



Luxembourg for Tourism

Inbound Business Events trips 2025



The following data relate to inbound trips to Luxembourg in 2025 where the primary purpose of the trip was to attend business events. The data are based on surveys of travel behaviour in over 60 source markets, representative of the respective resident populations (source: World Travel Monitor/IPK International)

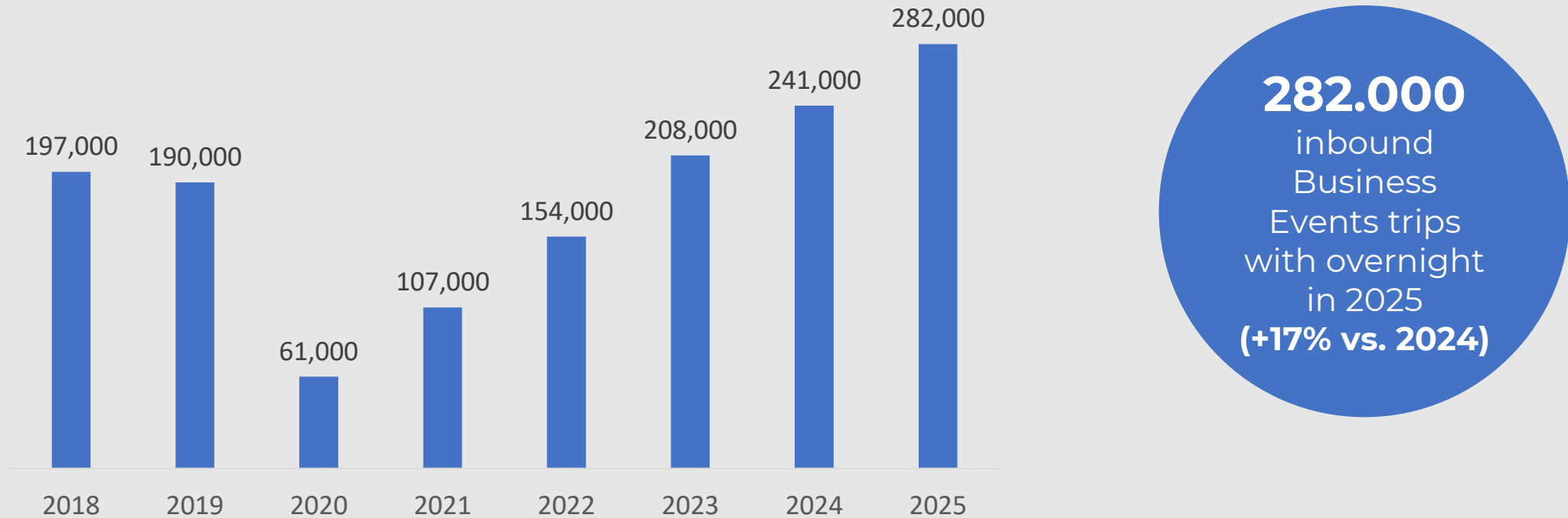
However, we would also like to draw attention here to the data from the [Luxembourg Business Events Barometer](#). This data annually evaluates the volume and characteristics of business events held in Luxembourg and is based on a representative survey of venues for meetings, conferences and trade fairs in Luxembourg (Source: EITW on behalf of the Luxembourg Convention Bureau)



Inbound Business Events trips to Luxembourg, 2025

(source : World Travel Monitor/IPK International)

Volume of inbound Business Events trips to Luxembourg

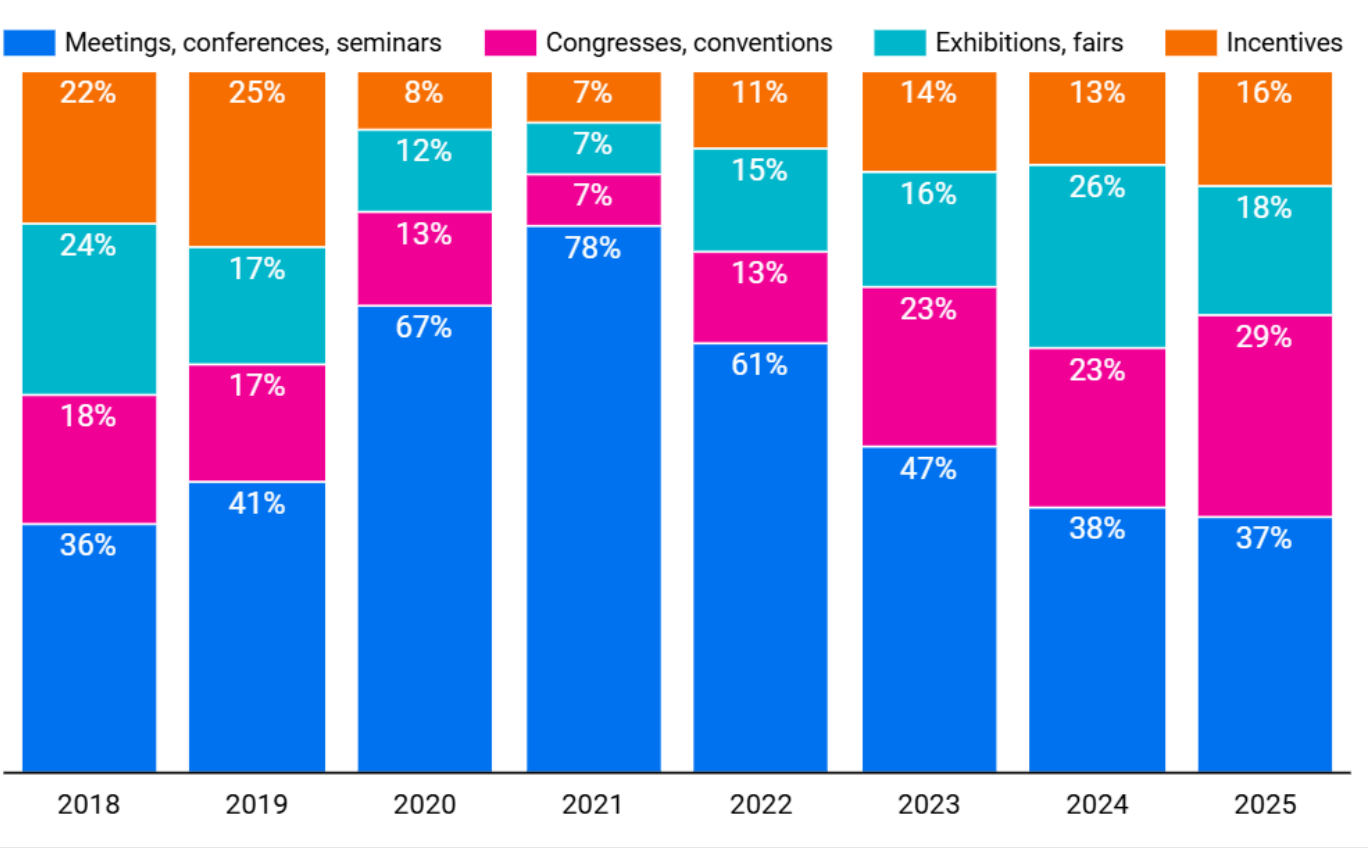


Please note data on this slide and the following refers to all **Business Events inbound trips with overnight only** (but regardless of the size of the events).

Breakdown of inbound Business Events trips by category of event, 2025

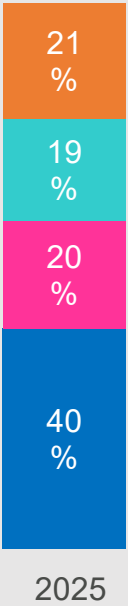


Luxembourg



Total
Business
Events
inbound
trips in
2025
282.000

In Europe :



Meetings, conferences, seminars

103.000
trips

Congresses, conventions

81.000
trips

Exhibitions, trade fairs

52.000
trips

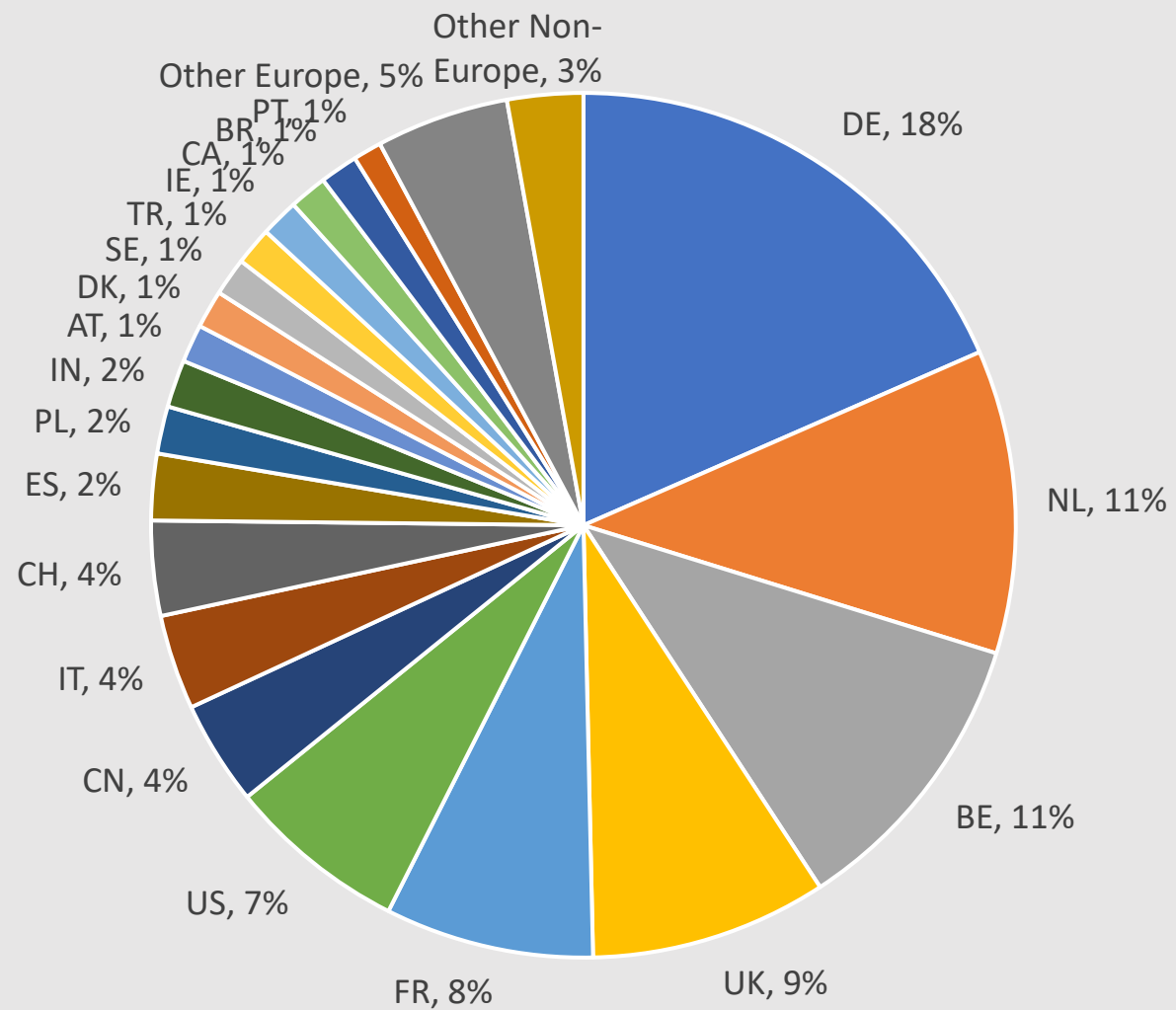
Incentive trips

46.000
trips

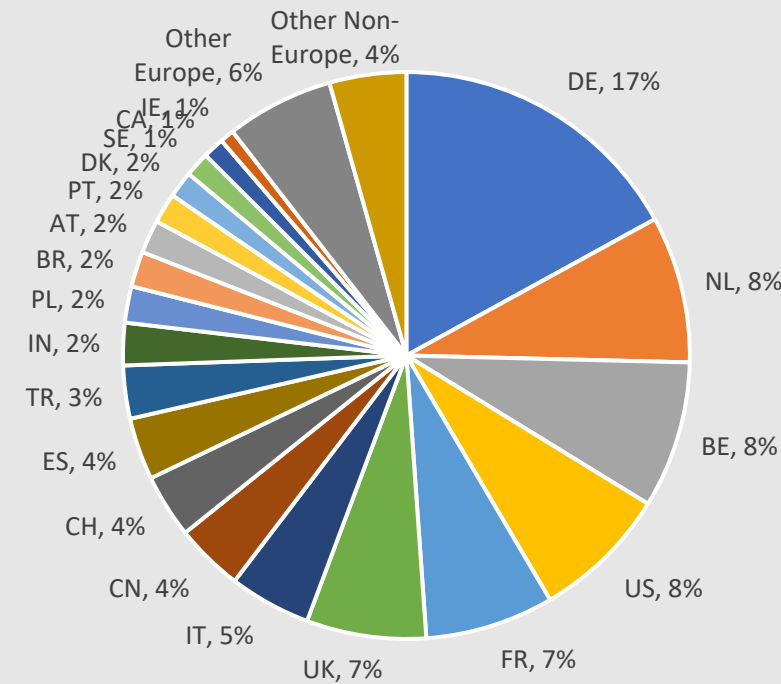
Breakdown of inbound Business Events trips by country of origin of traveller



In 2025

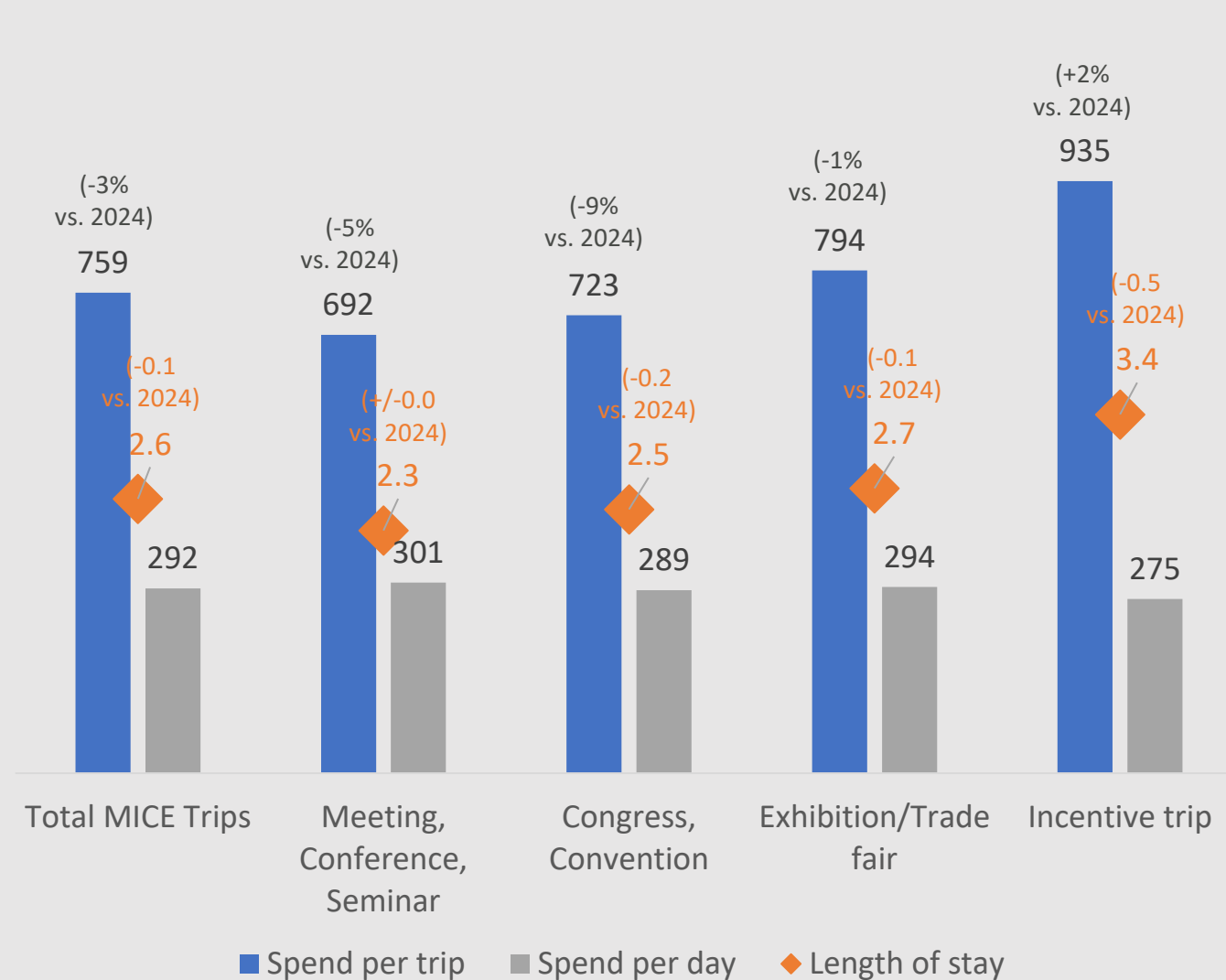


Average 2018-2024



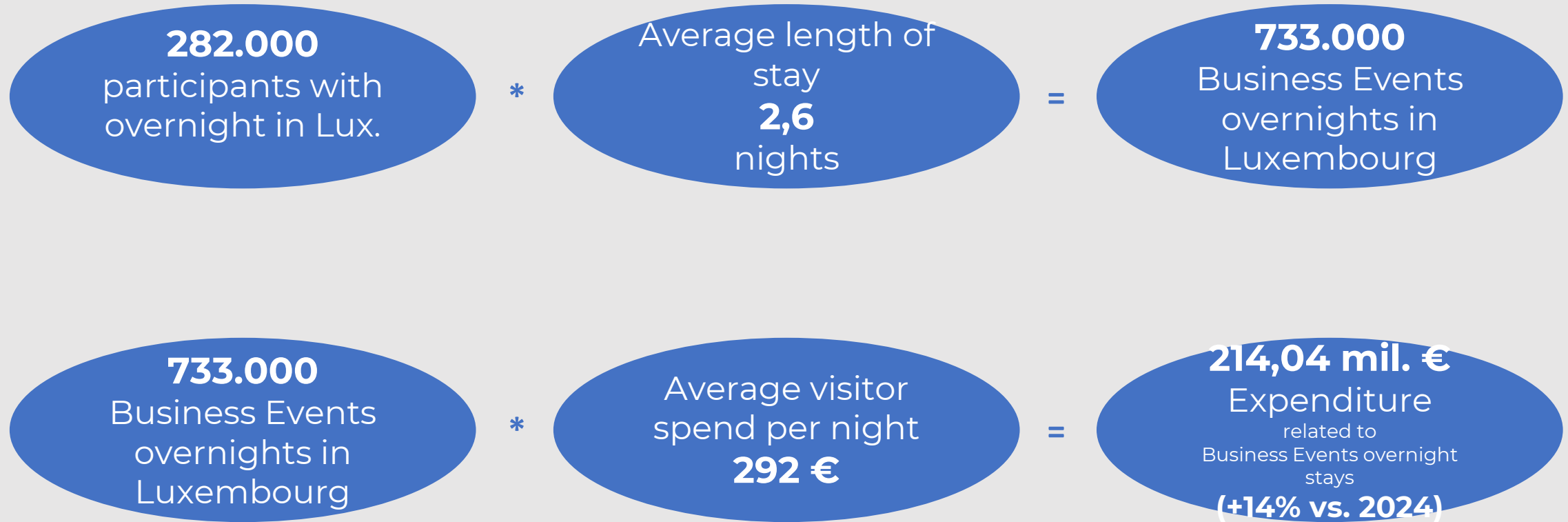
Total Business Events inbound trips in 2025
282.000

Breakdown of inbound Business Events trips by spend and length of stay and by event category, 2025

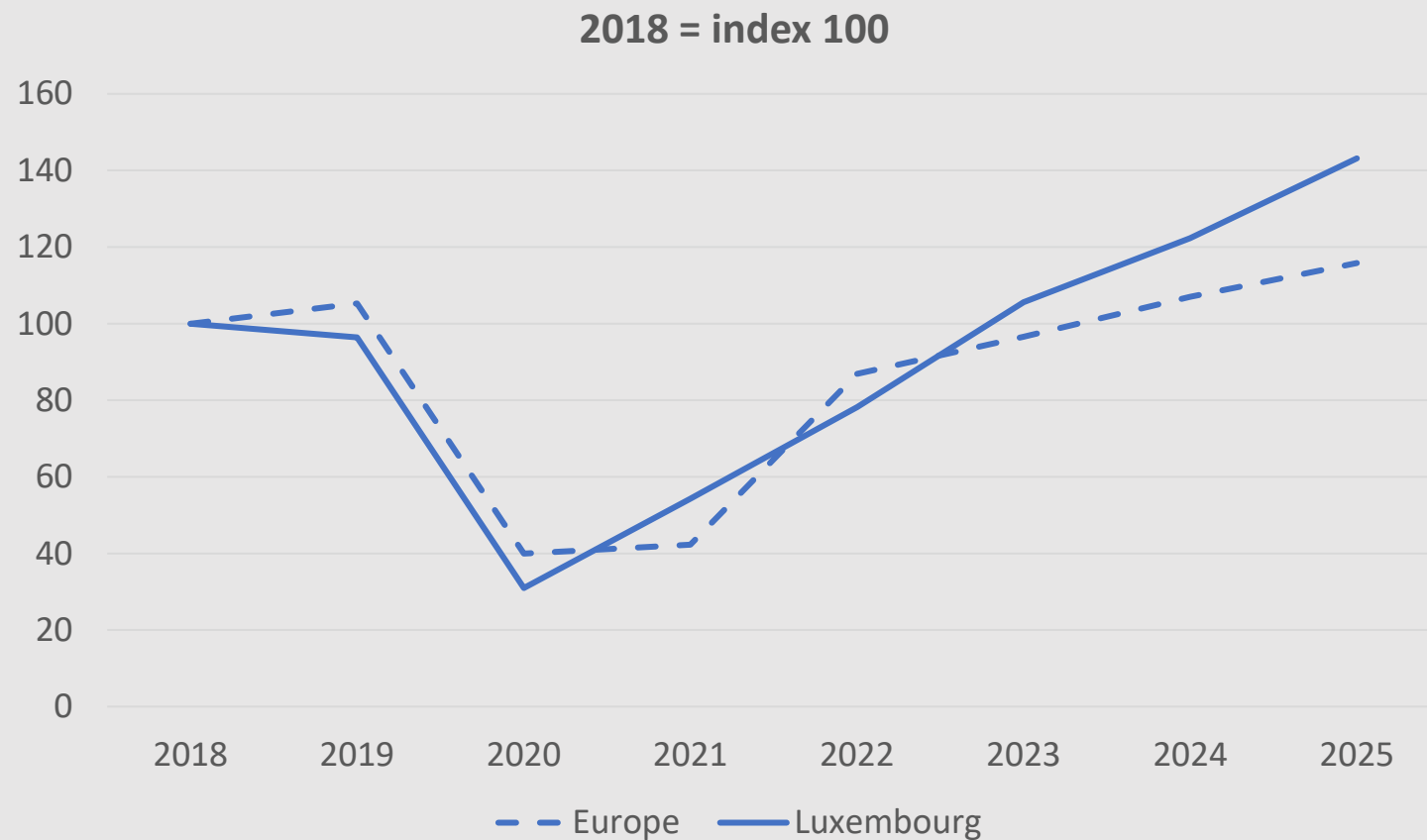


Total
Business
Events
inbound
trips in
2025
282.000

Inbound visitor spend and overnights generated by Business Events events in 2025



Evolution of the number of inbound Business Events trips, 2018-2025, Luxembourg vs. Europe



Luxembourg's market share
(% of Business Events trips to Europe)
among European destinations

2025
0,60%

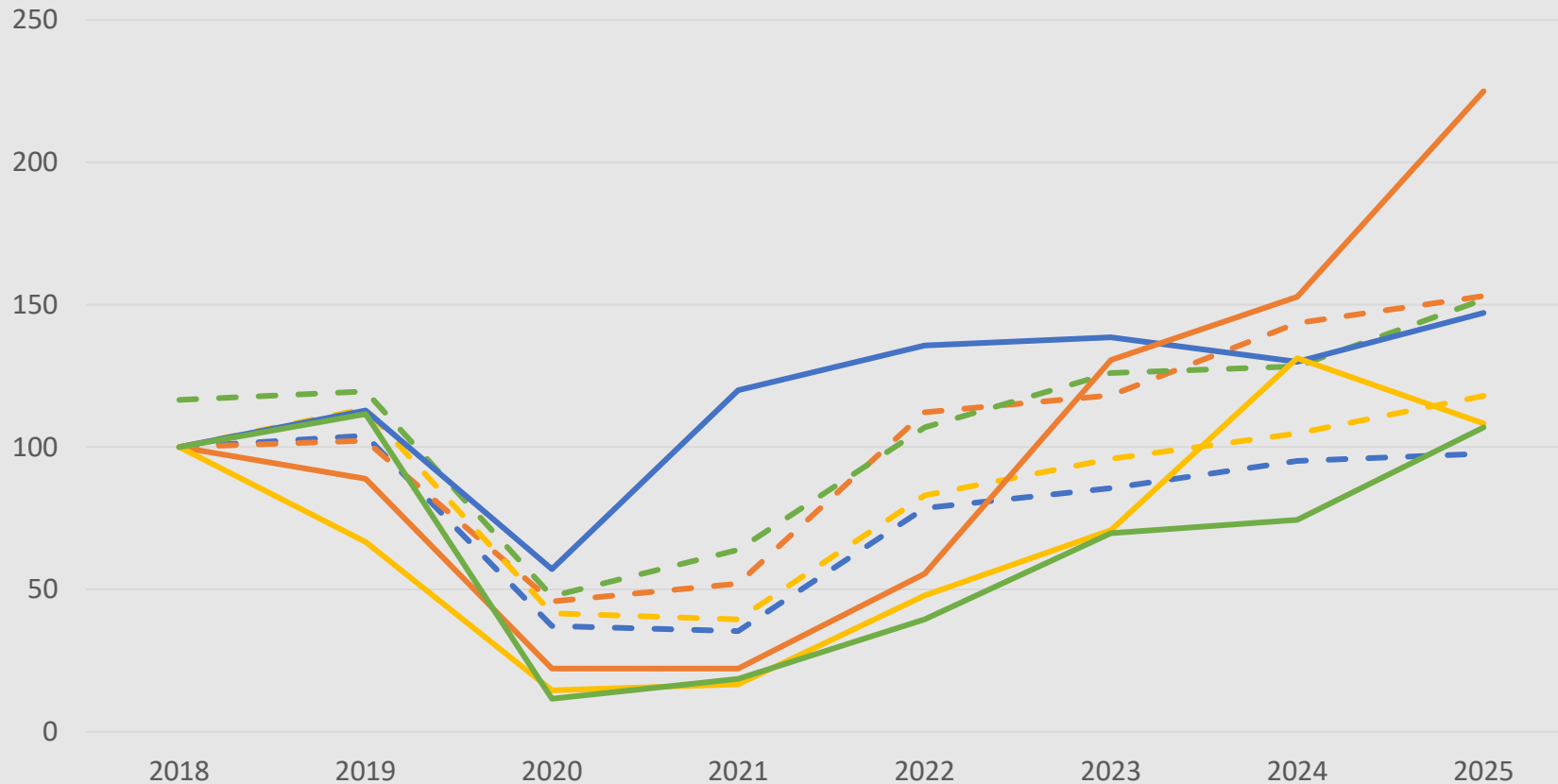
2024
0,56%

2018
0,49%

Evolution of the number of inbound Business Events trips, 2018-2025, Luxembourg vs. Europe, by event category



2018 = index 100

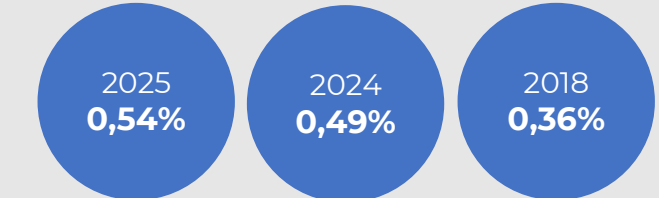


--- dotted lines refer to Europe

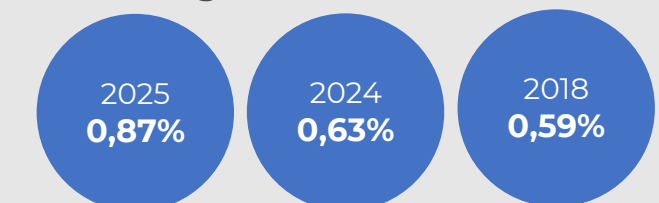
— Meeting, Conference, Seminar — Congress, Convention — Exhibition/Trade fair — Incentive trip

Luxembourg's market share among European destinations (% of Business Events trips to Europe)

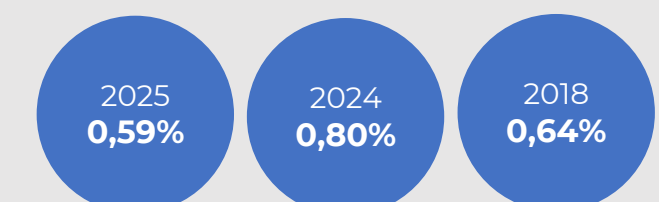
Meetings, conference, seminar



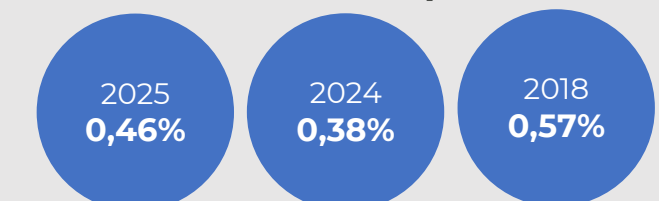
Congress, convention



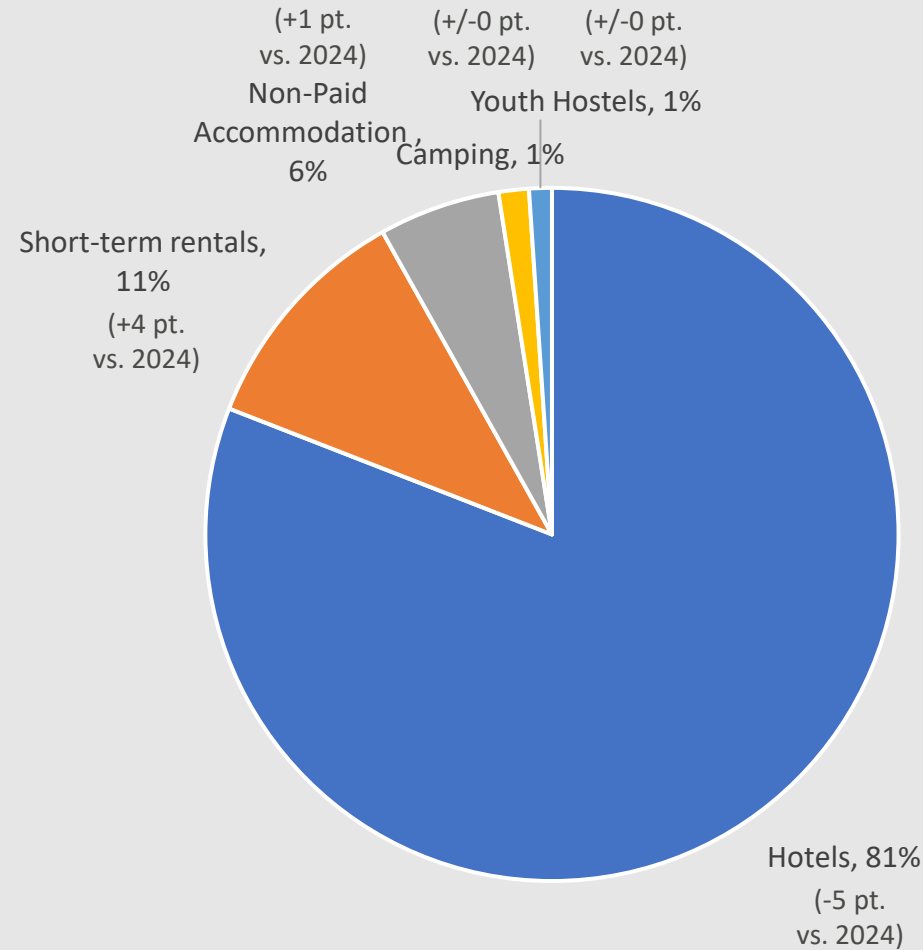
Exhibition/trade fair



Incentive trips

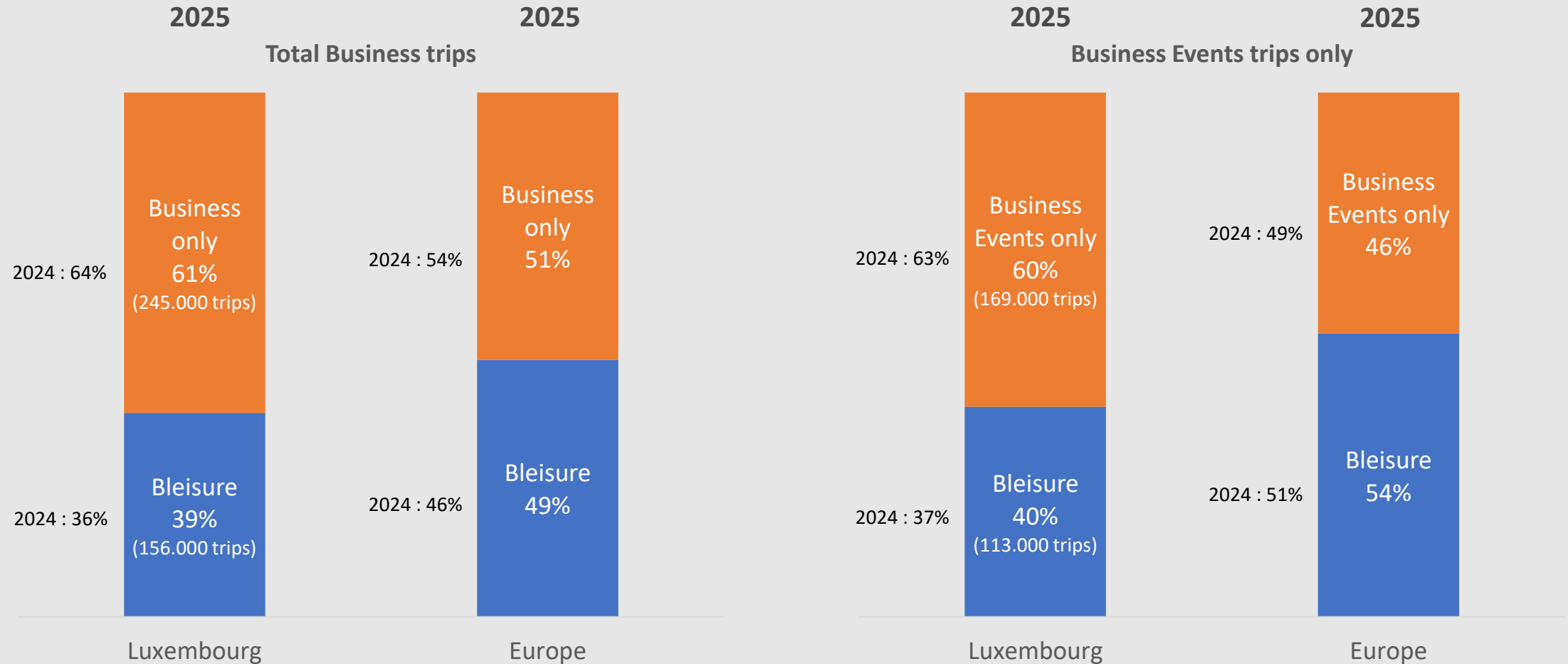


Breakdown of inbound Business Events trips by type of accommodation, 2025



Total
Business
Events
inbound
trips in
2025
282.000

Share of Bleisure trips in all Business & Business Events trips, Luxembourg vs. Europe





Your contact

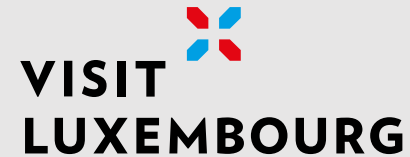


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