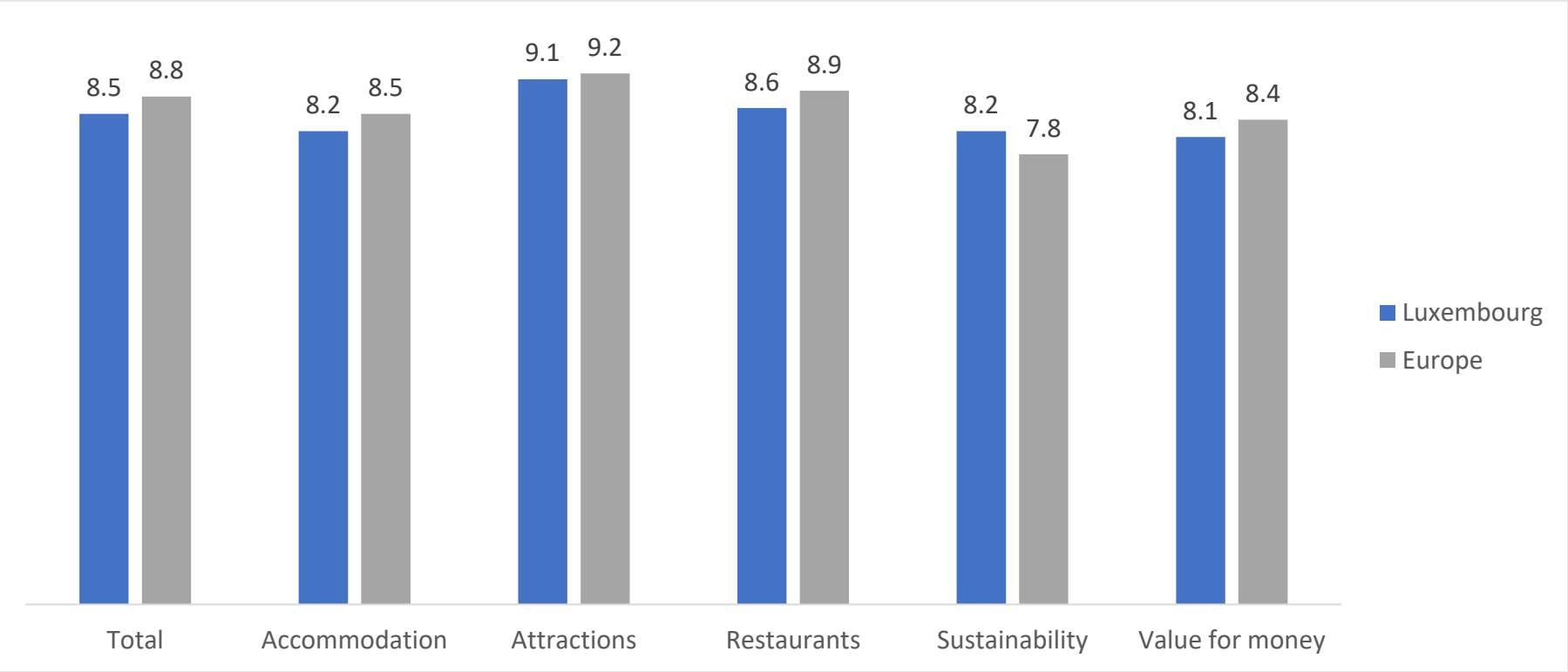
82

EureWelcome

59

Online reviews: satisfaction ratings vary by segment

2025

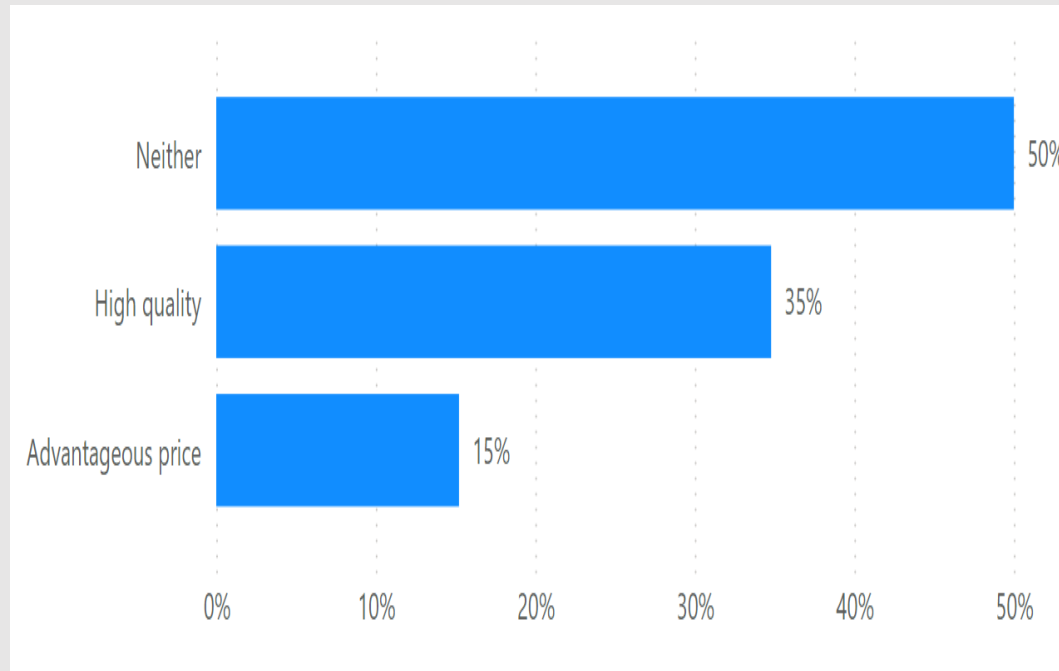


Average score on a scale of 1-10 of satisfaction ratings posted on online review sites (Trip Advisor, Google, etc.)

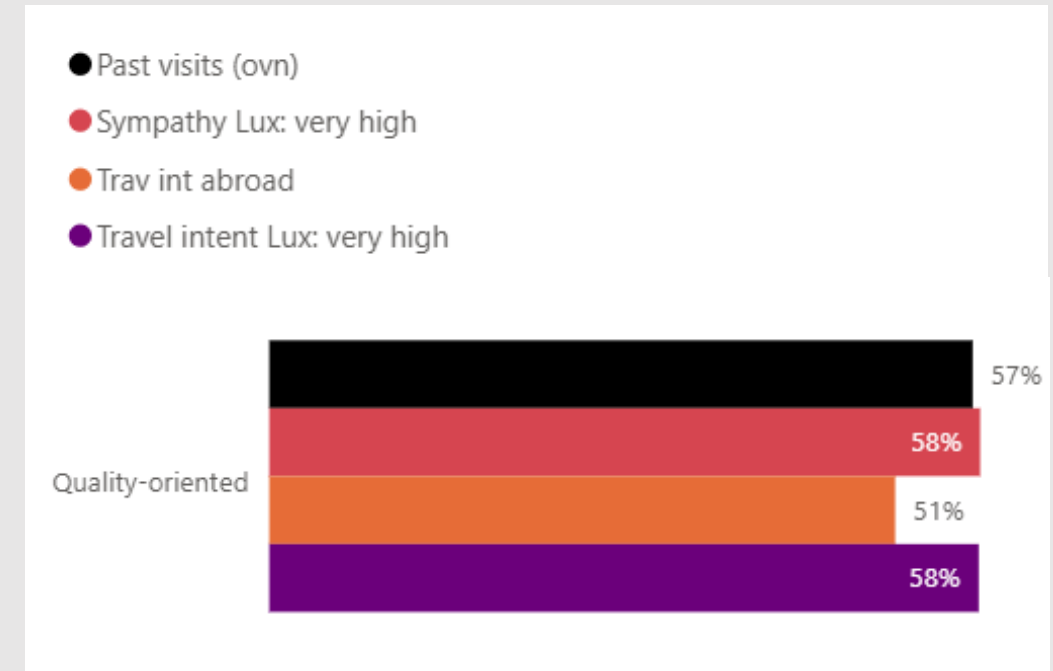
Luxembourg's current and potential visitors are more quality- than price-oriented



Quality vs. price orientation, leisure inbound visitors, 2025



Quality rather than price as a general travel preference, outbound travellers, Ø 13 European markets



Trav int abroad = population planning to travel at least once abroad next year

Past visits (ovn) = population having travelled to Luxembourg in the past (with an overnight)

Sympathy Lux: very high = population having expressed very high sympathy towards Luxembourg as a destination

Travel intent Lux: very high = population strongly planning to travel to Luxembourg within next 3 years



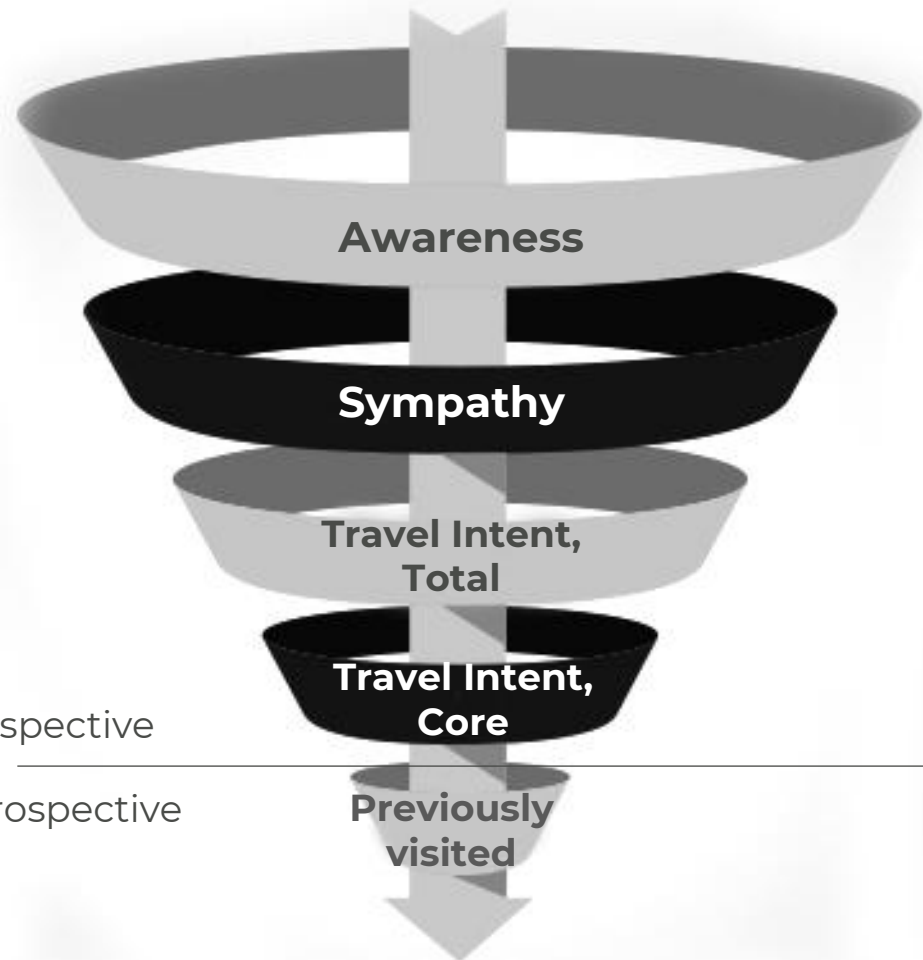
Target segments, Brand & Growth Potential

Destination Luxembourg - Brand Funnel 2024

Assessing Luxembourg's **brand strength** as a destination



— Average **13 European source markets**



83%



70%

58%



64%

37%

28%

16%

19%

Highest sympathy for Luxembourg

1. Belgium
2. Netherlands
3. Portugal

Total future visitor potential (*)

1. Germany
2. France
3. Italy

Highest future travel intent (**)

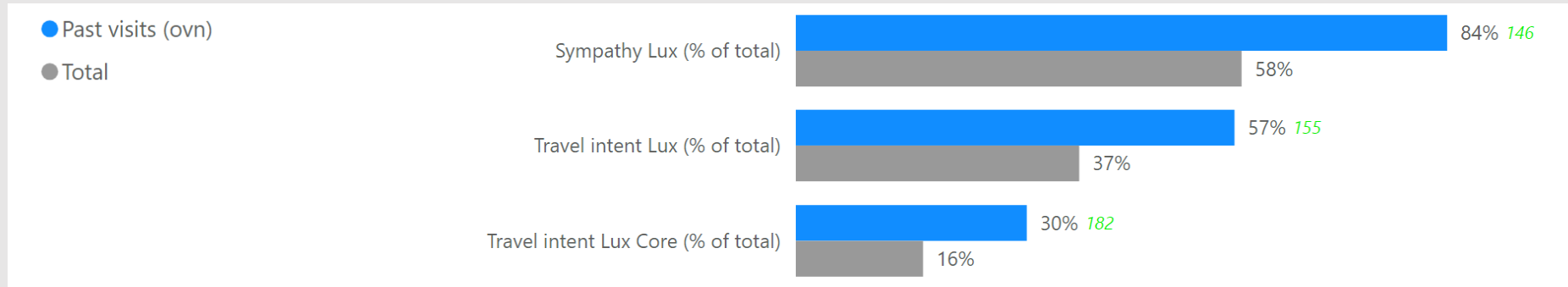
1. Explorers
2. Perfection Seekers
3. Nature-Loving Actives

Sources: LFT Brand & Potential Studies ; Destination Brand/Inspektour.
Markets: DE-BE-NL-FR-UK-CH-AT-IT-ES-IE-DK-SE-PT.

(*) Based on travel intent for next 3 years.

(**) Based on relative shares of travel intent for next 3 years.

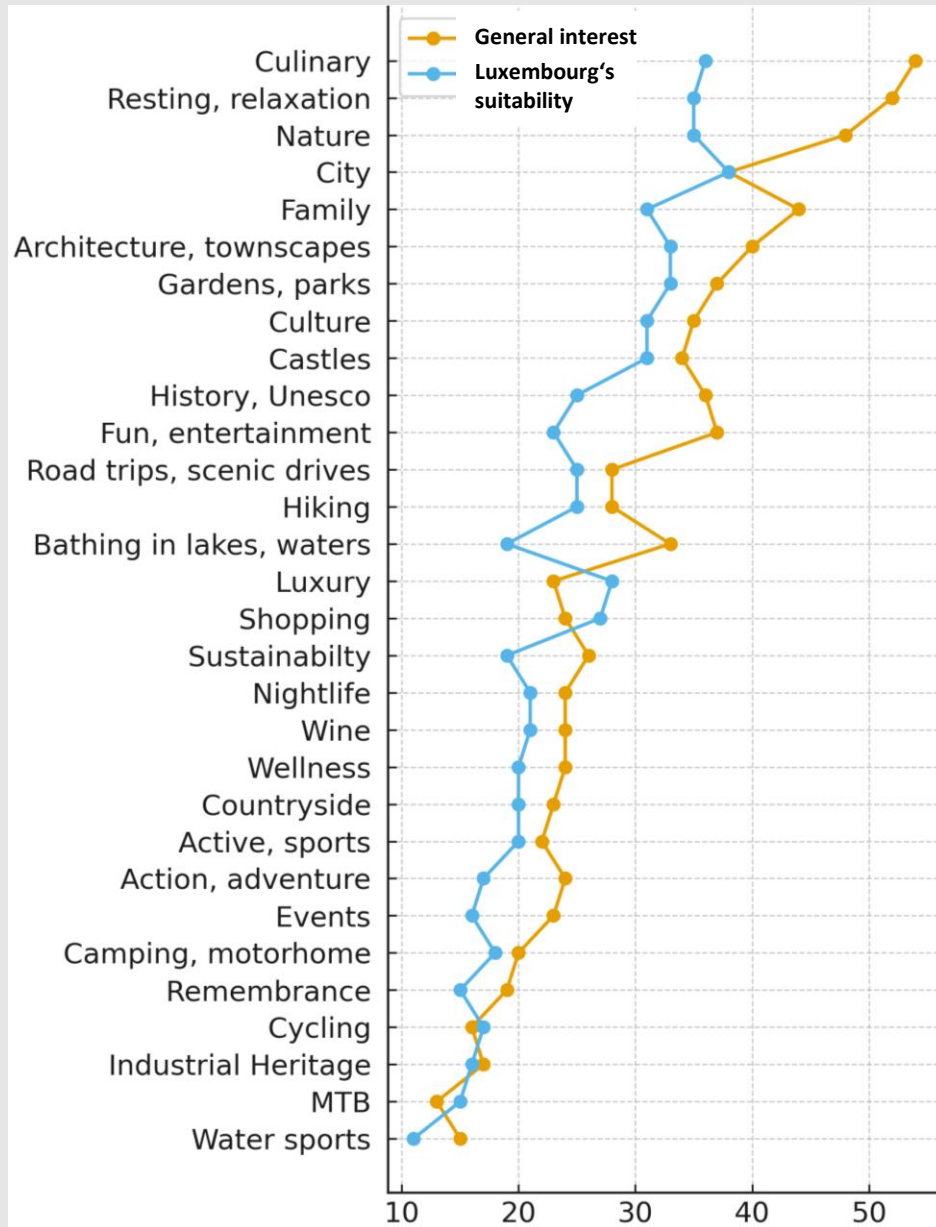
Tourism is a positive driver to Luxembourg's nation brand



Sympathy towards Luxembourg and future travel intent to Luxembourg are both considerably higher among respondents having visited Luxembourg in the past.

Luxembourg's Theme Competence (*)

Average 13 European source markets (**)



Growth potential for themes (***)

- Culinary
- Resting/relaxation
- Nature
- Family
- History & Unesco
- Sustainability
- Action, adventure
- Events

Best-ranked themes in each source market

- City : DK-FR-DE-IE-PL-CH-ES
- Nature : BE-NL
- Culinary : AT-SE
- Castles : IT
- Family : PT
- Architecture/townscapes : UK

(*) Themes for which Luxembourg is considered most suitable as a holiday destination, % of respondents agreeing.

(**) DE-BE-NL-FR-UK-CH-AT-IT-ES-IE-DK-SE-PT.

(***) Themes for which Luxembourg's theme suitability is still relatively low, compared to the overall general theme interest – see chart.

LFT Target Segments

Inbound leisure visitors with overnight, 2025 (*)



			% pts. vs. 2024
Explorers		27%	+1
Nature-Loving Actives		26%	-1
Relaxation Seekers		12%	-1
Short Breakers		10%	=
Perfection Seekers		13%	+2
Leisure-Oriented		12%	-1



Residents' attitudes towards tourism

Residents' attitudes towards tourism in Luxembourg

2025



% residents who 'support tourism and want it to remain important and even to grow in importance'

79%
(2024:
80%)

% of residents who say that 'the positive benefits of tourism outweigh the negative effects'

69%
(2024:
69%)

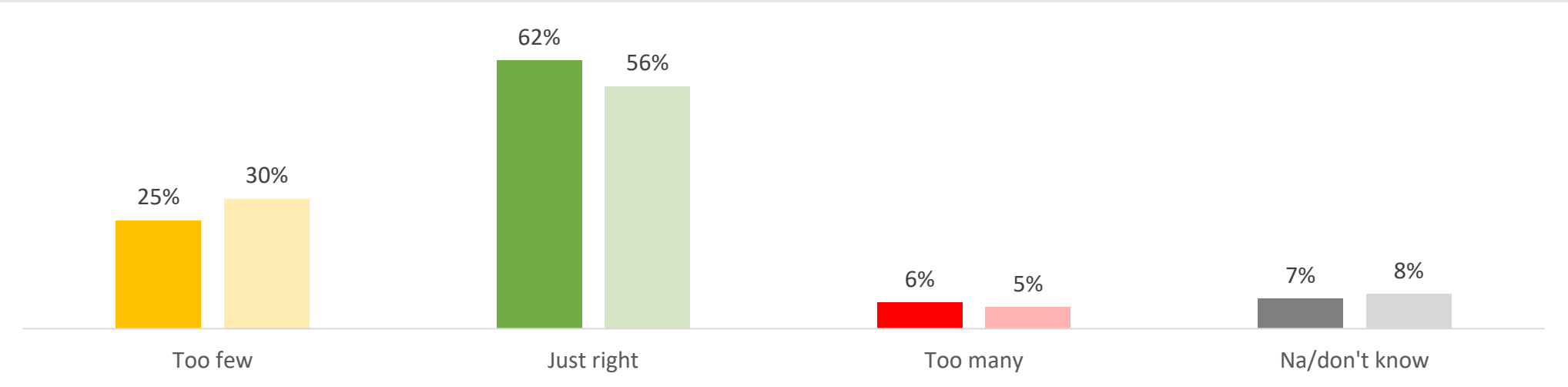
Residents' attitudes towards tourism in Luxembourg

2025

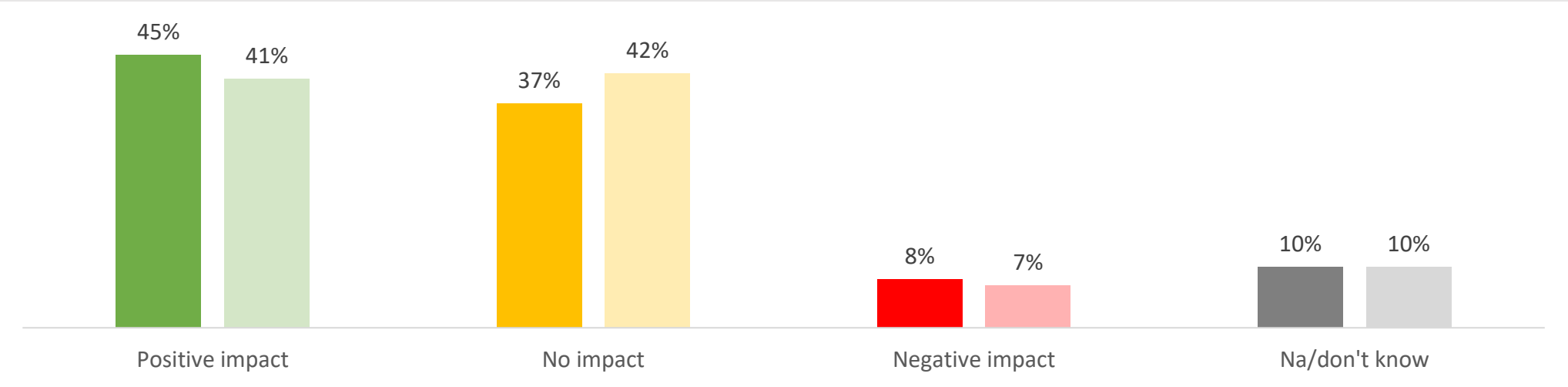


Perception of the number of visitors in Luxembourg

Dark bars refer to 2025, light bars to 2024 values



Perception of tourism's impact on the quality of life in Luxembourg





Your contact

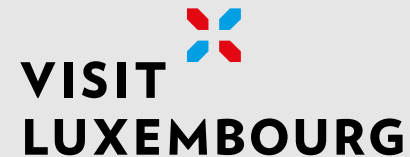


Alain Krier

Head of Insights & Strategy

T. +352 42 82 82 36

alain.krier@LfT.lu



Luxembourg for Tourism GIE

6, rue Antoine de Saint-Exupéry

L-1432 Luxembourg-Kirchberg

www.visitluxembourg.com