



Luxembourg for Tourism

# Key Business Events figures 2023



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## **Please note :**

Data on pages 4-13 is taken from LFT/LCB's yearly survey on business events at MICE venues. Sample size is 26. While the sample covers various venue categories (size, type) and we have made every effort to provide accurate and meaningful results, the limited sample size means that all data must be treated with caution and can only serve as broad estimates of actual volumes and trends.



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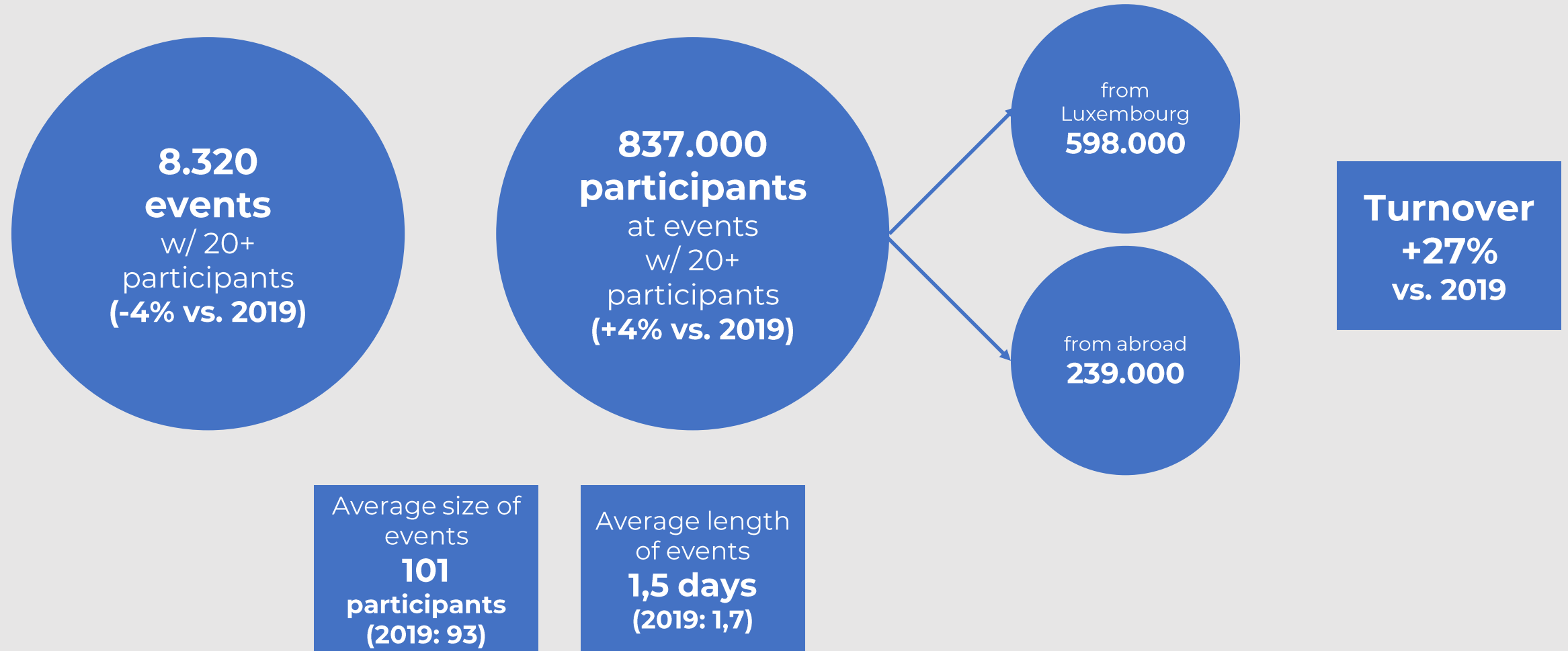


# Business Events in Luxembourg, 2023

(source : LFT/LCB survey at MICE venues)

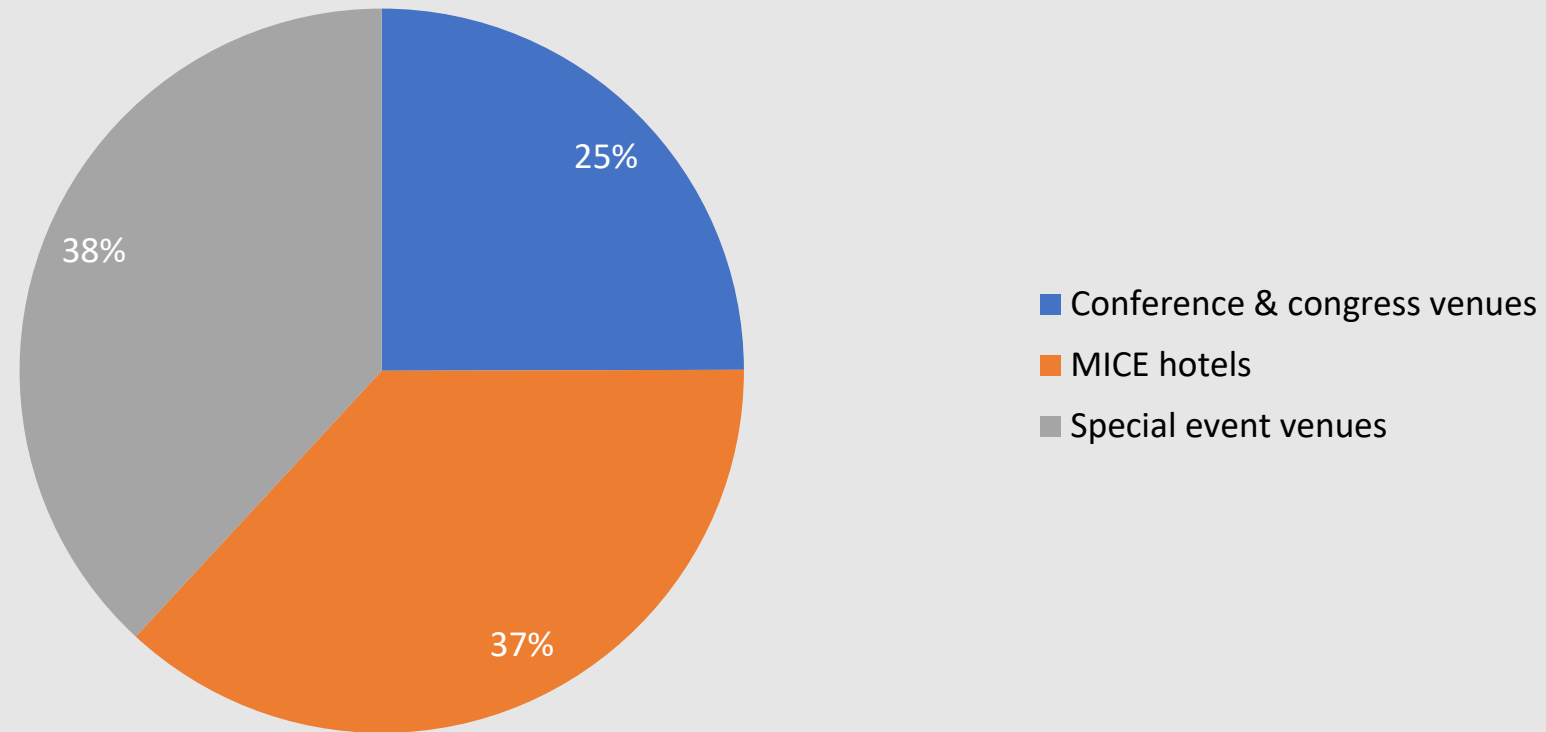


# The Business Events market in 2023 (meetings >20 participants)



# Breakdown of Business Events\* 2023

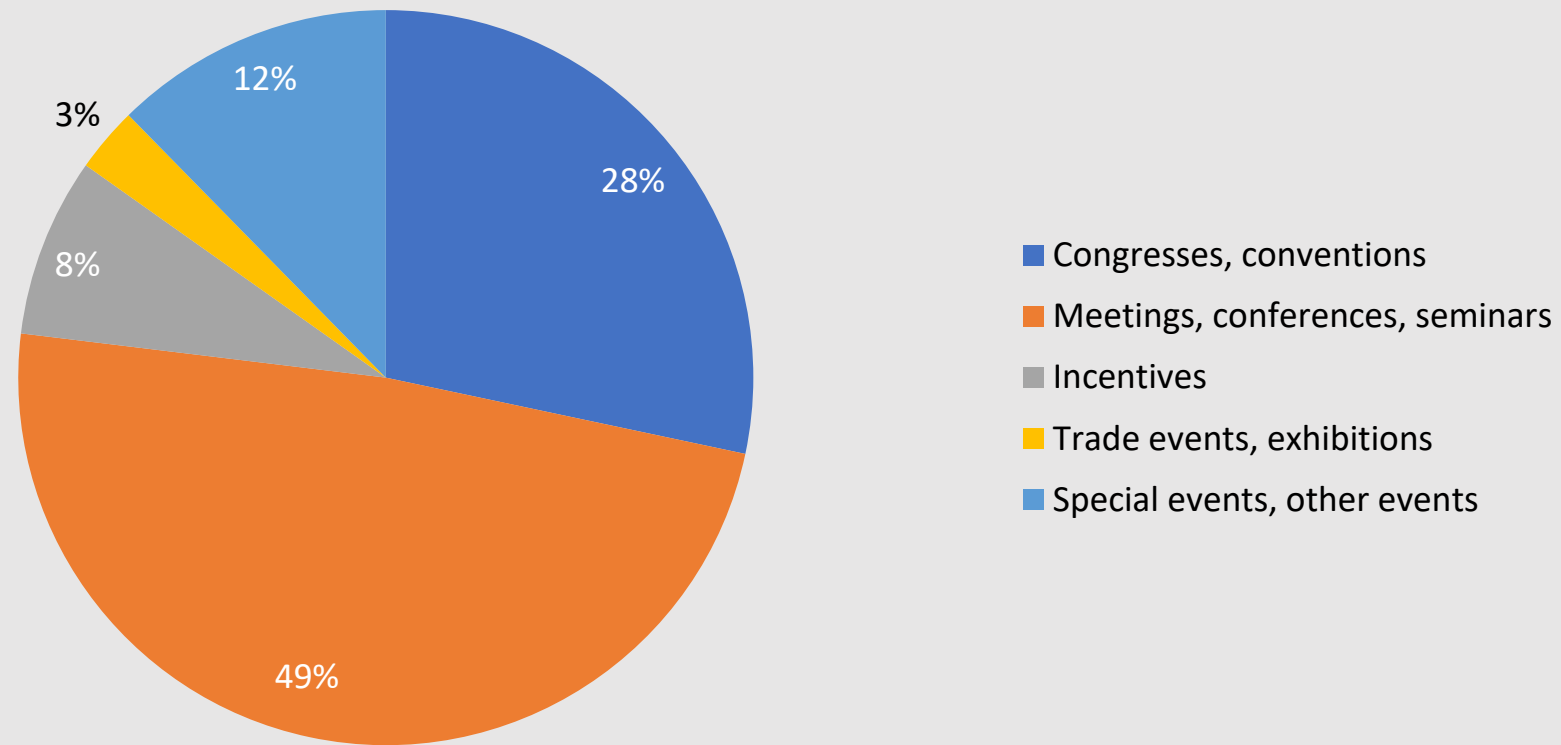
## by venue category



\* Events with at least 20 participants.

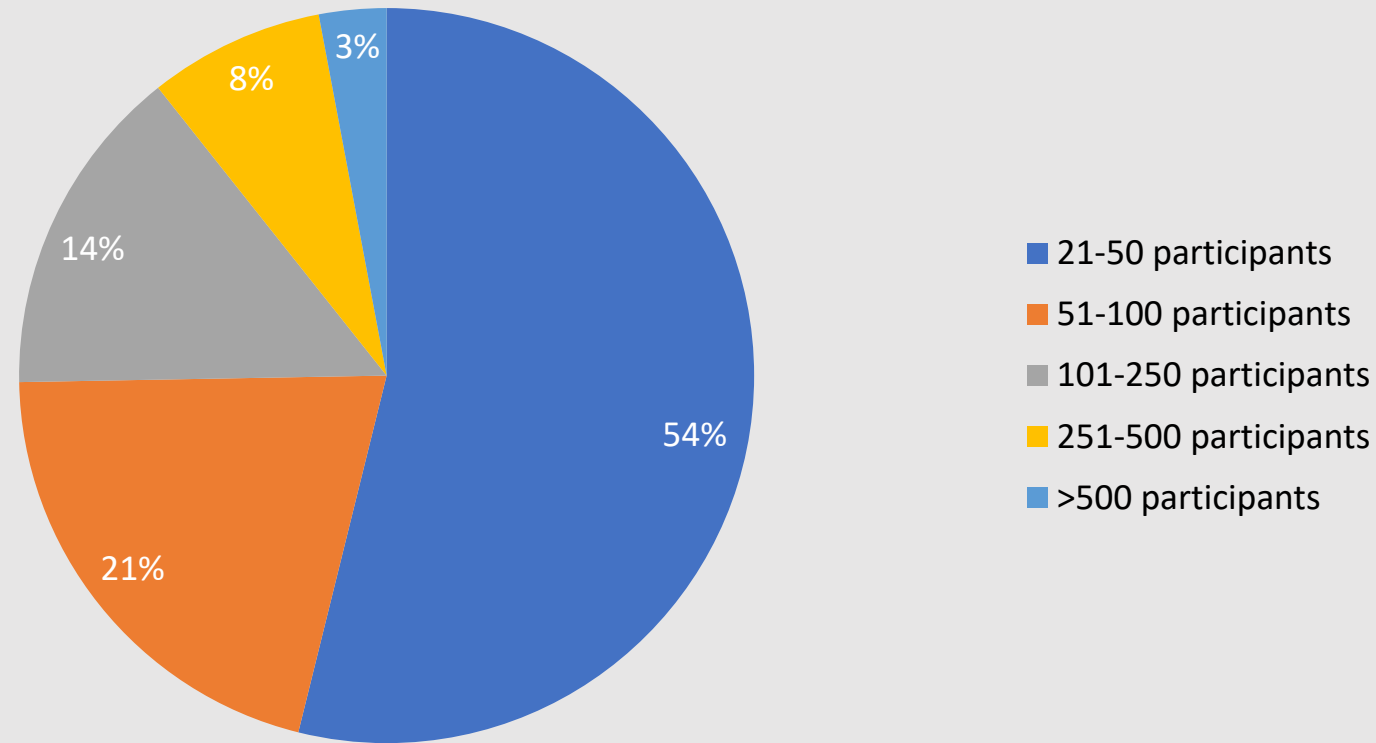
# Breakdown of Business Events\* 2023

## by event category



\* Events with at least 20 participants.

# Breakdown of Business Events\* 2023 by number of participants

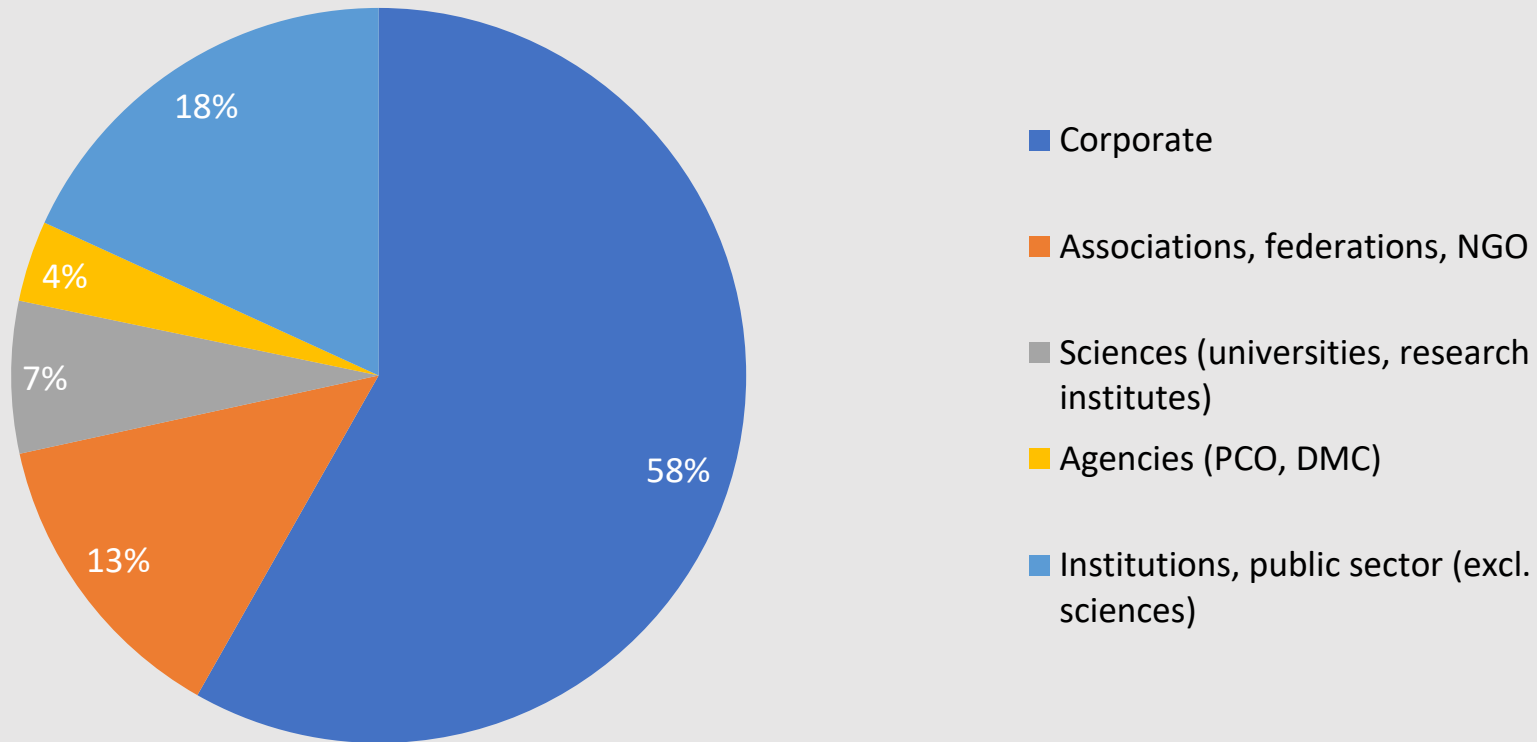


**4.480**  
events w/  
21-50  
participants  
**(-8% vs.  
2019)**

**3.840**  
events w/  
50+  
participants  
**(+1% vs.  
2019)**

\* Events with at least 20 participants.

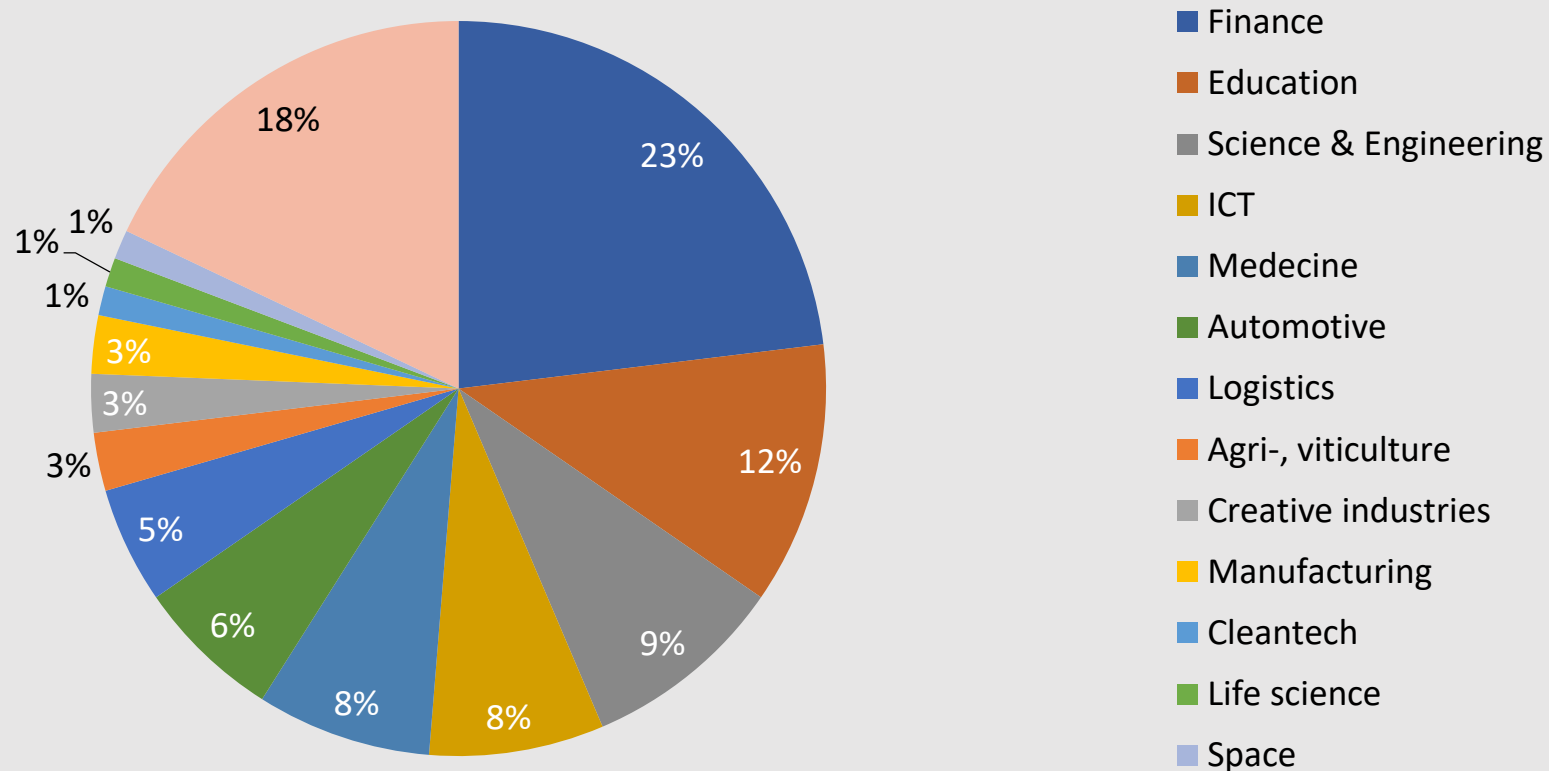
# Breakdown of Business Events\* 2023 by type of organiser



\* Events with at least 20 participants.



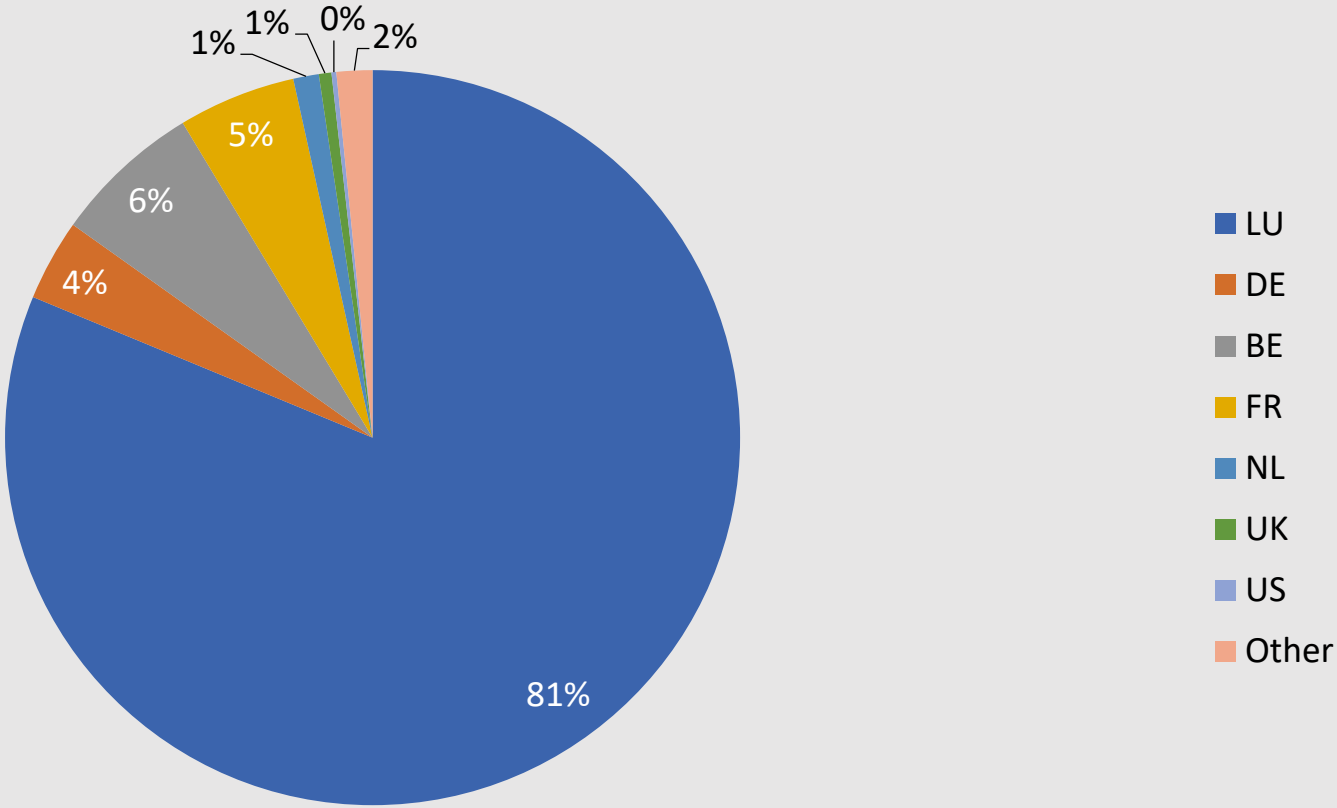
# Breakdown of Business Events\* 2023 by industry



N.b. : Venues were asked to name only the top 3 industries.  
Results above have been extrapolated to all events based on these top 3 mentions.

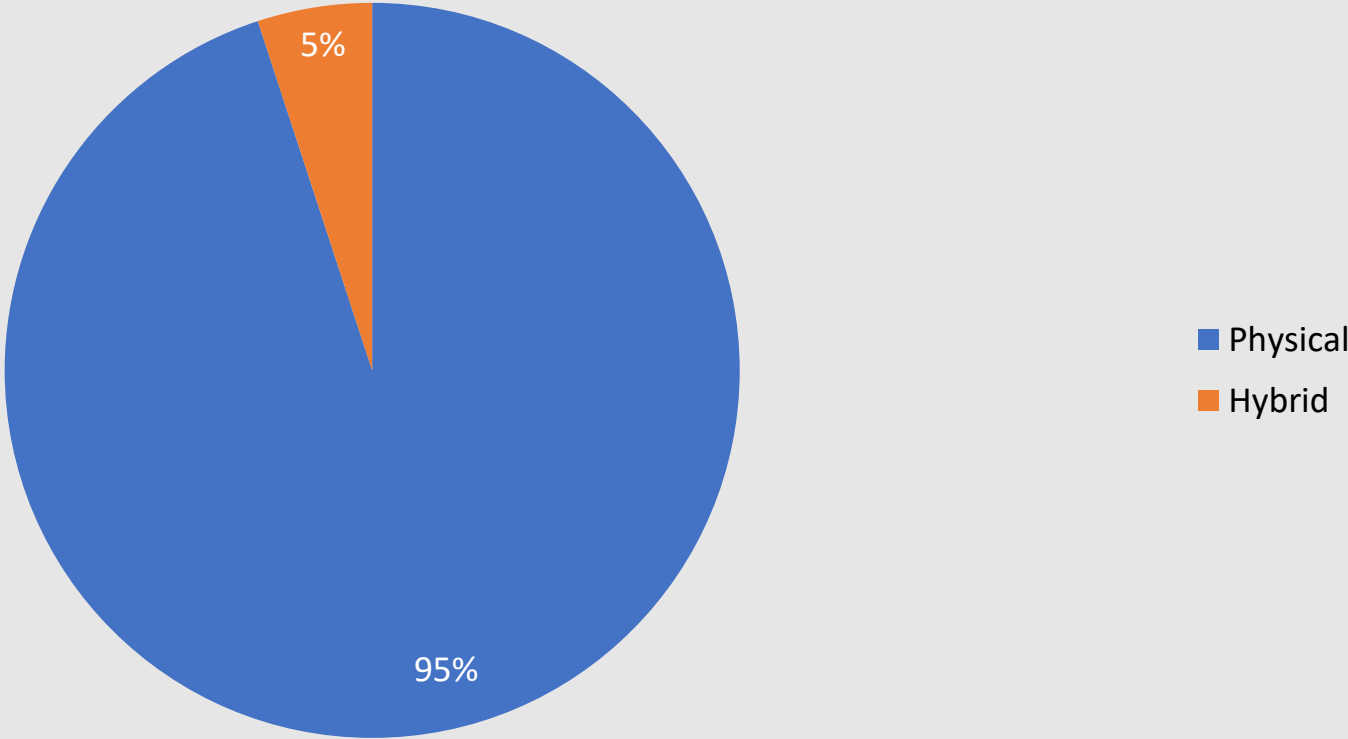
\* Events with at least 20 participants.

# Breakdown of Business Events\* 2023 by country of origin of organiser



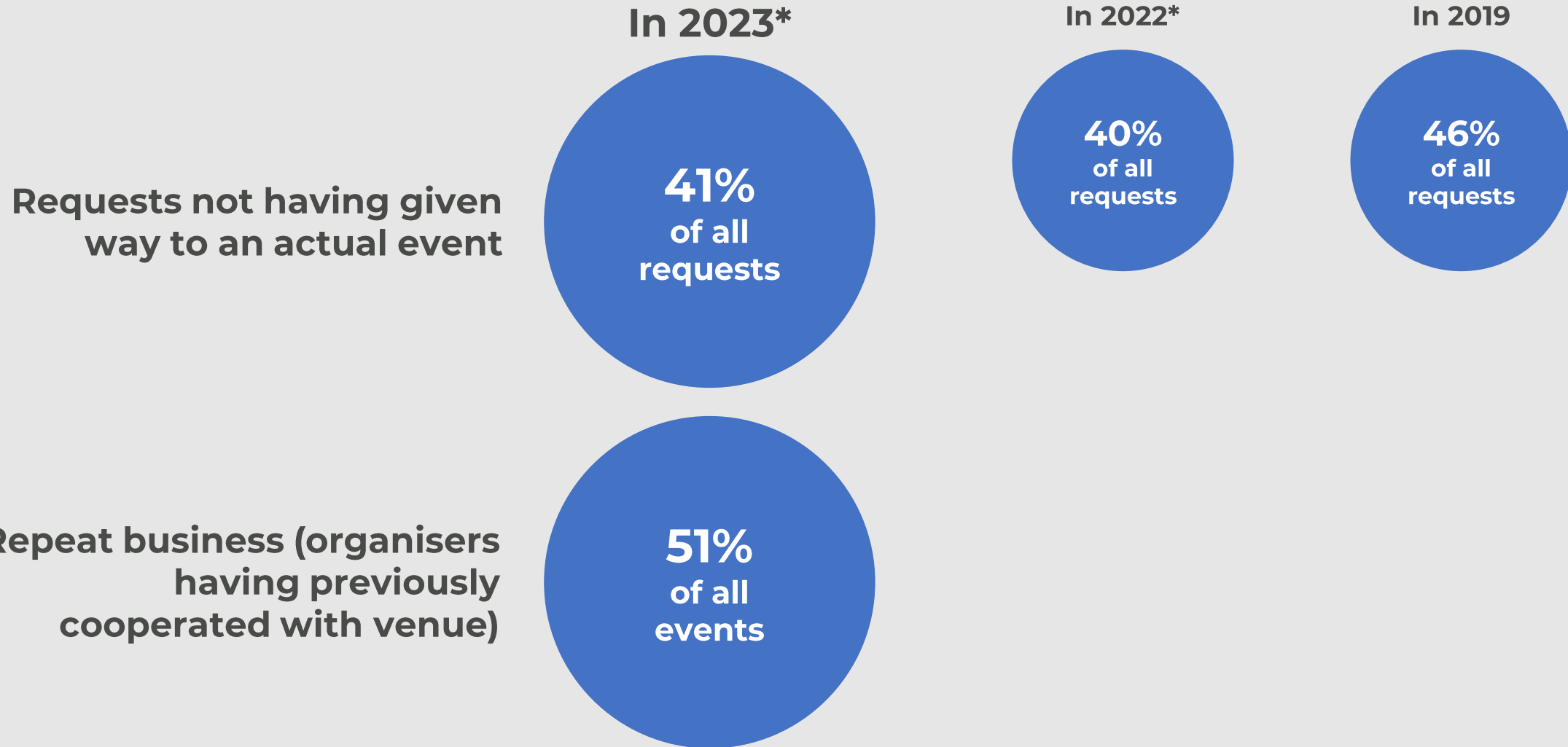
\* Events with at least 20 participants.

# Breakdown of Business Events\* 2023 by physical and hybrid meeting types



\* Events with at least 20 participants.

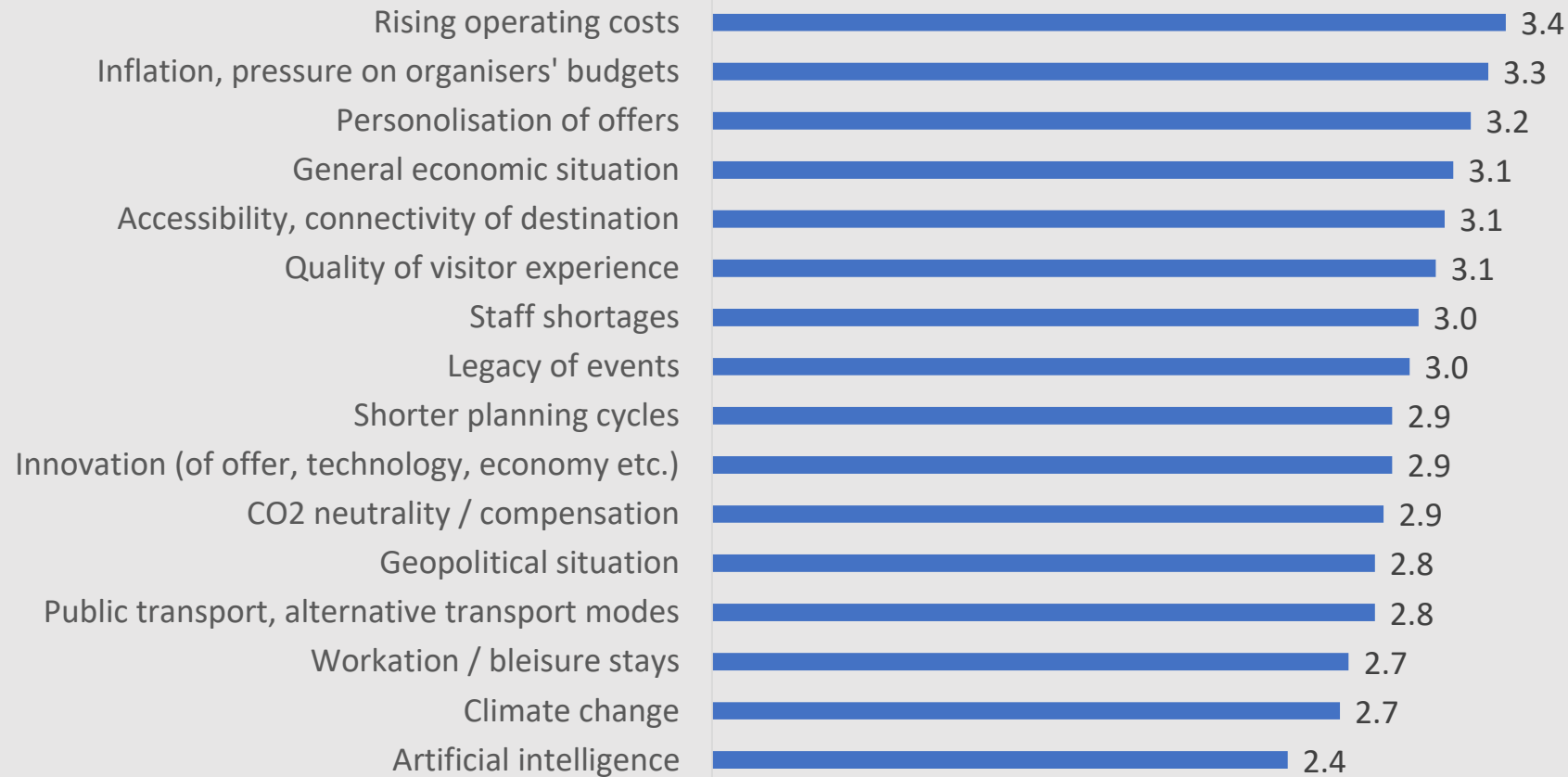
# Requests not giving way to an actual event ; Repeat business



\* Events that had to be postponed due to the pandemic context are not taken into consideration in this data.

# Importance of the following aspects on the future development of Business Events (2024-2026)

(4 = highly important to 1 = not at all important)



Venues were asked to rate each item on a scale from 1 to 4. Above values are the average ratings provided by respondents.

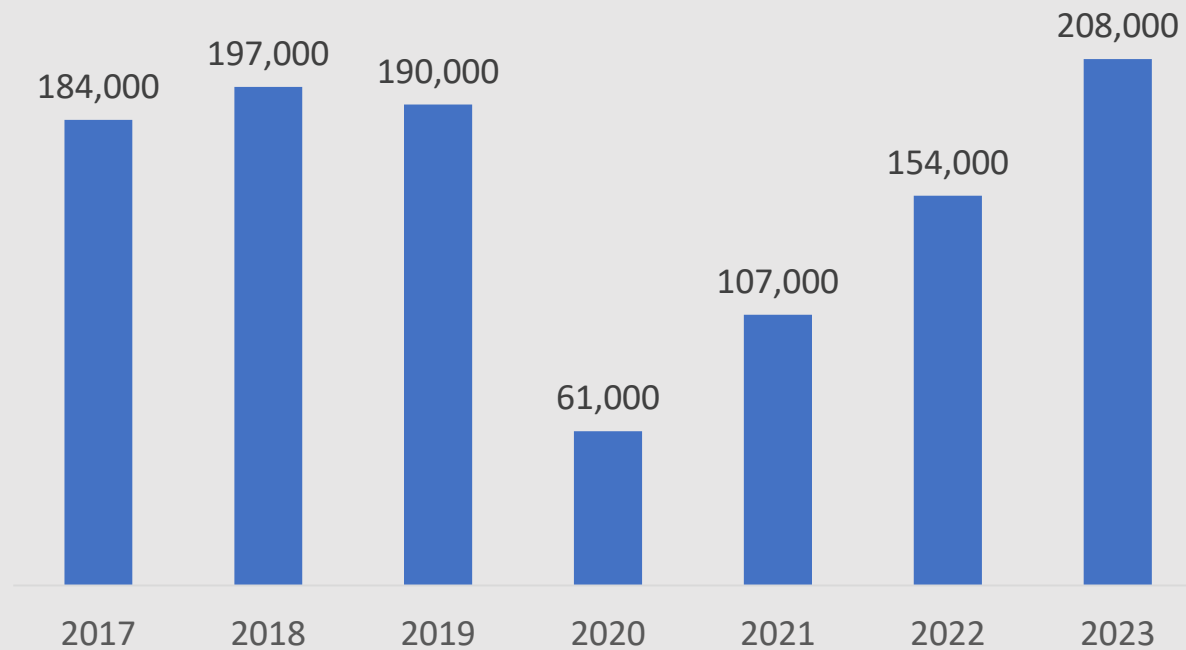


# Inbound MICE trips to Luxembourg, 2023

(source : World Travel Monitor/IPK International)



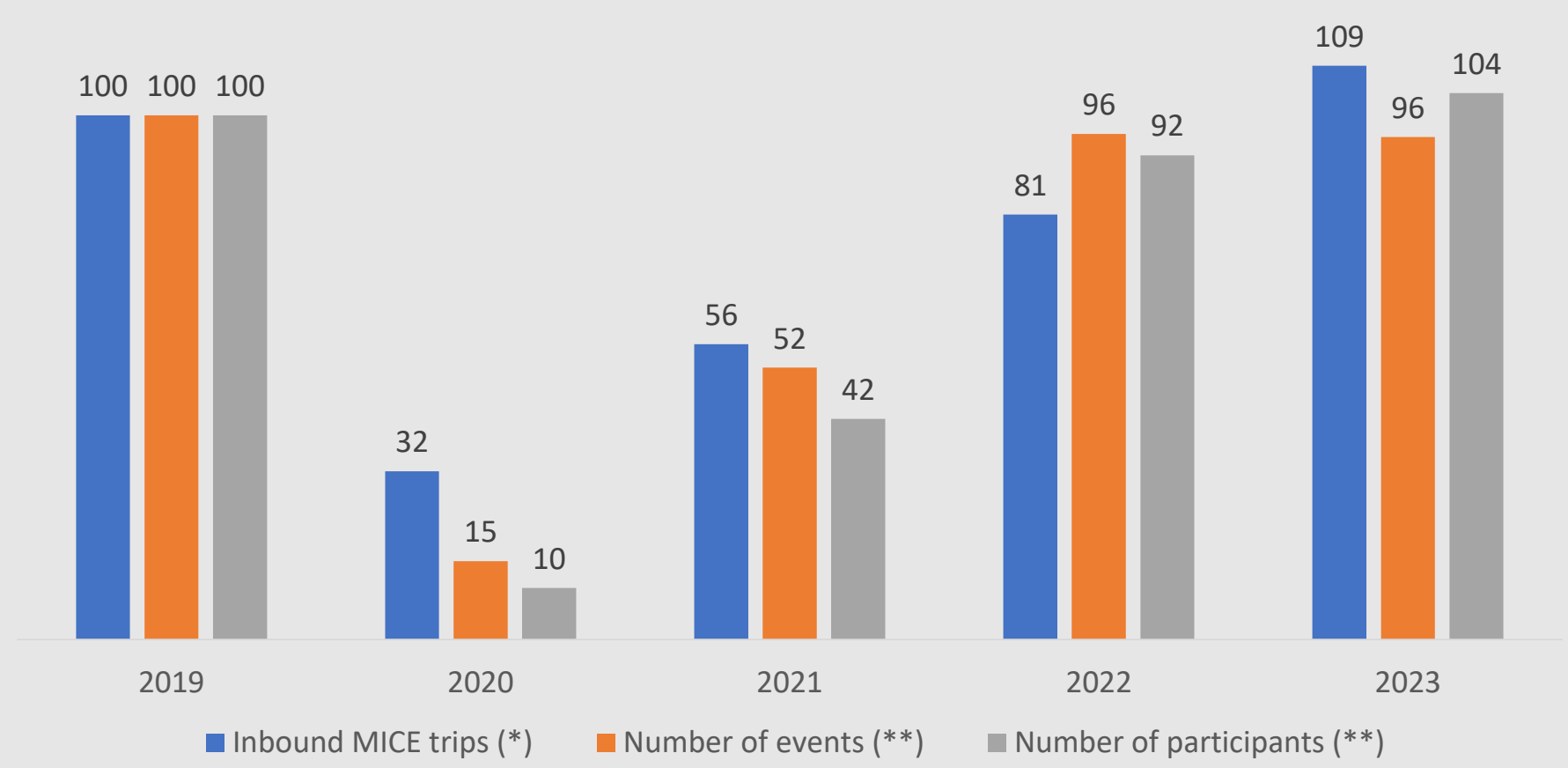
# Volume of inbound MICE trips to Luxembourg



**208.000**  
inbound  
MICE trips w/  
overnight  
in 2023  
**(+9% vs. 2019)**

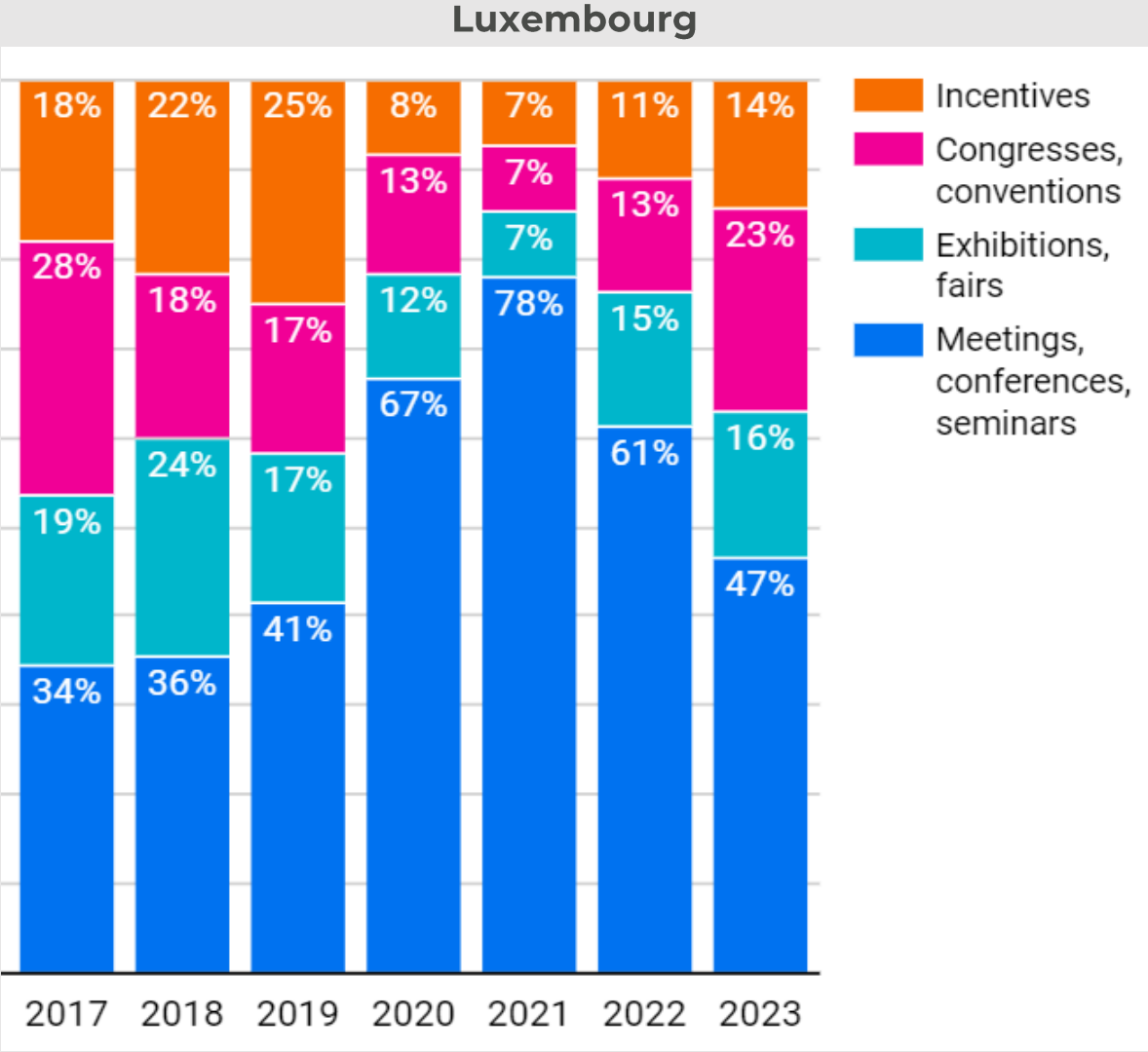
Please note data on this slide and the following refers to all **MICE inbound trips with overnight only** (but regardless of the size of the events).

# Comparison of inbound MICE trips, number of Business Events and number of participants, 2019–2023 (2019 = index 100)



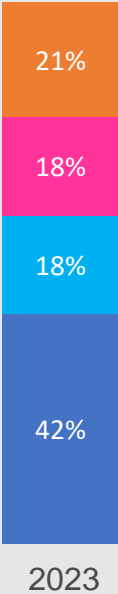
(\*) Source: World Travel Monitor/IPK International. (\*\*) Source : LFT/LCB Business Events surveys 2019-2023. Events with at least 20 participants only.

# Breakdown of inbound MICE trips by category of event



Total  
MICE  
inbound  
trips in  
2023  
**208.000**

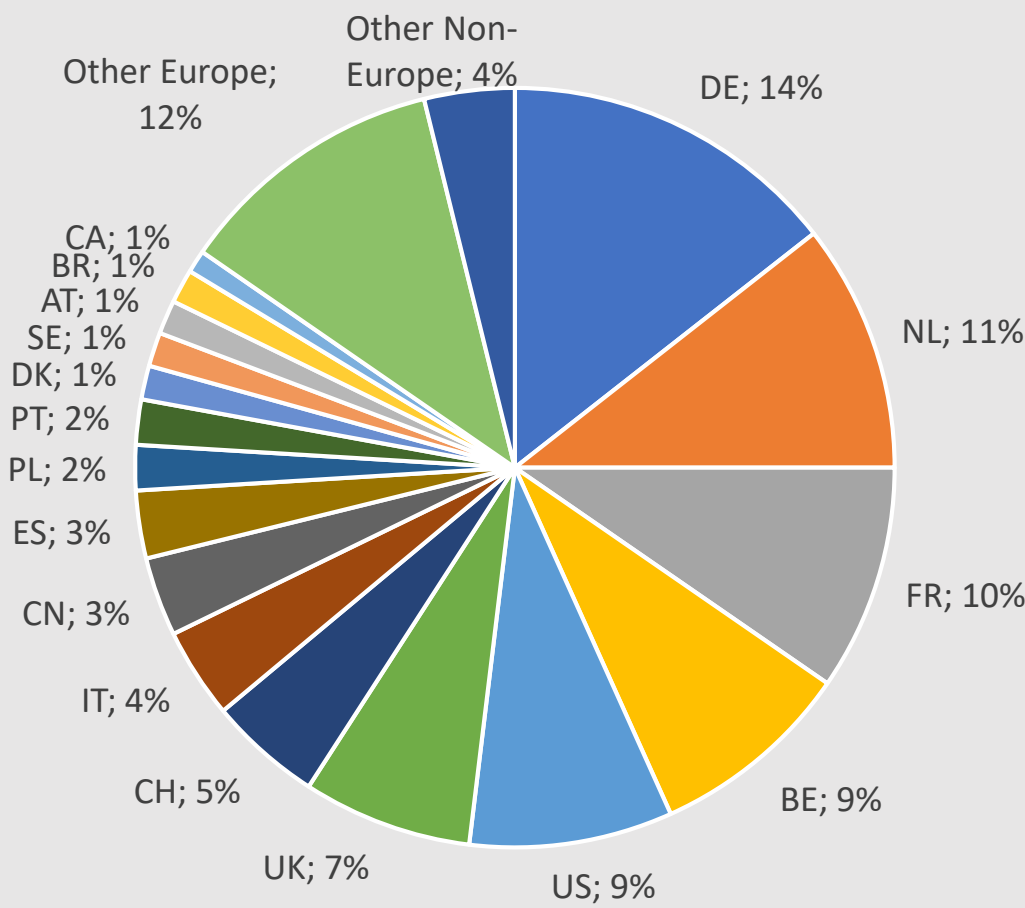
**In Europe :**



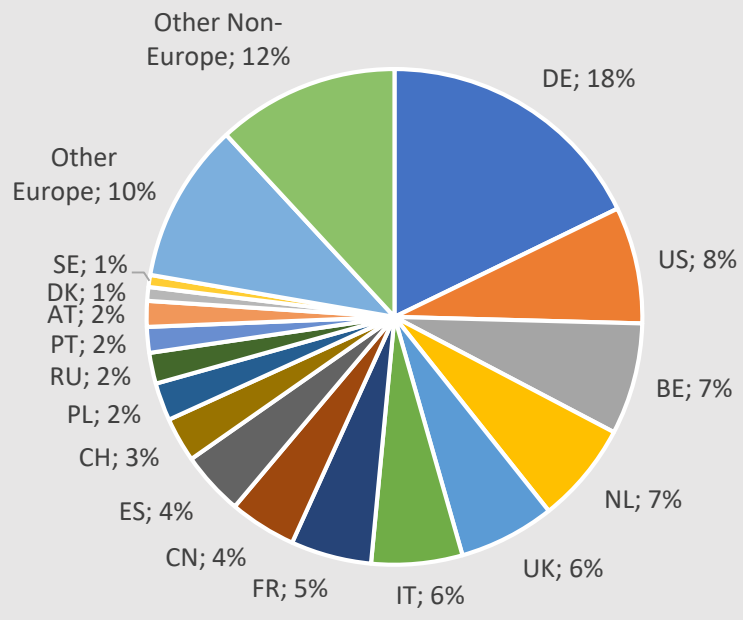
# Breakdown of inbound MICE trips by country of origin of traveller



In 2023



Average 2017-2022

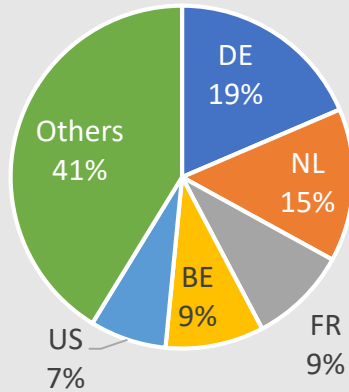


Total MICE inbound trips in 2023  
**208.000**

# Breakdown of inbound MICE trips by top 5 countries of traveller origin and event category

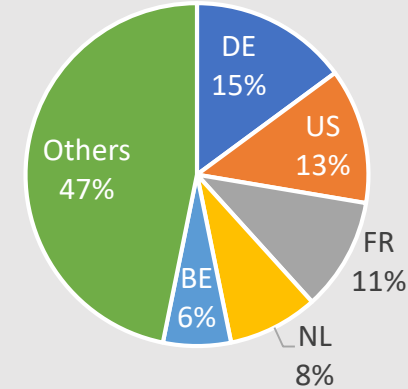


Meeting, Conference, Seminar



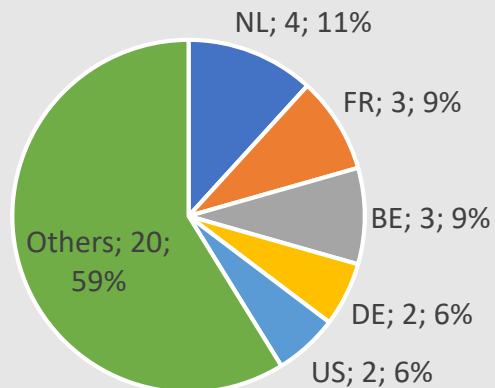
Total  
trips in  
2023  
**97.000**

Congress, Convention



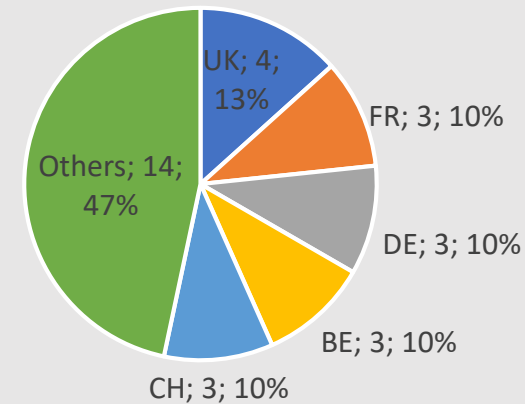
Total  
trips in  
2023  
**47.000**

Exhibition/Trade fair



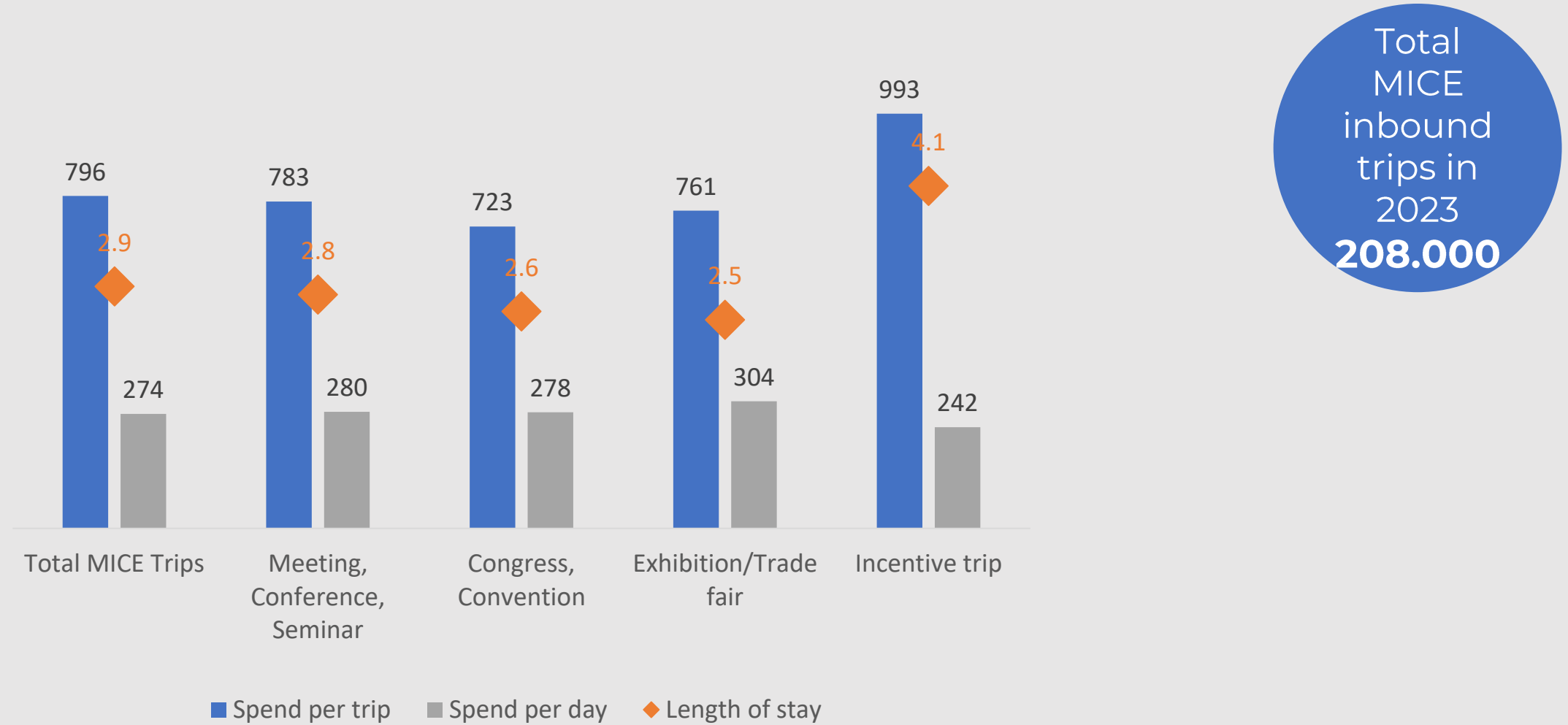
Total  
trips in  
2023  
**34.000**

Incentive



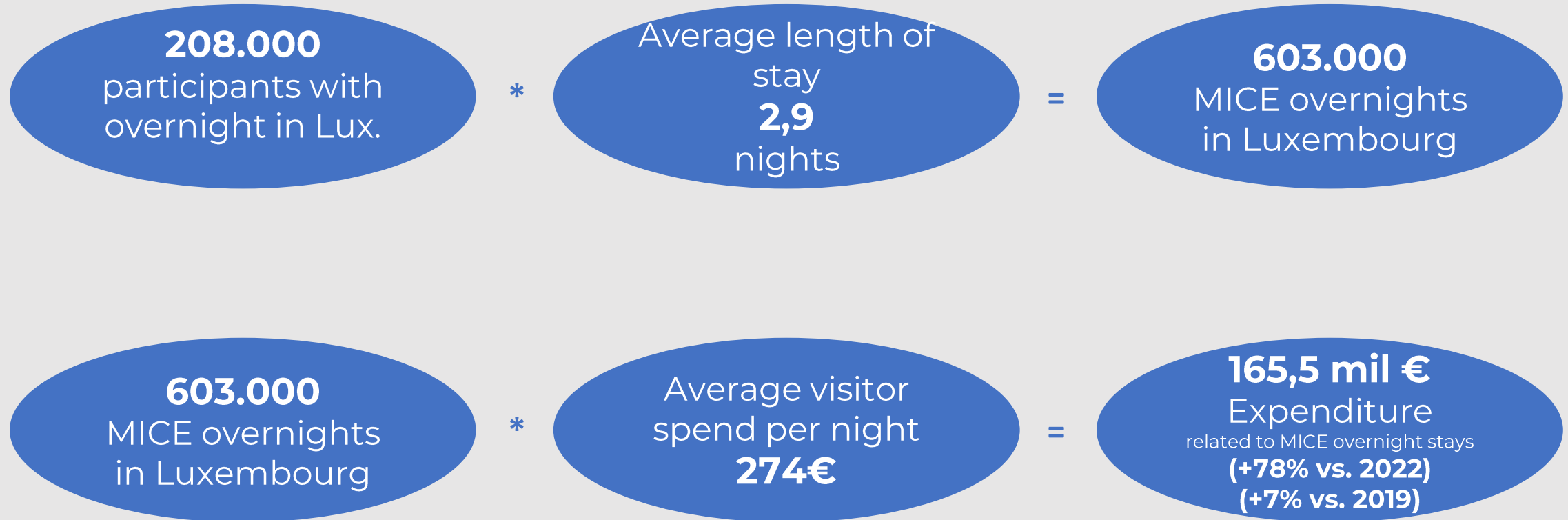
Total  
trips in  
2023  
**30.000**

# Breakdown of inbound MICE trips by spend and length of stay and by event category

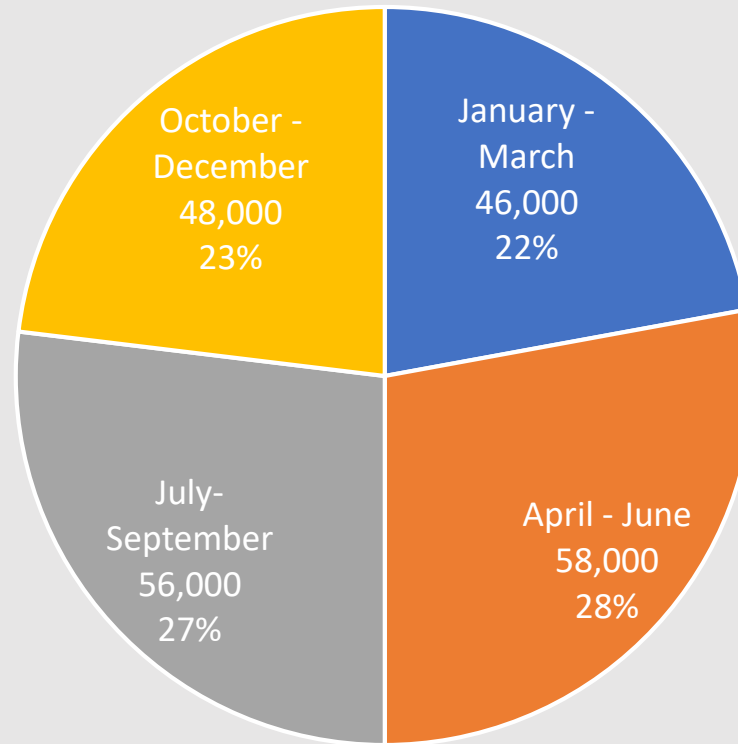




# Inbound visitor spend and overnights generated by MICE events in 2023

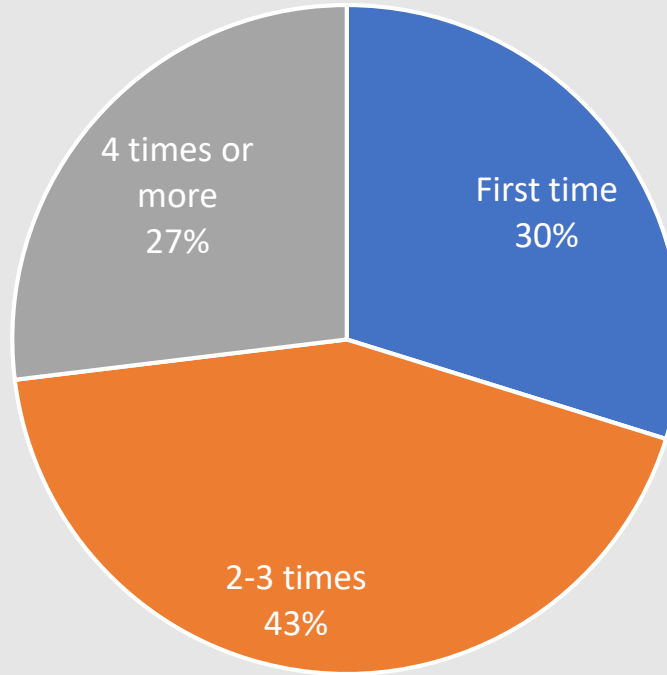


# Breakdown of inbound MICE trips by period of visit



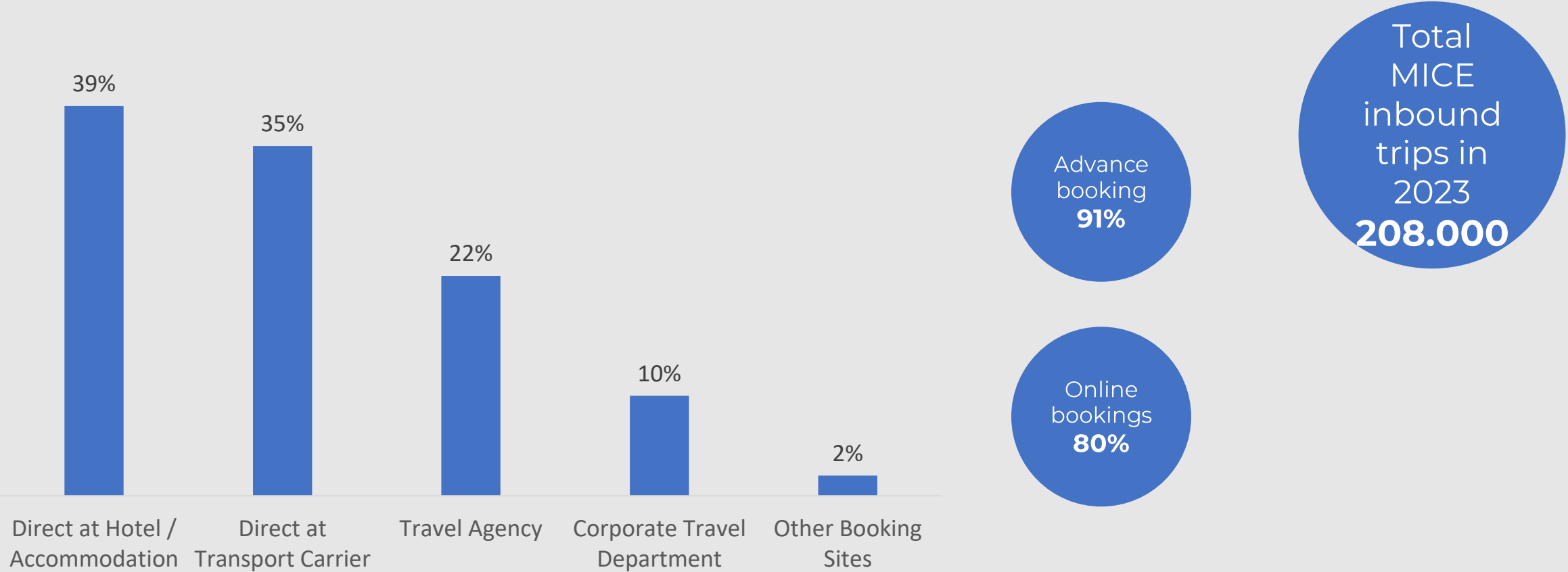
Total  
MICE  
inbound  
trips in  
2023  
**208.000**

# Breakdown of inbound MICE trips by number of prior visits

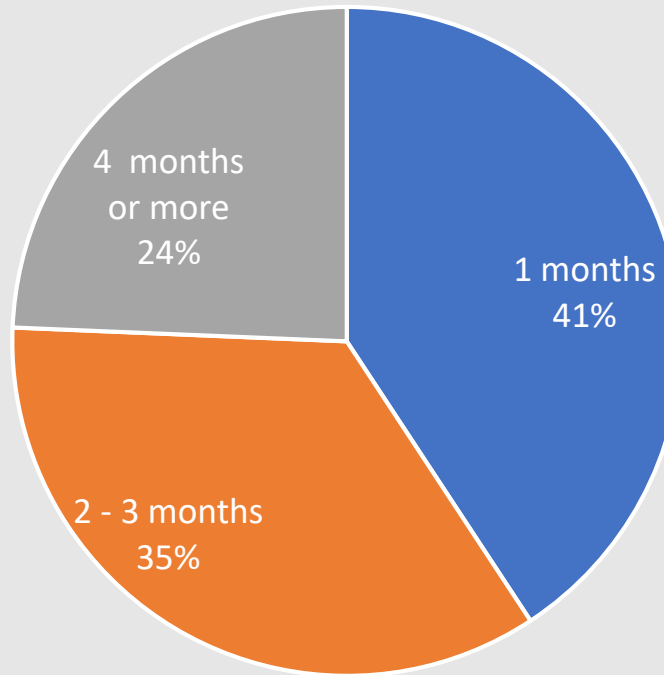


Total  
MICE  
inbound  
trips in  
2023  
**208.000**

# Breakdown of inbound MICE trips by booking channels

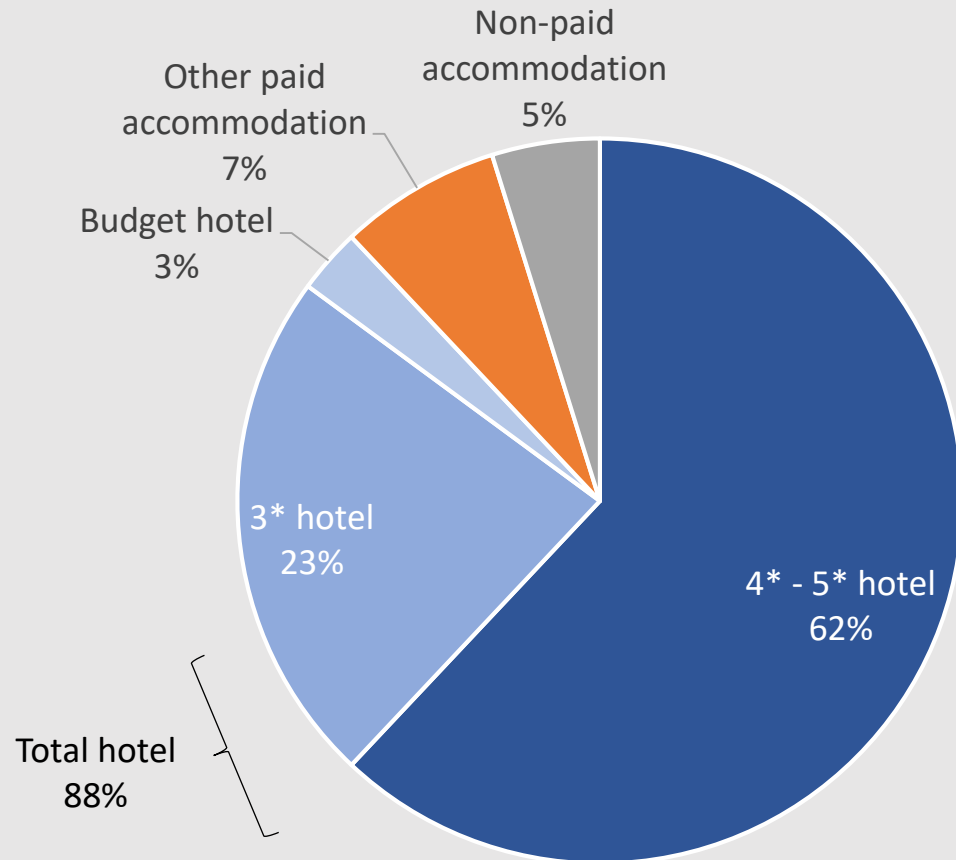


# Breakdown of inbound MICE trips by period of advance booking



Total MICE  
trips with  
advance  
bookings  
in 2023  
**189.000**

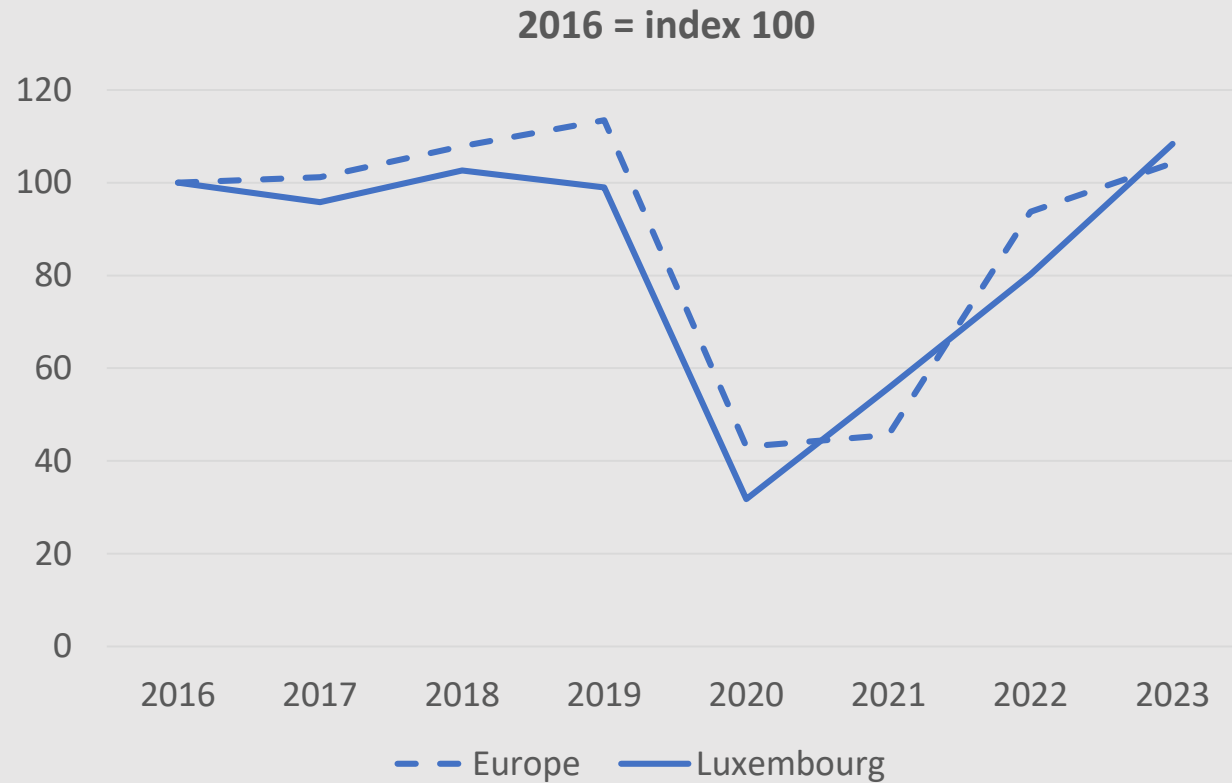
# Breakdown of inbound MICE trips by accommodation type



Total  
MICE  
inbound  
trips in  
2023  
**208.000**



# Evolution of the number of inbound MICE trips, 2016–2023, Luxembourg vs. Europe

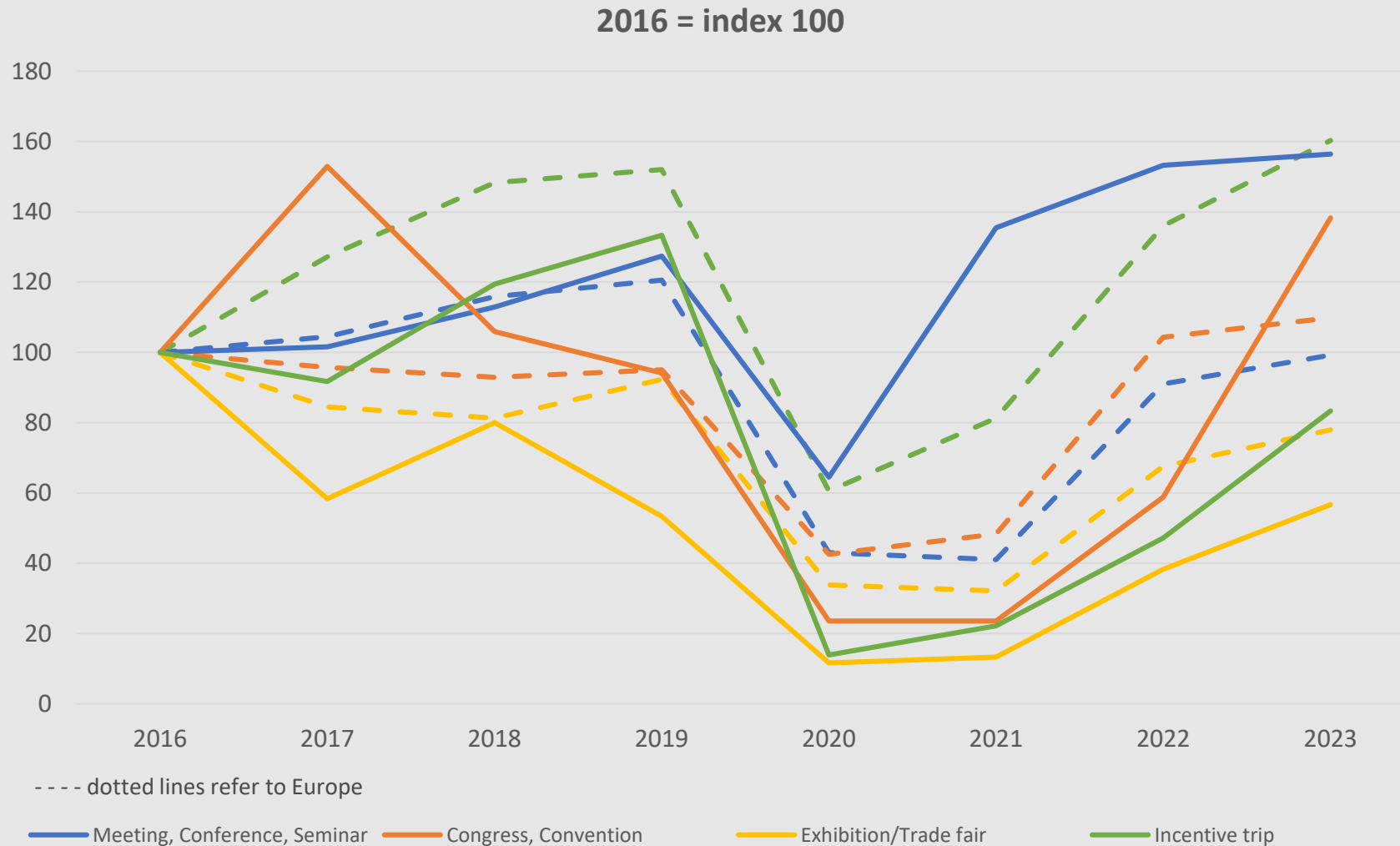


**Luxembourg's market share**  
(% of MICE trips to Europe) and  
ranking among European destinations

2016  
**0,51%**  
Rank  
**31**

2023  
**0,53%**  
Rank  
**26**

# Evolution of the number of inbound MICE trips, 2016–2023, Luxembourg vs. Europe, by event category



## Luxembourg's market share, (% of MICE trips to Europe) and ranking among European destinations

### Meetings, conference, seminar

2016  
**0,37%**  
Rank  
**34**

2023  
**0,58%**  
Rank  
**30**

### Congress, convention

2016  
**0,52%**  
Rank  
**29**

2023  
**0,65%**  
Rank  
**22**

### Exhibition/trade fair

2016  
**0,65%**  
Rank  
**28**

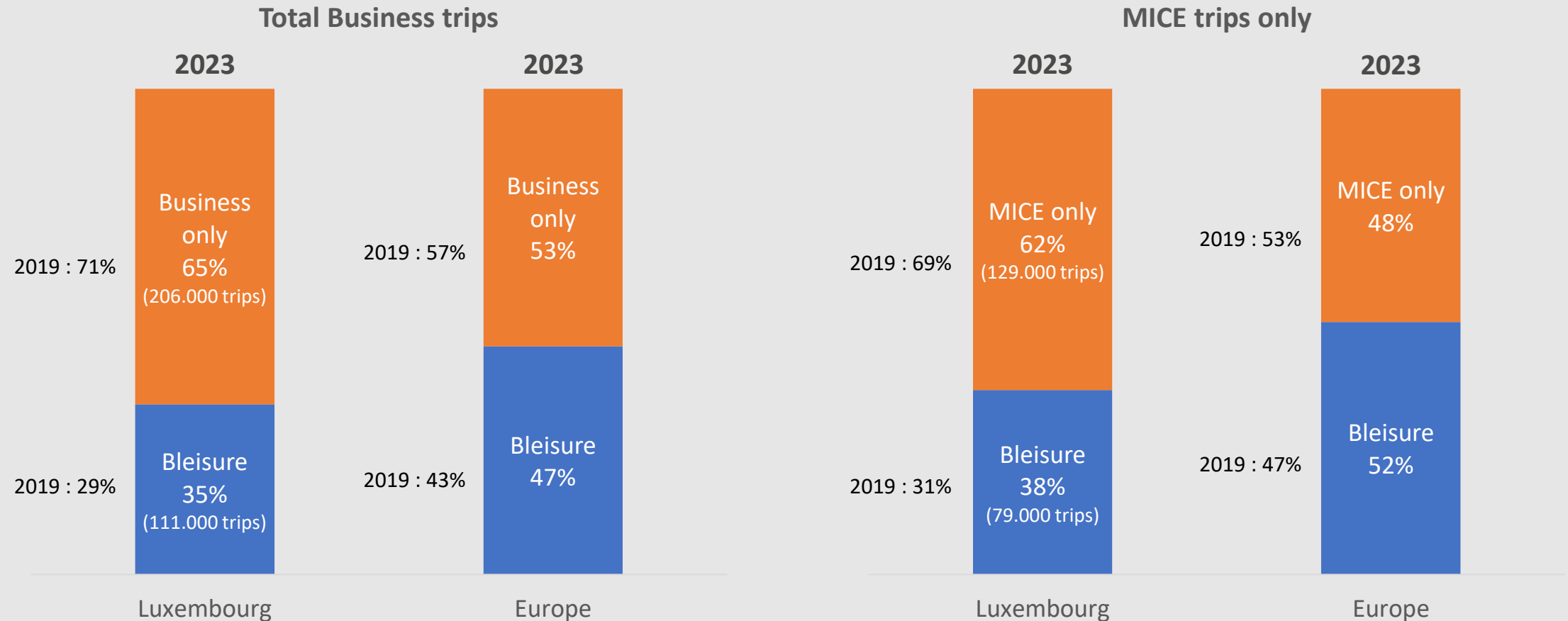
2023  
**0,47%**  
Rank  
**27**

### Incentive trips

2016  
**0,70%**  
Rank  
**29**

2023  
**0,37%**  
Rank  
**23**

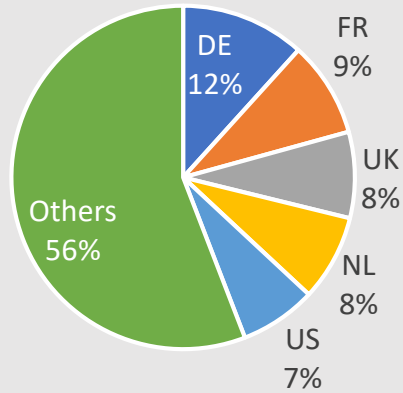
# Share of Bleisure trips in all Business & MICE trips, Luxembourg vs. Europe



# Breakdown of Bleisure business & MICE trips by top 5 countries of traveller origin, spend and length of stay

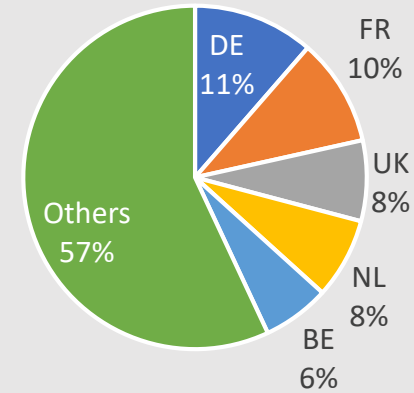


Bleisure during all business trips



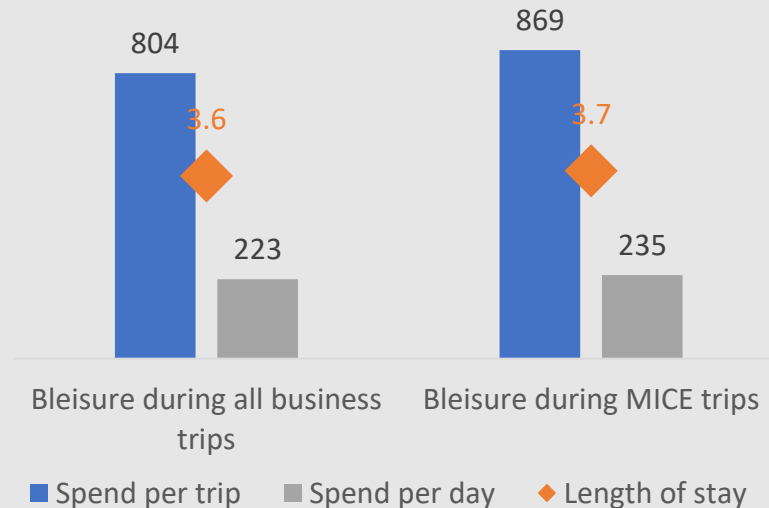
Total  
Bleisure  
business  
trips in  
2023  
**111.000**

Bleisure during MICE trips



Total  
Bleisure  
MICE  
trips in  
2023  
**79.000**

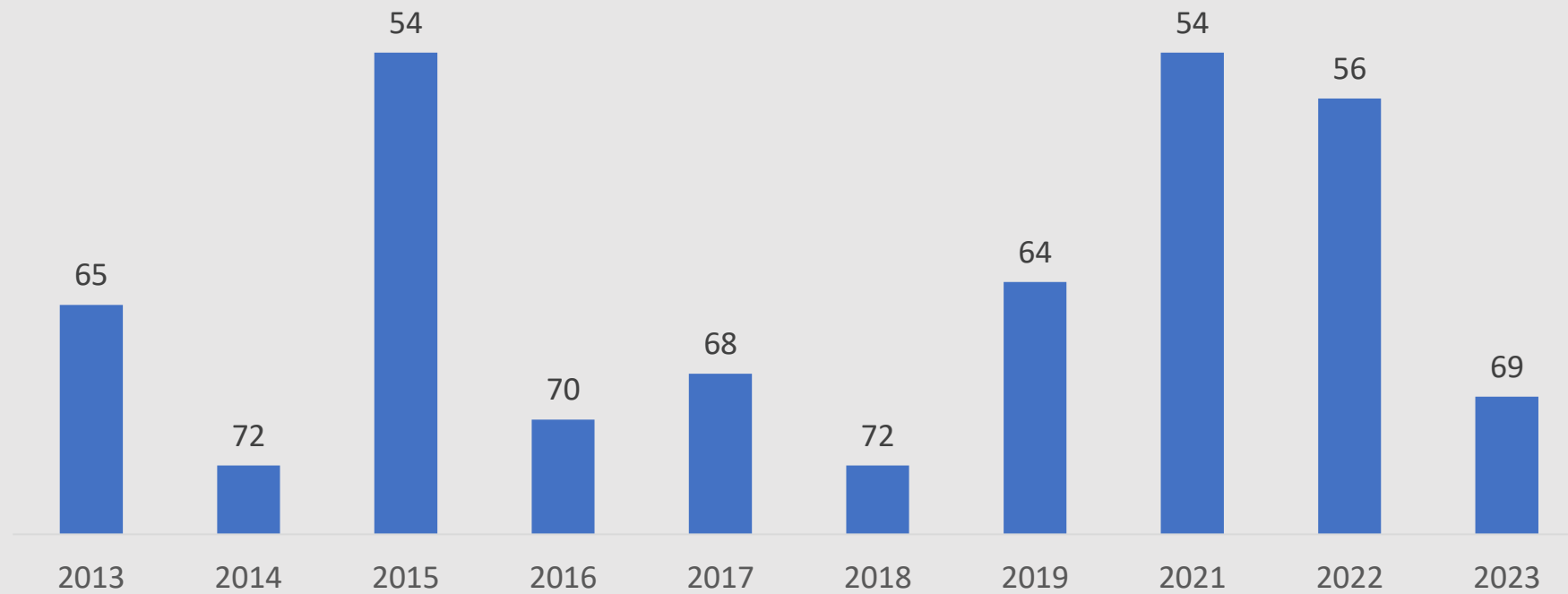
Spend on Bleisure trips





**ICCA statistics**  
**(source : ICCA)**

# Luxembourg's Country Ranking in ICCA (\*)



(\*) Worldwide country ranking based on number of associative congresses & conventions held, according to ICCA criteria. Source : ICCA.





## Your contact



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